

A PUBLICATION OF THE FLORIDA PLANNING AND ZONING ASSOCIATION

DEVELOPING FLORIDA'S PLANNING PROFESSIONALS SINCE 1951

FPZA's Website Update

It is with great excitement that the 2021-22 FPZA State Board announces the official rollout of the new and improved FPZA website. This initiative was a priority for the 2020-21 State Board and is poised to help usher in a new era of digital engagement for our organization. The State Board worked with Crush the Rankings Digital Marketing LLC., a Tallahassee based company to undertake a much needed Search Engine Optimization (SEO) process and to redesign our website. Through the SEO undertaking, FPZA's website is now more easily found through web searches — many of you may have noticed previously that when you searched FPZA in Google or other search engines the homepage was not often listed, now it's one of the top, if not the top search result.

The website redesign has helped to modernize our online presence, and has also helped speed up the website and its features for our current and potential members. In this article we will highlight some of the updates and features available to all of you. In order to ensure our website remains useful and effective we ask that you all share feedback on the changes so we can work to optimize the site.

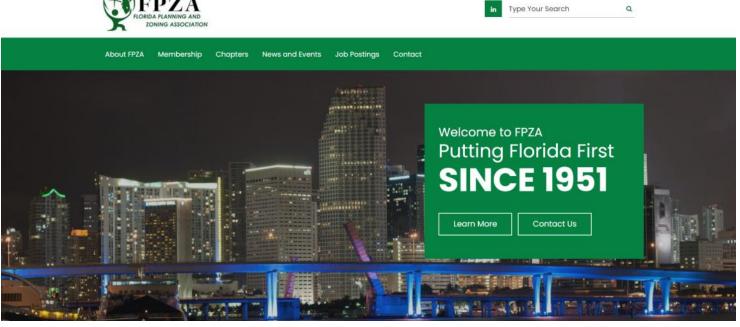


Photo: Updated FPZA Website Homepage

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WWW.FPZA.ORG

A PUBLICATION OF THE FLORIDA PLANNING AND ZONING ASSOCIATION

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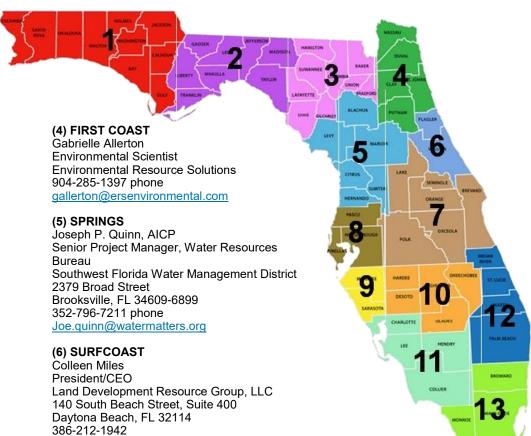
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(3) SUWANNEE - VACANT (10) HEARTLAND - VACANT

(13) SOUTH FLORIDA - VACANT

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A WORD FROM THE PRESIDENT



As we approach the upcoming holiday season, it's a time for personal reflection on the past and a look forward to the future. This has recently been a focus for me professionally as I assess the next few years of my career. Recent discussions about succession and the mentoring of newer staff members has been a reminder of the importance these tasks hold for the future of our planning profession. My situation is unique as the lone planner working directly with a

diverse cross-section of engineers, geologists, and environmental scientists to address our agency's long-range water supply and water resource planning activities. These succession discussions have been important for staff cross-training on these planning roles and it's personally exciting to see their interest in learning the aspects of our profession.

Your membership with the Florida Planning and Zoning Association is greatly appreciated and reflects your commitment to the educational and professional development goals of our organization. As you reflect on your personal and professional accomplishments and future goals over the coming holidays, I personally challenge each of you, if not already, to consider being a mentor to the newer members of our profession. The sharing of your extensive knowledge and experience to enhance future careers is both beneficial and immensely rewarding. I would also encourage you to engage these newer planners and our fellow allied professionals in supporting the planning field, especially in becoming new members in the Florida Planning and Zoning Association. Our organization's membership has historically included a diverse mix of planners, architects, land use attorneys, engineers, planning board members and others, and we would love to see this tradition continue through your engagement activities.

