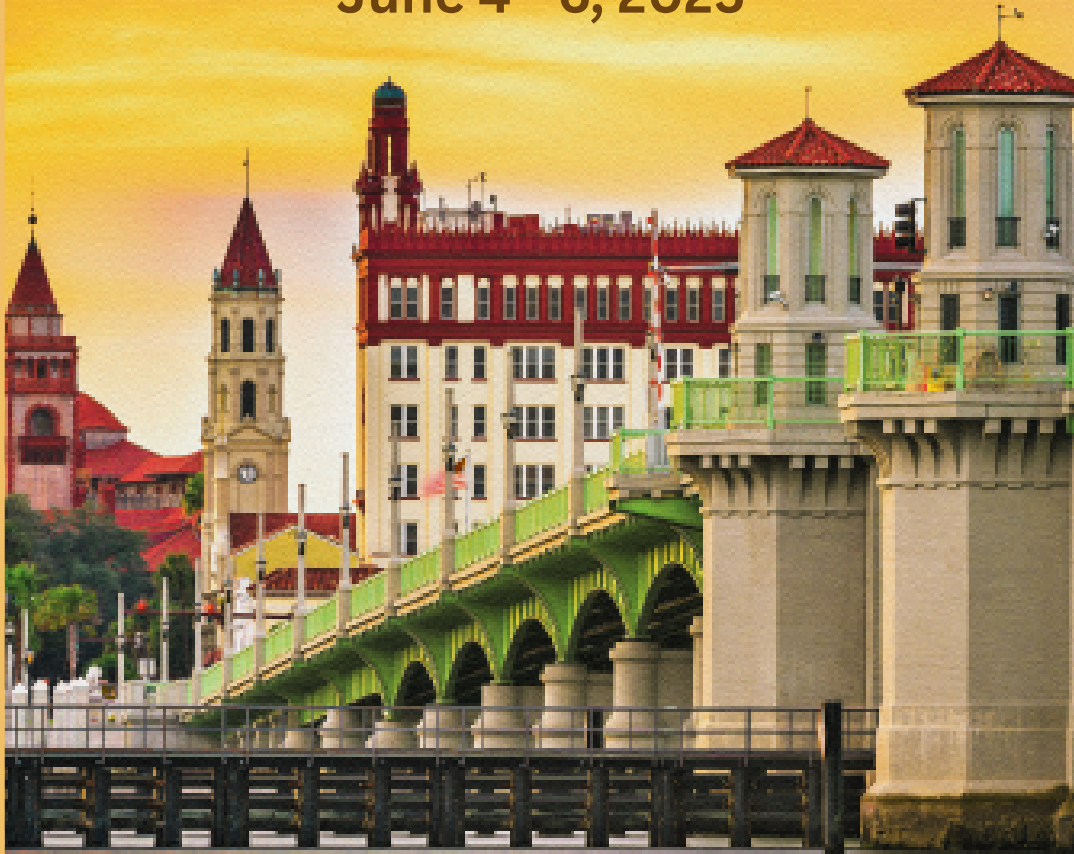


72ND ANNUAL CONFERENCE ST. AUGUSTINE 2025

★ PRIORITY ★

Conference Program
June 4 - 6, 2025



"What's Old Is New Again"



FPZA
FLORIDA PLANNING AND
ZONING ASSOCIATION



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Florida Planning & Zoning Association

The Florida Planning and Zoning Association is a grassroots organization run entirely by its members and comprised of dedicated people who have devoted countless years to planning and developing a quality Florida. Most certainly, the FPZA's persistence has paid off. The Florida Planning and Zoning Association is still active today from a small group of planning professionals in 1951 to a membership of planning consultants, architects, engineers, civic leaders, bankers, attorneys, realtors, appraisers, and staff members of county and municipal departments, boards and commissions.



2024-2025 State Board Members

Katie LaBarr, President
Jeremie Chastain, President Elect
Tom Sacharski, VP of Finance
Rhea Hunter, VP of Membership
Dan Smith, Immediate Past President



2024 -2025 Conference Committee

Katie LaBarr, Chair
Jim Barnes, AV/Signage
Diane Chadwick, Sessions
Jeremie Chastain, Awards
Michael Hanson, Mobile Tours
Rhea Hunter, Marketing
Colleen Miles, Sponsorship/Hospitality
Tom Sacharski, Registration/Budget
Hannah Sowinski, Registration
Helen LaValley, Conference Advisor

A Message from the President

Welcome to the Conference! **Discover the Legacy of St. Augustine, Florida**

As we gather to explore the future of our communities, we invite you to take a moment to reflect on the past—specifically, the rich and enduring legacy of St. Augustine, Florida, the oldest continuously inhabited European-established settlement in the continental United States.

