

- VOLUME 17
- ISSUE 3
- SUMMER 2018

OVERVIEW

DEVELOPING FLORIDA'S PLANNING
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2018 FPZA STATE CONFERENCE RECAP



BY: Scott Stuart

The FPZA 2018 annual state conference was held in Orlando during the first week of June. This year's conference was inspired by "Character Towns", a book written by FPZA Central Florida Chapter member Bill Kercher. As Bill describes in his book, Character Towns are comprised of diverse neighborhoods and vibrant main streets combined with an open space system and respect for historic and natural resources.

This year's conference would not have been possible without the generous support of sponsors from around the state. This year's conference sponsors included:

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Thank you very much for your support!!

A brief summary of the 2018 FPZA State Conference Sessions are provided below.

The Central Florida Regional Affordable Housing Initiative

This session summarized the Regional Affordable Housing Summit and the follow up workshop series that brought together planners, developers and local government leaders from across the region to explore affordable housing solutions for Central Florida, including strategies, tools and best practices being implemented throughout Florida and the nation.

The Evolution of Community Schools

Trends that have influenced the shift in our schools from small, walkable, neighborhood schools to large, highly secure buildings, with less pedestrian traffic. How public schools play into the community vision and how to implement that vision given the regulatory parameters, booming population and national trends.

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HEARTLAND - VACANT
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SUWANNEE - VACANT
SOUTH FLORIDA - VACANT

A WORD FROM THE PRESIDENT

Greeting FPZA Members!

I hope everyone enjoyed the Annual Conference in Orlando. The Central Florida Chapter did an amazing job of hosting with diverse keynote speakers, practical and thought-provoking break-out sessions, and a well-stocked hospitality suite. Special thanks to the conference committee led by Scott Stuart for their efforts and hard work!



As incoming president, I had the distinct privilege of working with the Awards Committee to honor this year's recipients. Our organization was able to recognize an array of planning projects ranging from golf course redevelopment to sustainability master plans. I am in awe of the great work being done across Florida, and the problems we are able to solve as planners. Please check out the article in this edition of the Overview that highlights this year's winners.

This year I am truly honored to serve as your President, and work with the State Board comprised of Scott Stuart (President Elect), Jim Barnes (Vice President of Membership Services), and Joe Quinn (Vice President of Financial Affairs). Helen LaValley has moved on to the role of Immediate Past President and has left big shoes to fill. She was truly a juggernaut during her tenure as President – boosting membership, reviving inactive Chapters, and promoting community service projects across the state. Helen, we can't thank you enough for your commitment and leadership to FPZA!

I also want to recognize Branden Roe and Linda Trujillo, who have kept FPZA visible and vibrant through their roles as Newsletter Editor and Student Representative, respectively.

My main priorities over the next year include promoting the organization to the next generation of planners graduating from the great planning programs across the state, as well as building our membership base. I look forward to working with our Board and new Student Representative, Irina Pashinina, on these endeavors.

Our next regional forum is scheduled for Friday, September 28th in Fernandina Beach and will be hosted by the First Coast Chapter. Details will be distributed soon. The quarterly board meeting will follow the morning of Saturday the 29th and all of our members are welcome to attend.

I look forward to a great year, and welcome your thoughts, suggestions and comments on how to improve the organization.

CONFERENCE RECAP

...CONTINUED FROM PAGE 1

To Diet or Not to Diet

Robinson Street downtown Orlando. The session explored how initial community controversy and seemingly disparate stakeholder perspectives were addressed through innovative community engagement, close agency partnerships, and thoughtful data analyses. The session unpacked both technical and community challenges frequently faced by communities when exploring reconfiguration of an existing roadway that serves multiple functions for different users.

Golf Course Redevelopment

This session examined a case study of one golf course – the former Rolling Hills Golf Course - located in the heart of the I-4 corridor just north of Orlando. Since the course was closed in 2014, the residential community surrounding the golf course has been working with the Seminole County Government to publicly purchase and then preserve and renovate the open spaces and convert the use to a public park.