On behalf of my fellow State Board members, please accept our warmest wishes to you, your family and friends for a safe and enjoyable holiday season!

ABOUT THE OVERVIEW

The Overview is a quarterly newsletter published by the Florida Planning and Zoning Association. The contents of these newsletters include contributions from our members across the state. The issues are issues in the Winter, Spring, Summer and Fall following the quarterly Board of Director's meetings.

CONTRIBUTIONS

The Overview offers an opportunity for contributions from our members to share an opinion, review or analysis of a current planning topic of personal or state interest.

We are looking for contributions for upcoming issues of the Overview. One time or recurring contributors are welcome. Contributions can include, but are not limited to: news articles, press releases, analytic reviews and narratives, legal briefs and reviews.

The views expressed in the Overview are those of the Editor or other contributors and do not necessarily reflect the opinions of the Florida Planning & Zoning Association. Articles may be edited to conform to space and/or style requirements, and may be reserved for use in later issues if appropriate.

ADVERTISING SPACE AVAILABLE

BUSINESS CARD AD:

4 issues \$100, or \$50/issue Maximum Ad dimensions: 2" x 3.5"

QUARTER-PAGE AD:

4 issues \$150, or \$75/issue Maximum Ad dimensions: 4.6" x 3.75" or 2.3" x 7.25"

• HALF-PAGE AD:

4 issues \$250, or \$125/issue Maximum Ad dimensions: 9.2" x 3.75" or 4.6" x 7.5"

• FULL-PAGE AD:

4 issues \$500, or \$250/issue Maximum Ad dimensions: 9.2" x 7.5"

If you are interested in submitting a contribution, or would like additional information, please contact Branden Roe, the Overview Editor at branden.m.roe@gmail.com.

CALL FOR ARTICLES

Would you like an opportunity to share an opinion, review or analysis of a current planning topic of personal or state interest?

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Website Rollout Continued

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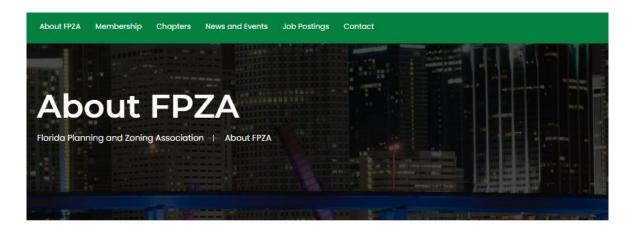
The website has six primary sections, these are consistently listed in the menu on the top of the page as you navigate the website.

The Chapters link provides visitors with a list of all of our organization's regional chapters with details on the specific geographic areas contained within each of the chapters. For our active chapters, there are also contacts for local board officers and directors listed.

The News and Events tab is home to announcements for chapter and state events including regional forums and conferences. The FPZA Overview newsletter will be posted in this area as well. Don't worry we'll continue to email out the newsletter to our members as well!

The job posting section was carried over from our prior website and is a resource available to our members and non- members alike. Job postings may be emailed to info@fpza.org. Job postings should be approximately 100 words or less, and the cost is \$50 for 60-days online or until the closing date you provide. You will receive a confirmation email upon posting.

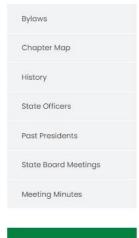
The About FPZA section of the website is one of the more content heavy sections of the website. It incorporates a number of resources for visitors. The first page that opens provides a summary of FPZA's official stated goals with a direct link to the current Strategic Plan and top priorities. Users can navigate by utilizing a sidebar of links to the current FPZA Bylaws, a Chapter Map, a brief history of the organization, a listing of the current FPZA State Officers, a list of our organization's past presidents, information on the most recent/ upcoming State Board of Directors meeting, and access to the minutes from past State Board of Director meetings.