Founded in 1565 by Spanish explorer Pedro Menéndez de Avilés, St. Augustine is more than just a historical gem—it's a living testament to centuries of cultural exchange, architectural innovation, and economic evolution. From its cobblestone streets and colonial fortresses to its vibrant arts scene and coastal charm, the city offers a unique blend of old-world allure and modern vitality.

But St. Augustine's impact goes far beyond its historic district. As a cornerstone of Florida's early development, the city played a pivotal role in shaping the state's tourism industry, real estate trends, and infrastructure growth. Its preservation efforts have inspired sustainable development models across the region, while its thriving hospitality sector continues to contribute significantly to Florida's economy.

Today, St. Augustine stands as a beacon of how heritage and progress can coexist—offering valuable lessons for planners, developers, and visionaries alike.

This year's conference theme, What's Old is New Again is both appropriate for St. Augustine, and for the planning profession. As we look to promote resilient communities, sustainable development, and expanding transportation options, we see old planning concepts that support walkable downtowns and connection to communities being redeployed in fresh and unique ways.

We encourage you to explore this remarkable city during your stay. Let its story inspire your own contributions to the growth and transformation of our communities.

Here's to learning from the past as we build the future—together.

Katie LaBarr, AICP
2024-25 FPZA State Board of Directors President

Casa Monica Resort & Spa

Embark on an historic getaway to St. Augustine and the Casa Monica Resort and Spa, You will be immersed in the rich history of our famed St. Augustine hotel, from ornate chandeliers to extraordinary art galleries. Originally built in 1888, this hotel is nestled in the heart of St. Augustine's Historic District and within walking distance to popular sites such as Flagler College, Lightner Museum, Castillo de San Marcos and St. George Street. From our Old World grandeur to the unrivaled location, Casa Monica Resort and Spa is anything but ordinary.



Parking Options

Hotel Valet Daily: \$42.00

Electric Car Charging Station

Daily (Not Overnight) - \$30; Overnight - \$42;

Restaurant/Spa (under 2 hours) - \$10; Oversized Vehicles Additional Fee

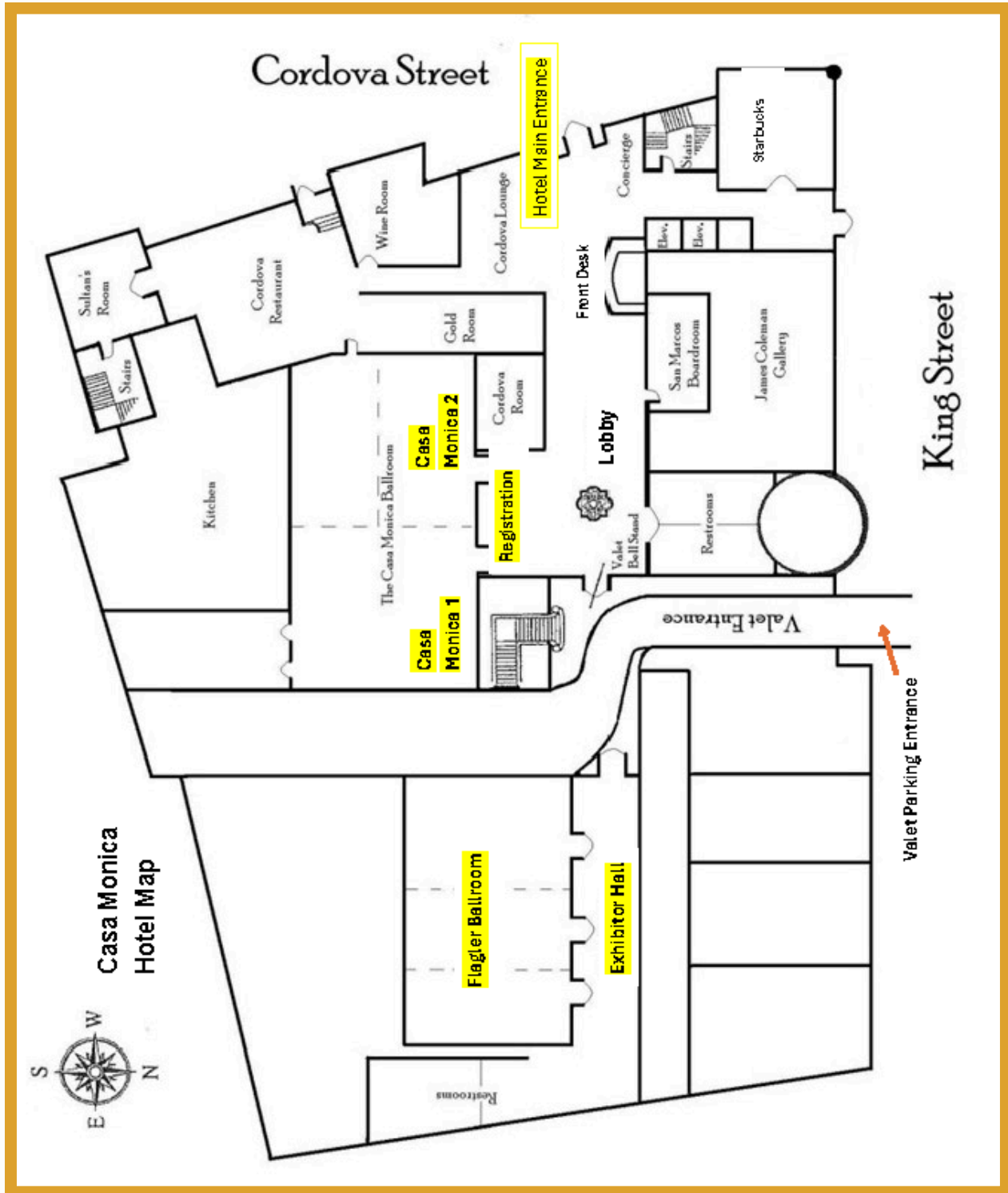
Parking Garage (located adjacent to the Visitor Information Center)