Main Streets – SODO

A holistic approach to urban development including: Zoning; Master Planning; Infrastructure and Complete Streets; Funding; Innovation Development; Marketing and Branding; Economic Incentives; And Placemaking.

Economic Development & Youth Sports Tourism

This session discussed recent trends and financing options for design, construction and management of public sports complexes for youth sports and sports tourism; Identified the links between youth sports, economic development, and meeting local community needs; and the financial realities of these ventures – expected revenues, investments and commitments

Medical Marijuana

Summary of current federal regulations and Florida's medical marijuana laws, implementation of those laws and the impacts on local governments and planning, as well as litigation updates and impacts to real estate and the marijuana industry.

Economics of Place

This session focused on how placemaking identifies unique aspects of a community, creating strategies and outcomes around quality of life, and solidifying economic sustainability to best connect people to their communities.

Lake Alfred

The Lake Alfred Downtown Master Plan was developed and designed by the Lake Alfred Community, including residents and business owners, through community workshops and outreach activities. Today, the Master Plan is becoming a reality.

Entertainment Districts

Entertainment districts have emerged in several cities as part of the larger trend towards live-work-play models of urbanism in city centers; but, managing businesses and patrons that focus on the nighttime economy takes a special set of skills and concentration. The City of Orlando recently conducted a Hospitality Zone Assessment of its downtown nighttime economy and hired a "night mayor" to plan for various improvements that focus on planning for people, enhancing vibrancy, and ensuring safety.

Smart City / SunTrax

Located off of Interstate 4 between Orlando and Tampa, SunTrax is a large-scale, cutting-edge facility dedicated to the research, development and testing of emerging transportation technologies in safe and controlled environments. The ultimate goal of the SunTrax initiative is to transform a 190-acre site at the new tolls testing facility into an active and technologically-relevant testing hotbed for advancing the safe development and deployment of autonomous vehicle (AV) technologies on public roads.

Winter Garden

Winter Garden has experienced a renaissance in the past 30 years – transforming to one of Central Florida's most up-and-coming communities. This change can be largely attributed to the community's steadfast insistence on maintaining and fostering its essential charm and character. The presentation highlighted several downtown projects that illustrate Winter Garden's approach to community building through design.

UCF Capstone Project

UCF Master of Science in Urban and Regional Planning alumni and students present two capstone projects: the Fiske Boulevard Neighborhood Study and Cycling and Safety: An Analysis of Bicycle Safety in Orlando.

Town of Oakland

This session focused on the Town of Oakland's attempts to accommodate population growth while maintaining a small town character.