FPZA Official Goals:

- > Promote cooperation among official planning and zoning boards or commissions, civic bodies, citizens, technicians and students interested in planning and zoning in the State of Florida.
- > Cultivate and stimulate interest in planning and zoning by local governments;
- > Encourage the observance of sound planning and zoning practices;
- > Furnish information, advice and assistance to its members and provide a medium for exchanging information, advice and assistance among them;
- > Engage in research and issue publications on planning and zoning and related matters:
- > Promote and encourage the sound development of land, water and natural resources and the elimination of air and water pollution; and
- > Educate the public and elected and appointed officials in matters pertaining to planning and zoning.

View FPZA's strategic plan and top priorities by clicking here





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Website Rollout Continued

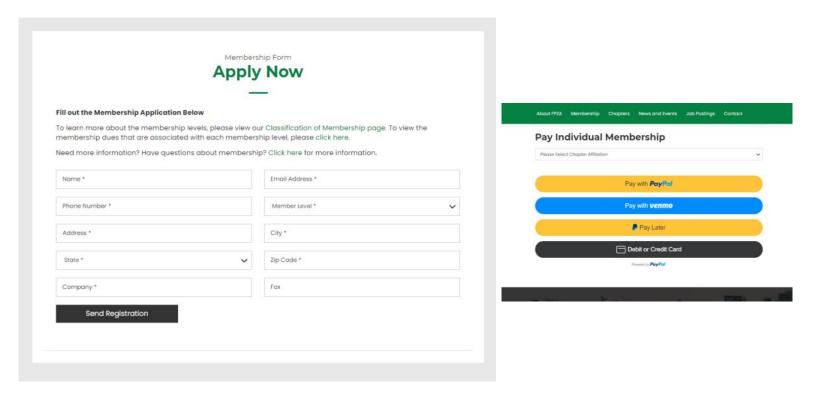
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These pages will be updated regularly in order to provide our members with access to the latest information.

The second content heavy section of the updated website is the membership portal. This section's primary page provides current and prospective members with a highlight of benefits of FPZA membership and directions on how to apply for membership. The sidebar provides visitors with links to pages which provide details on the different classifications/levels of membership (individual members, agency/firm members, honorary members, elected/appointed official members, and student members), and online membership application form, and an online portal to pay dues.

During the website refresh project, a fundamental priority for the Board of Directors was to streamline and simplify the process and options for new membership registration, and payment of membership dues by current members.

The new online member registration form and online payment platform are pictured below. As noted these new options were key elements that were incorporated into the updating of our website. The online platform allows for individual members to pay their annual dues utilizing PayPal, Venmo or a debit/credit card. These online payments are safe and secure and are handled through PayPal.



We look forward to continuing to engage with our members through our website and other platforms, and welcome feedback and suggestions on how we can continue to improve the website moving forward!

If you have any suggestions, thoughts or other feedback please share them with us via email to info@fpza.org.

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2022 Call for FPZA Planning Awards

Florida Planning and Zoning Awards! The FPZA Awards recognize outstanding land development and public/private sector planning statewide. For several decades, the awards program has been the centerpiece of FPZA's acknowledgment and promotion of best practices in planning throughout Florida.

FZPA encourages members to submit award applications. Projects must have been approved or completed during the last two calendar years (2020 or 2021). The categories are as follows:

- Outstanding Development/Design Excellence: Newly planned, designed, or built "brick and mortar" projects that demonstrate superior form and function.
- Outstanding Redevelopment: Reuse of a site, facility or structure.
- Outstanding Study/Plan: Reports, studies, plans, documents, planning analysis, etc.
- Infrastructure: Plans or projects that skillfully blend facilities or services into the community.
- Innovation: Project or development that is unusual or ahead of its time.
- Education: Plans or efforts that effectively promote planning and zoning best practices.
- **Grassroots/Non-Profit Initiative**: Recognizes a nonprofit or neighborhood organization that has furthered the quality of life through the planning process within its community, such as: new or redevelopment, infrastructure, outreach, cultural events, education, health, festivals, tourism, and environmental.
- Sustainability: Plans or projects that improve on and harmonize with the natural environment and reduce energy costs.
- Outstanding Elected Official: Local, state or federal elected official who champions sound planning practices and
 accomplishes positive gains in areas of smart growth, environmental preservation, sustainable development, or equity
 planning.
- Outstanding Journalist: Journalist who effectively and accurately puts forth information about planning and zoning issues to the public.
- Outstanding FPZA Chapter: The chapter that increases or maintains their membership, achieves FPZA goals, and
 provides quality programs for its chapter members.
- **George W. Simons, Jr. Award**: Candidate must be a current member of FPZA; evaluation is based upon the person's work and efforts over time and evaluation will also be based upon work directed towards the stated purposes, mission and goals of FPZA.