1 Cordova Street, St Augustine, FL 32084

\$20 per vehicle, per entry

Can stop and unload at the Hotel First

Hotel Map



Featured Speakers

Wednesday, June 4th Welcome Speakers

St. Augustine Commissioner Jon DePreter



Commissioner Jon DePreter serves on the City of St. Augustine's Commission and represents District 1. He previously served on the City's Planning and Zoning Board from 2018 to 2024, with one year as Chairman. He was also Lighthouse Park Neighborhood Association President from 2015 to 2018.



State Senator Thomas J. "Tom" Leek District 7

Senator Leek was first elected to the Florida Senate in 2024, having served in the Florida House of Representatives from 2016-2024. Senate District 7 is comprised of Flagler, Putnam, St. Johns and parts of Volusia Counties.



Senator Leek currently serves as Chair of the Senate Commerce and Tourism Committee, and is a member of the Appropriations Committee on Transportation, Tourism, and Economic Development, Community Affairs Committee, Fiscal Policy Committee, Health Policy Committee, Judiciary Committee, and others. He has worked on many of the conservative advances of the past few years in school choice, economic development and important social issues that strengthen the family. One of his many accomplishments includes the landmark legislation establishing Florida as the most law enforcement friendly states in the Union.

Keynote Speaker - Thursday, June 5th

Jason King, AICP, CNU-A

Mr. King is a partner with the Able City East Planning firm in Miami, Florida. He is also the author of a book titled *The Equity Planner* (Routledge 2021).



He will explain how to co-create and implement plans for cities and towns in a way that leads to investments that everyone can feel good about because these actions will benefit the entire community. He'll discuss five urban planning tools that can be employed differently by local governments and citizen activists to produce more inclusive, fair, and equitable places. Success is Possible! Inequity has always been part of cities and the media.