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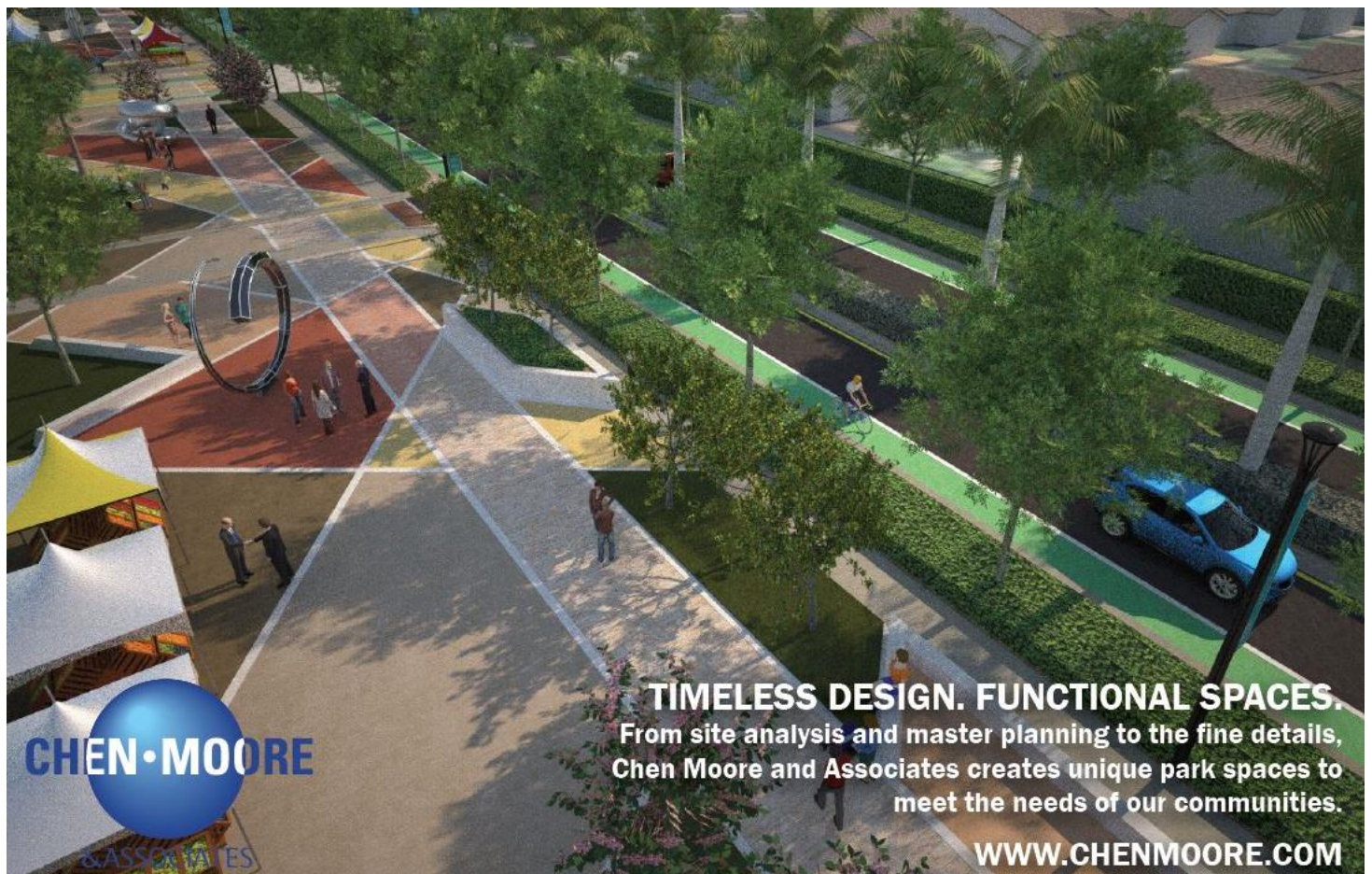
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2018 FPZA AWARD WINNERS

The FPZA Awards define the standard for innovative approaches to land development, public policy, and community planning across the public and private sectors. The awards program remains a hallmark of the FPZA conference, and an opportunity to promote best practices in planning. FPZA was pleased to accept so many phenomenal entries this year, and is proud to recognize the excellent work of our membership.

The 2018 Conference Committee was comprised of: Alexis Crespo, Helen LaValley, Paula McMichael, Paul Wiczorek, Linda Trujillo, and Diane Chadwick. Thank you again for all your hard work! The following is a list of this year's recipients. Congratulations!!!