EVALUATION CRITERIA

Each award entry must state how the development, study, project, design, innovation, chapter or person meets one or more of the following purposes of FPZA:

- To promote cooperation among official planning and zoning boards and commissions, civic bodies, citizens, technicians and students interested in planning and zoning in Florida.
- To cultivate and stimulate interest in planning and zoning in the State of Florida.
- To encourage the observance of sound planning and zoning practices.

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2022 Call for FPZA Planning Awards Continued

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- To furnish information, advice and assistance to its members and provide a medium to exchange information, advice and assistance among them.
- To engage in research and issue publications on planning and zoning and related matters.
- To promote education concerning matters related to planning and zoning.

In addition, each award entry will be judged based upon the following criteria:

- **Background:** History or context within which the project is significant; indication of expenditure of time, type of personnel, budget, population and size of jurisdiction.
- Innovativeness: Use of an original concept or refinement of an existing technique or procedure.
- **Effectiveness:** Project/strategy impact on the subject matter.
- **Implementation:** Project/Strategy method or application to the subject matter; adaptability to changing conditions; and consideration of and solution to practical constraints.
- Comprehensiveness: Scope and consideration of project/strategy in relationship to all aspects of the subject matter.
- Clarity: Clearness of the award entry application.

SUBMITTAL PROCEDURES

- A cover letter that states the name of the nomination, the award that is sought, the name of the recipient(s), and the name, phone number, address and email of the applicant.
- A brief summary to be used for ceremony purposes, if selected. (100 words or less)
- A brief description of the nomination for the award relevant to the award category. (500 words or less)
- A narrative of the nomination which clearly demonstrates the evaluation criteria, as outlined on page one (1) of this "Call for Entries" (1,000 words or less).
- Applicable images and graphics representing the projects, in JPEG or PDF format.
- Letter(s) of recommendation.

Submit nominations or questions to:

Joe Quinn by email to Joe.Quinn@swfwmd.state.fl.us

NOTE: For the Outstanding Journalist and Chapter Awards, in lieu of the above submittal procedures, only a one (1) page statement in support of the nominee is required, while further supporting information is encouraged.

NOTE: For the George W. Simons, Jr. Award, the nomination application must be submitted by an FPZA member with a statement by FPZA member(s); however, additional endorsements included in the application may be from non-members.

The FPZA Awards Committee reserves the right to reclassify the category for any submittal.

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Fall Regional Forum Recap

By: Jim Barnes

The Fall Regional Forum was recently held at Delray Beach Market as we were hosted by both the City of Delray Beach's Development Services Director Anthea Gianniotes and Jordana Jarjura, President of Menin Development. Both provided the history and background of the project's approval process, context for the project located within Delray Beach's downtown and the operational considerations that went into the project's design.

A culinary phenomenon that not even COVID-19 could put a halt to, the project serves as a physical homage to the Delray Beach experience, drawing from the town's rich history as a travel and agricultural center as well as a winter escape for scores of unique personalities through the decades. Standing four stories tall at 150,000-square feet and featuring over 25 local and regional eateries with a rotating lineup of smaller artisan vendor pop-ups throughout, the Market will put Delray on the national map for its unique culinary landscape. But beyond offering an architecturally striking arena for food and art to come together while welcoming over 2,000 visitors a day, Delray Beach Market serves as both a communal and millennial hub for the city of Delray.

The Market provides opportunities for public gatherings through creative food museum exhibits, collaborations with the world's greatest food artists, educational celebrity culinary demonstrations, as well as an abundance of activations for kids and families to partake in throughout the week.