1.5 CM/1 EQ



Conference Receptions

Wednesday, June 4th Welcome Reception

5:30 pm to 7:30 pm

Sultan's Pavilion - Located Hotel Poolside

Thursday, June 5th Off-Site Reception

The White Room

1 King St, St. Augustine, FL 32084

5 pm - 8 pm

72nd Annual FPZA Conference



Conference Schedule at a Glance

WEDNESDAY, June 4th		THURSDAY, June 5th		FRIDAY, June 6th		
7:00 AM	Registration & Exhibitor Set-up		BREAKFAST - Flagler Ballroom		BREAKFAST - Flagler Ballroom	
8:30 AM			Session 3A: The Geographic Approach to Planning & Housing Casa Monica 1	Session 3B: Bridging the Gap: From Vulnerability Assessments to Flood Resilience in NE Florida (RESILIENCY) Casa Monica 2	Session 7A: Water, Water Everywhere - Flood Resilient Communities in the 21st Century (RESILIENCY/LAW) Casa Monica 1	Session 7B: Transformative Potential of AI in Planning Casa Monica 2
10:00 AM			BREAK - Exhibitor Hall		BREAK - Exhibitor Hall	
10:15 AM			Session 4A: Planning for Community in a Politicized Landscape / Homestead (EQUITY) Casa Monica 1	Session 4B: Resilient and Affordable in SW Florida: Simulating the effects of the Live Local Act Casa Monica 2	Session 8A: St. Augustine Historic Preservation (RESILIENCY / SUSTAINABILITY) Casa Monica 1	Session 8B: Sometimes a Word is Worth a Thousand Pictures: Communication Skills for Planning Professionals Casa Monica 2
12:00 PM	WELCOME LUNCH St. Augustine Commissioner Jon DePreter State Senator Tom Leek Flagler Ballroom		LUNCH KEYNOTE - Jason King, Able Cities (EQUITY) Flagler Ballroom		AWARDS LUNCH Flagler Ballroom	
1:30 PM	Session 1A: Planning and Land Use Law Update (LAW) Casa Monica 1	Session 1B: Palm Coast Imagine 2050 - Balancing Growth Through the Community Voices Casa Monica 2	Session 5A: Community Engagement in the Visioning Process Casa Monica 1	Session 5B: Sex and the City: Neoliberalism Casa Monica 2	END OF CONFERENCE	
3:00 PM	BREAK - Exhibitor Hall		BREAK - Exhibitor Hall			
3:15 PM	Session 2A: The Economy in Motion - Planning for the Future and the Cost of Doing Nothing (RESILIENCY / SUSTAINABILITY) Casa Monica 1	Session 2B: Railroads are the Heart of the Economy Casa Monica 2	Session 6A: "Field Game" (ETHICS) Casa Monica 1	Session 6B: Old Florida Small Town Planning for the Future Casa Monica 2		
4:45 PM	Opening Welcome Reception - Casa Monica Hotel Sultan's Pavilion - Poolside 5:30 to 7:30 pm (Dinner on your own)		END OF SESSIONS FOR THE DAY		(2:00 - 4:00) State Board of Directors Meeting Alcazar Conference Room - 2nd Floor	

Mobile Tours

Wednesday, June 4th 1:30 pm - 3 pm **Old Town Trolley Tour (Green Train)**

Experience the charm and history of the nation's oldest city with Old Town Trolley Tours of St. Augustine. Historic Tours of America has partnered with the FPZA to provide a unique narrated tour for conference attendees on a comprehensive journey through the heart of the historic district.



Hop aboard and discover St. Augustine's iconic landmarks, from the majestic Castillo de San Marcos and the Oldest House. Knowledgeable conductors share fascinating stories, local insight, and historical preservation facts, making this a fun and informative way to discover the rich heritage and captivating beauty of St. Augustine.
1.5 CM



Thursday, June 5th **8:30 am - 11:30 am** **Walking Tour of Flagler College** **& Lightner Museum**

Join us in a scenic walking tour of Flagler College and the Lightner Museum guided by Dr. Leslee Keys, professor emeritus of Flagler College, planner and historic preservationist. Both locations are adjacent to the Casa Monica Resort & Spa and add to the unique charm and history of the City of St. Augustine.



The tour will start with Flagler College. Flagler College first started as the Ponce de León Hotel. Henry Flagler commissioned the Ponce de León Hotel, which first opened in 1888 as a luxury hotel. The hotel closed in 1967 and was reopened in 1968 as Flagler College. It was named in honor of Henry Flagler. The building was added to the U.S. National Register of Historic Places in 1975 and became a National Historic Landmark in 2006.



The Lightner Museum first opened as the Hotel Alcazar in 1889. It was originally planned by Henry Flagler to provide additional amenities to the larger Ponce de León Hotel. It became its own hotel to keep up with the many visitors to St. Augustine. The hotel closed during the Great Depression and was then reopened by Otto Lightner in 1948 as the Lightner Museum. The building was added to the U.S. National Register of Historic Places in 1971.

3 CM

Thursday, June 5th 1 pm - 4 pm **Historic St. Augustine Lighthouse and Maritime Museum**

Visit the St. Augustine Lighthouse & Maritime Museum on Anastasia Island. The iconic black and white striped tower was built by Hezekiah Pittee in 1874. The St. Augustine lighthouse is the second tallest lighthouse in Florida and stands sentinel over the nation's oldest port at 165 feet. The lighthouse was added to the US National Register of Historic Places in 1981.