Outstanding Development-Design Excellence

City of Deerfield Beach

Pioneer Grove Design Standards

**Outstanding Redevelopment**

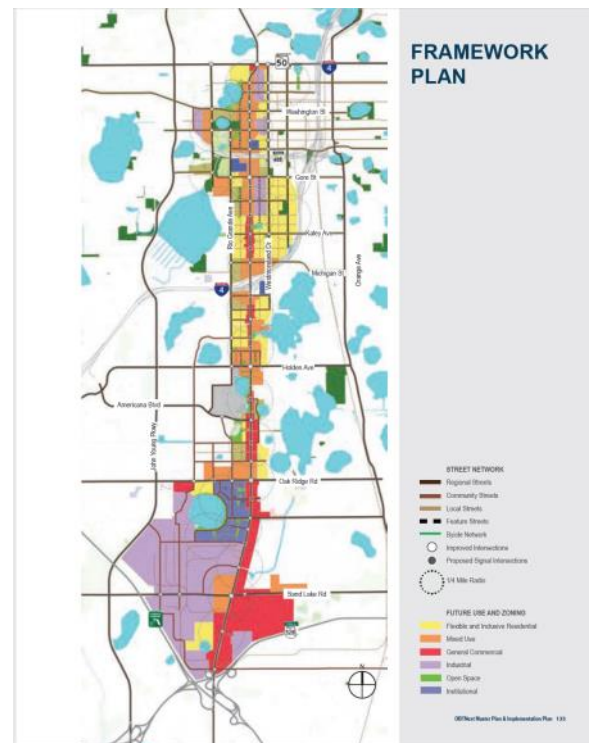
CPH, Inc.

Alexander at Sabal Point

**Outstanding Plan/Study**

GAI Community Solutions Group

Orange Blossom Trail Corridor

**Outstanding Plan/Study Honorable Recognition**

CPH, Inc.

Cape Coral NW Cape and Seven Islands



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2018 FPZA AWARD WINNERS

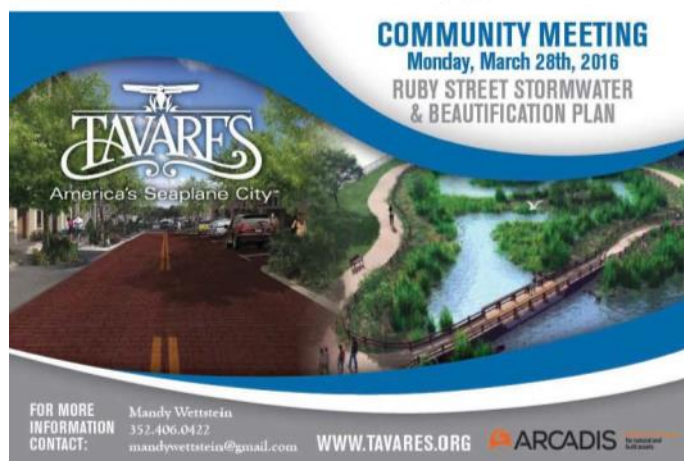
Infrastructure

City of Tavares

Downtown Master Plan & CRA Stormwater Improvements Project



An artist's rendition of Ruby Street after beautification, including the new ruby red brick and landscaping.