The brainchild of Menin Development and Clique Hospitality, Delray Beach Market is the largest food hall to ever break ground in Florida. The Market will be open seven days a week between the hours of 7AM and 11PM. Menin Development, Inc., headquartered in Delray Beach, Florida, is a privately-held owner, developer and manager of commercial real estate properties.

Construction on the food emporium began in November 2019 and includes 60,000-square feet of individually-curated hospitality vendors anchored amidst a backdrop of stunning, large format interactive murals and sculptures by world-renowned artists, a 220-car, four-level enclosed parking garage, first floor and mezzanine levels with an abundance of indoor and outdoor seating areas, as well as dedicated takeout/pick-up spots. Modeled after larger, more comprehensive European food markets, the Delray Beach Market has been designed to offer more than just another place to grab a quick bite. The owners see the project as a community center and has included spaces for curated art exhibits, live-music performances, educational workshops, and other events.

The main hall invites guests to enjoy the exciting sights and sounds of the Market, where a bright and eclectic mix of neon and retro modern signage sets the tone for communal or individual dining. Specialty COVID-19 design measures include touchless restrooms, collapsible nanowalls for open-air spaces at the mezzanine special event level, two garage doors on the ground floor, enhanced air filter AC system, outdoor seating for 200, and plenty of socially-distanced spaced indoor seating.

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<u>www.fpza.org</u> Holiday 2021 | Page 10

A PUBLICATION OF THE FLORIDA PLANNING AND ZONING ASSOCIATION

BOARD OF DIRECTORS ANNUAL MEETING MINUTES HILTON GARDEN INN - BOCA RATON (AND VIA TELECONFERENCE) OCTOBER 23, 2021

President Barnes called the meeting to order at 9:07 AM.

The following were present:

JIM BARNES - SOUTH FLORIDA
JOE QUINN - SPRINGS
PAUL WIECZOREK - SPRINGS (ZOOM)
GABBY ALLERTON - FIRST COAST (ZOOM)
KATIE LABARR - GULF COAST (PHONE)
BRANDEN ROE - (ZOOM)
SAM CAMP - CENTRAL FLORIDA (ZOOM)
DAN SMITH - CALUSA (ZOOM)
HELEN LAVALLEY - SURFCOAST (ZOOM)
SARAH KISNER - CALUSA (ZOOM)
SUZANNE NEVE - BOARD ADMINISTRATOR

WELCOME AND INTRODUCTIONS

Roll call was conducted and a quorum was determined. President Quinn welcomed everyone and thanked them for participating in today's meeting.

ADMINISTRATOR'S REPORT

FPZA Administrator, Suzanne Neve, presented the minutes from the June 12, 2021 meeting. A motion to approve the minutes as presented was made by President Quinn and second was made by Helen LaValley. The motion carried unanimously. The membership report was presented with all current paid members for 2021/2022 in one tab and a second tab with unpaid members for next year (who were current the prior year). This listing will be sent to each chapter chair as well. Each non-renewed will also receive a mailed invoice and reminder email within the next couple of weeks. Lastly, each Chapter will need to send their 2020 Financial reports, bank statements and Board listings ASAP so that the taxes can be filed in a timely manner. Chapter reimbursement checks will be sent out by the end of November.

PRESIDENT'S REPORT: JOE QUINN

President Quinn noted that his major focus moving forward is working with the active Chapters to bolster membership and would ideally prefer to get to 400-500 members.

Additionally, he would like to look at overall membership benefits and education opportunities for members. Branden suggested setting Quarterly meetings and Regional Forums far in advance so that everyone can set their calendar and plan accordingly. Branden also suggested discussing membership at local Universities to increase awareness as students graduate and move into the workforce. To assist Sam with the membership

committee, Helen and Joe both volunteered to join (along with Colleen and Sarah from the last meeting). Suzanne will coordinate a regular meeting schedule with Sam first and then check with the remainder of the group.

In regards to the Website, the new website has been launched and has options for paying dues online and submitting job postings and has already generated new revenue from the postings. The fee to post is \$50 per position. The goal in the future would be to charge a higher rate to non-members to post. Suzanne will update the Board listing on the website within the next week.