Climb the 219 steps to the top and be rewarded with a stunning 360-degree view of St. Augustine, Vilano Beach, the Atlantic Ocean and the Intracoastal Waterway. This mobile tour will include a guided tour and a speaker discussing the Lighthouse Archaeological Maritime Program's history and efforts by the St. Augustine Lighthouse & Maritime Museum and its staff.

Transportation to and from the lighthouse will be provided from the Casa Monica by Historic Tours of America. Please note that the mobile tour does involve walking on the grounds, and climbing the lighthouse is a strenuous activity and completely optional.

3 CM



Session 1A - Planning and Land Use Update

David A. Theriaque, Esquire
Theriaque and Spain Law Firm

Mr. Theriaque is a regular at our FPZA conference. He has provided an update for many years. This session will provide an update of the key planning and land use decisions since the 2024 Annual Conference. It provides an opportunity for planners to stay informed about the current legal trends in the planning profession at both the state and federal level.

1.5 CM/1 Law



Session 1B -Palm Coast: Imagine 2050
Balancing Growth Through Community Voices

Kathie Ebaugh, FAICP, JBPro Engineering and Planning
Ray Tyner, Palm Coast Deputy Chief Development Officer
Brittany Kershaw, Palm Coast Communications & Marketing
Nick Hill, AICP, JBPro Engineering and Planning



How do you plan for the future of one of Florida's fastest-growing cities while protecting the character and values that make it special? Palm Coast: Imagine 2050 is a comprehensive plan update that places community voices at the center of long-range decision-making. Through inclusive public engagement, the City of Palm Coast and its planning team worked to build a shared vision that balances rapid growth with livability, equity, and identity.

In a region facing development pressure, Imagine 2050 shows how planners can shift the conversation from "how much" growth to "what kind." This session will highlight how extensive community input shaped a future-ready policy framework that reinforces the importance of quality neighborhoods, access to parks and public spaces, historic and cultural preservation, and opportunities for local economic development. A major focus of the plan was ensuring Palm Coast could serve residents of all ages and life stages, with housing strategies that support everyone from young professionals to aging residents.

1.5 CM

Wednesday June 4th Sessions
3:15 pm - 4:45 pm

Session 2A -The Economy in Motion
Planning for the Future and Cost of Doing Nothing

Patrick Luce, Principal Economist, Stantec
Jeremy Bess, Principal Economist, Stantec

In the complex landscape of local governance, economic uncertainty can paralyze strategic planning and community investment. Local government leaders face unprecedented challenges in interpreting economic signals amid conflicting data, shifting market dynamics, and rapid technological changes. Planning approaches must address the nuanced economic realities that directly impact municipal services, infrastructure development, and community resilience.

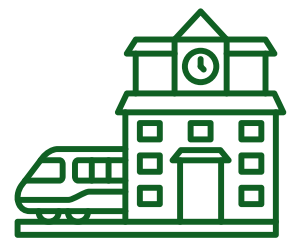
This session is designed specifically for community planners and local government professionals to transform economic complexity into clear and actionable insights. By connecting macroeconomic trends with specific local challenges, participants will gain a comprehensive understanding of economic dynamics that influence decision-making. The presentation will provide data-driven perspectives that cut through media noise and speculative narratives, offering practical frameworks for proactive economic planning. Join us to equip yourself with the knowledge and tools necessary to lead confidently in an increasingly noisy economic environment.

1.5 CM



Session 2B - Railroads are the Heart of the Economy

Matt Morris, PE, Clinchfield Consulting Group
Aubrey Brown, Senior Mgr. Business Development CSX Transportation



The presenters will deliver a talk on economic development via the railroad industry. The discussion will include the process to interact with CSX for a site along the mainline, the various standards/requirements throughout the process, the economic advantages to rail as a delivery/shipping method, and the economic opportunity rail provides to an industry.

The presentation will incorporate topics in the discussion such as: how CSX helps to bring Economic Development to Florida when accessed/utilized by rail? How railroads support the development process, perception of rail in communities - noise, safety, less clean, traffic interruption, etc.

1.5 CM

Thursday, June 5th AM Sessions
8:30 am - 10 am

Session 3A - The Geographic Approach to Planning & Housing

Keith Cooke, ESRI

Cities and counties across the nation are facing an array of challenges...from the need to modernize planning application reviews to housing capacity and affordability to dated zoning ordinances to changing demands for development and more.



Location is at the core of all things planning, which is why a geographic approach to this discipline is key. Esri's Planning System provides a collection of integrated apps and programs to help planners make better, more justifiable, and sustainable decisions. This session will review this system in planning and discuss how planners in Florida are using this to design sustainable, thriving communities.