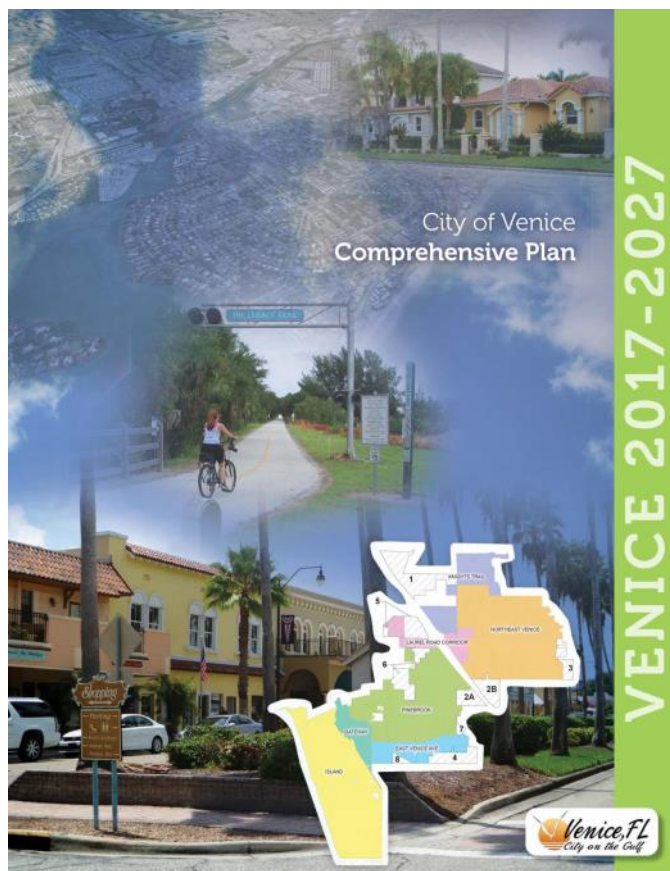


Community meeting invite prior to project construction start to engage the public about the project.

Innovation

FSU Dept. of Urban & Regional Planning

MPO Policy Guidance for Transit Applications of Automated Vehicles

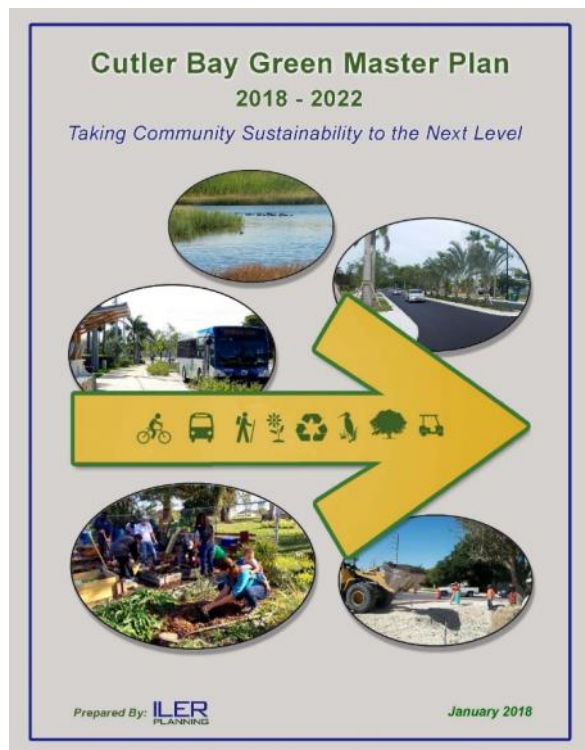
**Education**Heartland Regional Transportation Planning Organization
Transit Plan**Grass Roots/Public Involvement**City of Venice/Kimley-Horn
Comprehensive Plan Update

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2018 FPZA AWARD WINNERS

Sustainability

Town of Cutler Bay
Cutler Bay Green Master Plan

**Outstanding Journalist**

Bob Moser - GrowthSpotter

Outstanding Chapter

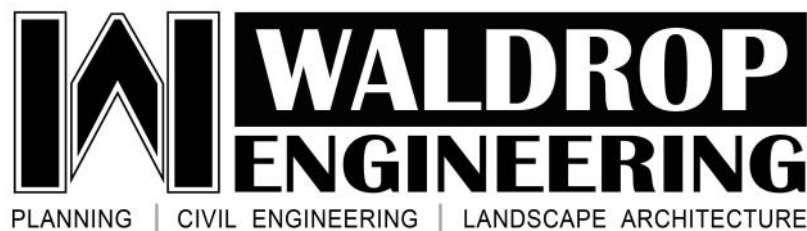
Surf Coast

Outstanding Service

Wanda Classe

George Simons Jr.

Diane Chadwick



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SAVE THE DATE

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OVERVIEW



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MEMBER PROFILE

IRINA PASHININA

2018-2019 STATE STUDENT REPRESENTATIVE

Q. WHERE ARE YOU FROM ORIGINALLY?

A. I was born in Russia in the area of the Ural Mountains, I have been living in Orlando for 10 years now.

Q. WHAT COLLEGE/UNIVERSITY DID YOU ATTEND/GRADUATE FROM? PLEASE LIST YOUR DEGREE(S) AND IF YOU HAVE ANY SPECIALIZED TRAINING.