PRESIDENT ELECT'S REPORT: DAN SMITH

Dan will be reaching out to Helen to get a better understanding of posting CM credits and managing the PDO's for each Chapter. They will make the necessary adjustments to the list of users to post credits for the APA.

VP MEMBERSHIP SERVICES REPORT:SAM CAMP

Sam will work with the committee (mentioned above) to setup a Retention Program and begin including the Chapter Directors as well for idea sharing for growing membership and events.

VP FINANCIAL AFFAIRS REPORT: KATIE

Monthly and Year to Date Financials were presented for discussion and review by those in attendance. Katie will be working with Suzanne to create an SOP for Financial Policies and Procedures. Helen mentioned that there are existing documents that were standard for the process that she will share with Katie.

STUDENT OUTREACH: SAM CAMP

Sam will continue outreach to UCF and other Universities to coordinate a Student representative for the Board and Membership Committee.

2022 STATE CONFERENCE: HELEN LAVALLEY reporting on behalf of the committee

Deposit has been paid with the Resort. Colleen and Becky did a Site Visit. The Surfcoast Chapter is currently looking at Keynote Speakers (Colleen is handling) as well as Registration fees and forms. If anyone is aware of someone who would like to present a session, please reach out to Colleen or Helen. The conference will be held June 1-3, 2022 at the South Seas Island Resort in Captiva. The group room rate is \$239 plus tax and \$20 resort fee per night. Paul offered to sponsor

the Hospitality Suite again in 2022 for \$500. Total sponsorship budget is \$20,000.

OLD BUSINESS

- 2020 State Awards Update: The Awards program was published in the Overview and since the deadline has passed and no entries have been received, Jim Barnes suggested that we move everything in 2022. Submissions will open in January 2022 and be eligible for entries from projects in both 2020 and 2021. Awards would then be presented during the 2022 State Conference. Branden has the Call for Entries that he can update with the new dates. Awards Committee to be formed when the Board of Directors meets at the beginning in January.
- South Florida / Gulfstream Chapter Status: Jim Barnes is searching for additional Board members so that there is a President, Vice-President and Secretary. Jim Barnes oversees both bank accounts. Website has been updated to reflect South Florida / Gulfstream as one combined Chapter.

NEW BUSINESS

- Review of State Officer Responsibilities:
 Helen will see if she has any historical information on this to share with the Board.
- Board Meetings: Jim Barnes suggested that the State Board schedule meetings more frequently than quarterly. Joe Quinn would like for those meetings to be on the calendar for monthly Zoom meetings for Executive Board, Chapter Directors and Past Presidents for approximately 30 minutes and then the longer meetings Quarterly in-person. Any voting during monthly or quarterly meetings would be for Executive Board only. Monthly Zoom meeting to be held on a weekday during the lunch hour.
- FPZA Branded Items: Jim Barnes questioned if anyone has these items and what the inventory is. Helen said the remaining items and any signage after the Key West Conference were transferred to Scott Stuart. Since Suzanne is close in proximity to Scott, she will reach out to Scott to procure those items.

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A PUBLICATION OF THE FLORIDA PLANNING AND ZONING ASSOCIATION

BOARD OF DIRECTORS ANNUAL MEETING MINUTES HILTON GARDEN INN - BOCA RATON (AND VIA TELECONFERENCE) OCTOBER 23, 2021

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• **DEI Survey:** Jim Barnes reminded everyone that the DEI Survey was created and approved but not yet sent due to limitation on cost for SurveyMonkey. After discussion and consensus from the group, Jim will send out the survey to the full membership with Suzanne's assistance.

OVERVIEW EDITOR: BRANDEN ROE

Branden suggested a monthly e-newsletter through MailChimp to promote and support individual Chapter events, Job Postings, Welcome new and renewing members, in addition to the quarterly Overview. Branden to assist with creating a template for this with the goal to begin in January 2022. The goal is to keep members engaged throughout the year to fill the gap between each Overview publication. Branden discussed the content for the next Overview would include a recap of yesterday's forum (from Jim Barnes), Save the Date for the Awards, Save the Date for the 2022 Conference, Membership Spotlight, call for Sponsorship and Speakers (from Helen) and the cover story rollout of the new website.