1.5 CM



Session 3B - Bridging the Gap - From Vulnerability Assessments to Flood Resilience in NE Florida.

Sean Lahav, MPA, WEDG Halff Engineering

Fara Ilami, PMP, Regional Resiliency Mgr. NE Florida Regional Council

Dan Rizza, Director, Sea Level Rise Program & FloodVision Climate Central

Patrick Doty, AICP, CFM, Senior Resilience Planner, Halff Engineering

This session will explore how local governments in NE Florida are advancing resilience planning efforts through flood vulnerability assessments and adaptation planning in response to increasing flood risks. These efforts provide critical insights into vulnerabilities while laying the groundwork for strategic adaptation measures that enhance long-term resilience. To illustrate how these efforts are being applied at the local level, the session will highlight case studies, including recent flood vulnerability assessments and adaptation plans completed by Flagler County and the City of Fernandina Beach in compliance with Section 380.093, Florida Statutes. These case studies will also show how **FloodVision** has been used within these efforts.

Discussion will include strategies such as nature-based solutions, infrastructure retrofits, land use planning modifications, and policy initiatives that can be applied across various jurisdictions. By fostering a regional approach and emphasizing consistency in adaptation planning, Northeast Florida is setting a precedent for proactive, coordinated flood resilience efforts that extend beyond planning documents to real-world solutions.

1.5 CM /1 SR

Thursday, June 5th AM Sessions
10:15 am - 11:45 am

Session 4A - Planning for Community in a Politicized Landscape

Jared Beck, AICP, City of Homestead, Community Redevelopment Agency

This session explores how to better integrate equity, diversity, and inclusion into the planning process - especially when politicized language overshadows the characteristics, needs, and wants of our communities. The presenter will break down the fundamentals and share strategies for advancing housing, business development, and community programming that reflect and serve the full breath of residents. As the second oldest city in Miami Dade County, Homestead reflects the region's rich diversity and complex history - both progress and pain. Over the past 25 years, the city has nearly tripled in size, reshaping its demographics, economy, and culture. Yet with this growth comes rising costs and persistent legacy challenges. The City is working to revitalize the historic downtown and reinvest in historically disinvested neighborhoods, striving to meet the needs of today's residents while laying a foundation for long-term prosperity.

1.5 CM/1 EQ



**Session 4B - Resilient and Affordable in SW Florida:
Simulating the Effects of the Live Local Act**

Stephen Bender, AIA, University of Florida

Anthony Palermo, AICP, MPA, Ft. Myers Asst. Director Community Development

Signed into law March 28, 2023, "The Live Local Act (LLA) is a comprehensive, statewide attainable housing strategy, designed to increase the availability of affordable housing opportunities for Florida's residents, who desire to live within the communities they serve. The LLA preempts local zoning restrictions on density and building height, and incentivizes with tax abatements, and subsidies. With few projects developed, planners, developers, researchers, and policymakers could not judge its impact.

This presentation will pair quantitative and qualitative results. It will offer six evocative architecture projects that express community focused values though design in the era of LLA.

1.5 CM/1 SR

Thursday, June 5th PM Sessions

1:30 pm -3 pm

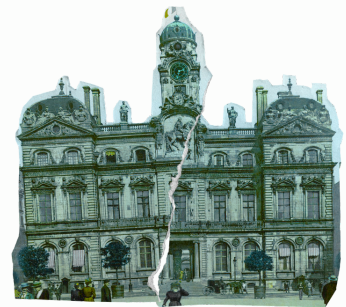
Session 5A - Community Engagement in the Visioning Process

Elizabeth Backe, Nassau County Planning Director

Holly Coyle, Nassau County Economic Resources Manager

Nassau County is nearing the end of the Vision 2050 planning process. The presenters will share lessons learned regarding community engagement throughout the process which began in the fall of 2024. The Vision 2050 plan is tentatively scheduled to be considered for adoption by the Nassau County Board of County Commissioners in late June 2025. Following adoption, the County will proceed with the Comprehensive Plan Update process. Land Development Code updates are anticipated following the adoption of the Comprehensive Plan Update.

1.5 CM



Session 5B - Sex and the City: Neuro-urbanism

Jim Barnes, AICP, Town Mgr. Village of Wellington

Planning isn't neuroscience...or is it? For over a century, planning professionals have relied heavily on intuition, trial-and-error, and seminal writings from urbanists like Jacobs, Lynch, & Whyte to guide our decision-making. While our collective wisdom has served us well up until this point, recent research suggests that our brains respond to our surroundings in ways we had not previously understood. As planners, this potentially offers us unique insights into how we might design spaces that better achieve our goals. Exploring relationships between place, thought, and behavior, neuroscientific research encourages planners to view our classical teachings through a new lens. With a greater understanding of how people experience, move through, and cultivate well-being in cities, we can revolutionize our profession and shape happier and more humane cities.