A. I received an engineering degree in Russia – Standardization and Certification in Food Industry, it has been evaluated as a Bachelor's Degree in the USA. At this moment I'm getting my Master's degree in Urban and Regional Planning from the University of Central Florida (UCF).

Q. HOW DID YOU BECOME INVOLVED IN FPZA AND HOW LONG HAVE YOU BEEN A MEMBER?

A. I received an FPZA scholarship to attend the 2018 conference and was granted a free student membership. I have also become the new state student representative.

Q. WHAT IS YOUR CURRENT POSITION AND AREA(S) OF EXPERTISE?

A. At this moment I have an internship with the town of Eatonville in the CRA department. I work as a yoga instructor part time at LA Fitness, and I am a self employed spokes model.

Q. WHAT ARE YOUR HOBBIES AND INTERESTS?

A. I love yoga and meditation – it has become a lifestyle. Snowboarding is my hobby.

Q. WHAT ARE YOUR PROFESSIONAL ASPIRATIONS?

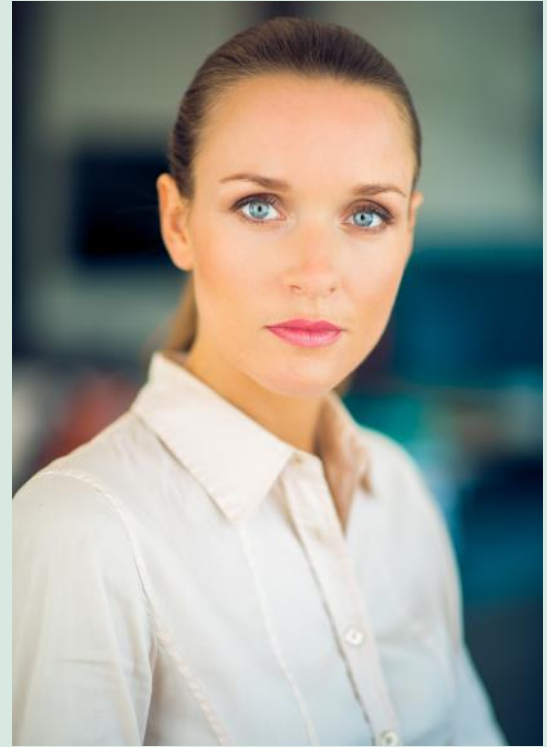
A. I would like to work for a small town as a planner and do economic development, I am also interested in transportation.

Q. IF A NEW COLLEGE GRADUATE ASKED YOU FOR ADVICE ABOUT YOUR FIELD, WHAT WOULD YOU TELL THEM?

A. I am still learning, the best advice I can give is to be engaged in the study with a heart, learning not because you have to, but because you enjoy learning and growing. The planning field is very diverse, networking and discovering of all opportunities would lead to a great career.

Q. WHAT PERSONAL GOALS WOULD YOU LIKE TO ACHIEVE (BEFORE YOU RETIRE)?

A. I would like to create a sustainable eco – village.



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BOARD OF DIRECTORS MEETING MINUTES

ALOFT HOTEL– DOWNTOWN ORLANDO

JUNE 8, 2018

President Crespo called the meeting to order at 1:30 PM.

The following were present:

ALEXIS CRESPO – CALUSA
PAULA McMICHAEL – CALUSA
JOE QUINN – SPRINGS
PAUL WIECZOREK – SPRINGS
JAY MARDER – CENTRAL FLORIDA
ALEXIA ROTBERG – SUNCOAST
SCOTT STUART – CENTRAL FLORIDA
COLLEEN MILES – SURFCOAST
LINDA TRUJILLO – SOUTH FLORIDA
DOUG KELLY – CENTRAL FLORIDA
IRINA PASHININA – CENTRAL FLORIDA
HELEN LAVALLEY – SURFCOAST
JOHN THOMSON – SURFCOAST
SCOTT ASHLEY – SURFCOAST

VIA TELEPHONE:

RANDY WOODRUFF – NORTHWEST

WELCOME AND INTRODUCTIONS

President Crespo welcomed everyone and thanked them for participating in today's board meeting. Each person introduced themselves and their chapter.