CHAPTER REPORTS

- First Coast Gabby Allerton reported that their primary focus is on membership. Planning an event for the first week of December and a draft schedule for all events for the year.
- Springs Paul Wieczorek reported due to the passing on their NPO Director an October event was not held. Paul will coordinate with Joe on upcoming events.
- Surfcoast Helen LaValley reported coordinating an Eco-Tour event due to reschedule. Working on annual awards and Gala dinner for December 10th
- Central Florida Sam Camp to reach out to Jessica Frye to get an update.
- Gulf Coast Hosting several events via Zoom.
- Calusa Have hosted several virtual events.
- Gulfstream/South Florida Jim Barnes reported that the Chapter hosted the Regional Forum yesterday. Working on Board representation.

FUTURE BOARD MEETINGS:

After discussion, it was decided that Joe would ask Chapter Presidents if anyone has an existing event on the calendar for January or February 2022 that the State Board can tag onto for a Regional Forum and then subsequent Board meeting.

Joe Quinn thanked Jim Barnes for planning and hosting the Regional Forum the day prior at the Delray Food Market.

ADJOURN - With no further business the meeting was adjourned at 11:48 AM.



MEMBERSHIP IN FPZA

LOCAL CHAPTERS

DUES

To join the Florida Planning and Zoning Association, identify a Chapter containing your location on the list at left. Refer to the current list of Chapter Dues below to determine the appropriate dues amount. These amounts include both State and Local dues.

INDIVIDUAL MEMBERSHIP DUES

Chapter	State Dues	Local Chapter Dues	Total Dues
Apalachee	\$50	\$10	\$60
Calusa	\$50	\$20	\$70
Central Florida	\$50	\$20	\$70
First Coast	\$50	\$35	\$85
Gulfcoast	\$50	\$15	\$65
Gulfstream	\$50	\$15	\$65
Heartland	\$50	\$10	\$60
Northwest	\$50	\$10	\$60
South Florida	\$50	\$10	\$60
Springs	\$50	\$10	\$60
Suncoast	\$50	\$20	\$70
Surfcoast	\$50	\$25	\$75
Suwannee	\$50	\$10	\$60

- To find out the chapter you will belong to, visit the FPZA website.
- For questions email: info@fpza.org

GROUP MEMBERSHIP (MINIMUM FOUR INDIVIDUALS)

Chapter	State Dues per Person	Local Chapter Dues per Person	Total Dues per Person
Apalachee	\$40	\$8.00	\$48.00
Calusa	\$40	\$15.00	\$55.00
Central Florida	\$40	\$20.00	\$60.00
First Coast	\$40	\$23.00	\$63.00
Gulfcoast	\$40	\$12.00	\$52.00
Gulfstream	\$40	\$15.00	\$55.00
Heartland	\$40	\$7.00	\$47.00
Northwest	\$40	\$7.00	\$47.00
South Florida	\$40	\$7.00	\$47.00
Springs	\$40	\$8.00	\$48.00
Suncoast	\$40	\$13.00	\$53.00
Surfcoast	\$40	\$23.00	\$63.00
Suwannee	\$40	\$7.00	\$47.00

A NOTE ABOUT AGENCY DUES:

The minimum number of individuals for a group is now four, but there is no longer a maximum number; you may add an unlimited number of additional people to your overall group. You now also have the option to pay a group rate for a combined group with members of different local chapters or for combinations of

professional staff and board/commission members, rather than the previously separate categories.

Type of Membership Applying For: 🗖 Individual 🛭	☐ Agency (minimum four reps) ☐ Student (copy of i.d. required)			
Name:	_ Email:			
Company:	_ FPZA Chapter:			
Address:	City, State, Zip:			
Phone:	Fax:			
If Agency, list additional names and email addresses below (minimum four per agency):				
Name:	_Email:			
Name:	_ Email:			
Name:	_ Email:			
Name:	_ Email:			
Name:	_Email:			