1.5 CM/1 Ethics

Thursday, June 5th PM Sessions
3:15 pm - 4:45 pm

Session 6A - Ethics Field Games

Tina Demonstene, AICP, MI Homes Director of Entitlement
Alison Stettner, AICP, Turnpike Enterprise Transportation Director
Jennifer Stultz, AICP, CTP, CPM, FCCM

Join us for a nostalgic and engaging field day session where we'll blend the excitement of classic outdoor 'field' games with the importance of ethical planning practices. Throw back to your college days, when you went out for a field day full of games with your friends. The games will start with the 'coaches' providing an important overview on the 'Rules of the games' - the AICP Code of Ethics, providing a solid foundation for the field day games.

Participants will rotate through a series of fun field day activities. But there's a twist! To win your turn - you'll need to take a shot at correctly answering an ethics scenario question. This friendly and interactive environment will encourage lively discussions and debates over the ethical decisions presented during the games and encourage further dialogue once solutions have been presented. Get ready for a session of fun, learning, and camaraderie as we explore the AICP Code of Ethics with a nostalgic homage to the field day games of our past high school and college years (or current tailgates)! Go Team!! - **Planning Rocks!**
1.5 CM/1 Ethics



Session 6B - Old Florida Small Town Planning for the Future

Fred Jones, AICP, RSP1, Haskell Planning & Design Collaborative Director
Mikhail Alert, AICP, Haskell Planning & Design Collaborative

As small towns across Florida face increasing growth pressures, balancing tradition with new opportunities becomes a key challenge. This session explores how Old Florida small towns can shape their future through strategic economic development that fosters inclusivity, mobility, and strong community identity. Using the Town of Orange Park as a case study, panelists will highlight how mobility planning, land use strategies, and community-driven engagement efforts can ensure sustainable and equitable development outcomes.

Thursday, June 5th PM Sessions Continued

3:15 pm- 4:45 pm

The Town Square Master Plan, grounded in the priorities of Orange Park's Vision2040 Plan, established a central gathering space designed to enhance connectivity and local commerce while maintaining the town's historic character. Through robust public engagement, careful urban design, and strategic implementation, the plan laid the foundation for a thriving economic and social hub that meets both current and future needs.

Attendees will gain insights into actionable implementation strategies that help small towns attract investment, support local businesses, and enhance quality of life—without compromising their unique identity. This session equips attendees with best practices in leveraging economic development as a tool to support community-driven growth. Participants will learn how to integrate mobility, urban design, and regulatory strategies to create vibrant economic centers that reinforce local identity, ensure equitable development, and provide long term resilience for Old Florida towns.

1.5 CM/1 EQ

Friday, June 6th AM Sessions

8:30 am - 10 am

Session 7A - Water Water Everywhere!

Flood Resilient Communities in the 21st Century

Gerald Murphy, JD, AICP, CFM, University of Florida



Florida is “ground zero” for flooding from extreme weather events and other impacts of a changing climate. The adverse effects of flooding impact communities, private and public properties, families, individual lifestyles, local and state economies, etc. The local, regional, and state planners and planning officials who influence policies, regulations, and enforcement where we live, play, and work are not immune from these effects. In fact, they are on the “bulkhead,” the frontlines of the efforts to protect our communities and state from these impacts.

Friday, June 6th AM Sessions Continued
8:30 am– 10 am

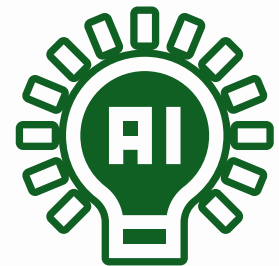
Among the disaster events to affect Florida from 1980 to 2024, 95.7 percent were either floods, or severe storms or tropical storms involving flooding, totaling \$300-435 billion of the maximum \$450 billion in the costs of all disasters in Florida alone.

This presentation will discuss programs and resources available. Among these are the No Adverse Impacts (NAI) and Natural and Beneficial Functions (NBF) approaches to floodplain development and floodplain stewardship, and how these approaches—and the resources and tools developed to aid in implementing these approaches—with legally defensible and sustainable higher regulatory standards.

1.5 CM/1 SR/1 Law



Session 7B - Transformative Potential of AI in Planning



Sabrina Dugan, SwiftGov Managing Partner

Carol MacFarlane, AICP, Volusia County Planning & Development Services Director

Omar DePablo, Hernando County Development Services Director

This session will explore the transformative potential of artificial intelligence in planning and zoning, with a specific focus on foundational concepts and practical applications tailored for experienced planning professionals. Participants will gain clarity on essential AI language and terminology, learning the precise definitions and roles of key components such as data scrubbing—the critical process of cleaning and preparing data prior to training AI systems. By demystifying these concepts, we empower planners to critically evaluate and adopt AI technologies, ensuring that they have the robust technical grounding necessary to integrate these tools effectively into their workflows.

Building on this conceptual foundation, this session will demonstrate how AI can be leveraged in conjunction with GIS support development services departments. A brief, illustrative demo based on Hernando County will showcase the potential of AI to streamline planning processes, enhance data quality, and provide predictive insights for urban development. Through this practical example, participants will see how AI driven techniques can improve decision making areas such as land use and zoning, ultimately leading to more efficient and innovative planning practices. By the end of the session, attendees will be equipped with both the theoretical knowledge and practical strategies necessary to incorporate AI into their planning and zoning efforts.

1.5 CM

Friday, June 6th AM Sessions
10:15 am – 11:45 am

Session 8A - St. Augustine Historic Preservation
Preserving Florida's Heritage in an Era of Rising Seas

Dr. Leslee F. Keys, PhD, Keys and Associates

The FPZA Conference is being held during the first week of Hurricane Season. That's the time that Floridians should be taking initial measures to prepare themselves and their homes for that six-month annual cycle. Floridians have survived a variety of weather events, especially tropical storms and hurricanes, over centuries. St. Augustine was founded on September 8, 1565, in the midst of a hurricane that precluded the French, that had claimed "La Florida" in 1562, from maintaining their hold in this part of the New World.

Two hurricanes were recorded during the British occupation and Revolutionary War. Counting those storms, the area has witnessed more than 50 major storms to date. After Hurricane Andrew struck in 1992, scientists began monitoring sea level rise. This session will address threatened resources, scientific data, actions and reactions, and a little humor.

1.5 CM/1 SR



Session 8B - Sometimes a Word is Worth a Thousand Pictures
Communication Skills for Planning Professionals

Max Forgey, Forgey Planning
Casey Dendor, England Thims & Miller
Doug Kelly, England Thims & Miller

Even in a Communications Revolution, writing and public speaking still matter. In this session, back by overwhelming popular demand following our debut at the 2024 conference in Charlotte Harbor, three highly experienced planners will share their thoughts about what planners write and how they present their narratives in written and spoken word. Moderator Casey Dendor, AICP, of England Thims & Miller will open with a review of the wide range of written products that planners are called upon to write in the course of their careers—from the highly technical (comprehensive plan elements, ordinances, budgets, and the ever-popular staff report) to the esoteric and off-beat (mayoral proclamations, eulogies, orientation briefings) and how they are changing in the world of artificial intelligence.

1.5 CM



Adventure awaits! Below is an on-line link and a coupon code. Your Florida Planning and Zoning Association conference attendees can go on-line to the link below between May 28, 2025, and June 8, 2025, and save 25% off our tours and attraction tickets. Here is a list of the attraction tickets:

- 1) Old Town Trolley Tour (this is a Trolley hop on/off City Tour of St. Augustine which makes twenty-two stops around town and includes entrance to our St. Augustine History Museum + complimentary shuttle bus to and from downtown hotels and complimentary beach shuttle bus to the Alligator Farm, and the beach)**
- 2) The Old Jail Museum Tour- 167 San Marco Ave**
- 3) The Oldest Store Museum Experience Tour – 167 San Marco Ave**
- 4) Potters Wax Museum Tour – 31 Orange Street**

On-line link: <http://www.trustedtours.net/sagroups>

During checkout use the code: FPZA2025

Please note that the coupon code is only valid toward the Trolley Tour and museum tours listed above. It cannot be used to purchase a package. YOU MUST TYPE IN THE LINK ABOVE IN YOUR BROWSER TO GET TO THE CORRECT WEBSITE.

If you have any questions, please email me at Kathy.Carlson@historictours.com or call me at 904-829-3800 X 413 office/904-669-5320 cell. I hope you have a wonderful visit in St. Augustine, and we look forward to welcoming you aboard!

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Many thanks to our In Kind Sponsors for their assistance with the Conference



Leslee F. Keys, PhD, MURP, Principal

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