CONFERENCE 2018 WRAP UP

Scott Stuart provided a wrap-up of the conference budget. The chapter shows a preliminary profit of approximately \$1,500, although not all income from conference registrations or sponsorships had been collected and the bill with the hotel for catering had not yet been settled. Approximately 70 people attended. The chapter collected \$12,750 in sponsorships and \$19,360 in registrations. The largest cost for the conference was catering at approximately \$28,300. Additional costs were for the mobile tour (\$350), the keynote luncheon speaker (\$750), and AV support (\$1,060).

ADMINISTRATOR'S REPORT

Paula McMichael gave the administrator's report. Membership as of March 15, 2018, showed 507 total current members: 158 individual members, 325 members from 76 agencies, 14 students, 5 honorary students, 4 Past President Emeriti, and one Paid President Emeritus. The bank balance as of May 2018 was \$59,475.65, up from February 2017 balance of \$53,434.22. The minutes of the March 24, 2018, meeting were emailed to everyone as well as appearing in the *Overview*. Helen LaValley made a motion to approve the minutes as distributed. Paul Wieczorek seconded

the motion; approved.

Paula distributed the board listing and asked for corrections or updates.

VP FINANCIAL AFFAIRS REPORT

Jim Barnes was not in attendance. Scott Stuart will help to transition the duties of the treasurer to incoming VP Financial Affairs Joe Quinn. Scott passed out chapter reimbursement checks.

There was a motion made by Paul Wieczorek to table the quarterly financial report again. Seconded by Scott Stuart; approved.

VP MEMBERSHIP SERVICES REPORT

Scott Stuart made the report as outgoing VP Membership as Jim Barnes was not in attendance. He presented an exhibit showing FPZA membership by zip code. The exhibit showed that membership was more spread out than originally thought with fewer members along the I-4 corridor than anticipated. The exhibit was proffered as consideration in ongoing discussions regarding chapter boundaries.

Mr. Stuart then stated that FPZA has 1,075 contacts in LinkedIn, up from 906 last year. He stated that the account could be used more effectively to promote events in the future. He again stated that he had not been receiving email requests to join the LinkedIn group from the FPZA Administrator, Sunni Simmons. It was concluded that the login and password need to be reset. Linda Trujillo volunteered to be in charge of monitoring the LinkedIn account.

Scott has secured the Florida High Tech Corridor Council to be a \$500 annual sponsor of FPZA for the next five years. The Florida High Tech Corridor encompasses 23 counties along the I-4 corridor and is headquartered in Heathrow. They have offered to provide speakers and sessions on technology that affects land planners in Florida. There was discussion regarding incorporating their focus on technology into an overall marketing strategy for FPZA. The possibility of a more formal agreement with the council will be discussed at the next board meeting. In the mean time, the organization will be added to the website as a sponsor and any chapter that wishes to schedule an event should contact VP Stuart.

PRESIDENT ELECT'S REPORT

Alexis stated that it is now Scott's responsibility to review chapter Professional Development Officers (PDOs) to make sure all those listed are still active and in charge of events at the local level. Surfcoast has a new PDO; Tom Brooks has retired and Scott McGrath will take over. The list of approved administrators with APA will need to be updated by incoming VP Stuart.

STUDENT OUTREACH

Irina Pashinina, one of the student award recipients, was appointed by President Crespo as the new Student Representative. Helen LaValley will send her the job description and Alexis and Irina will have a follow-up phone call to orient Irina to the position. Irina stated she is involved with the UCF "Urban Knights" and Scott Stuart offered to do a presentation to the Knights regarding FPZA.

PRESIDENT'S REPORT

President Crespo stated that she will look into making presidential appointments to the board. She will continue Past-President LaValley's focus on reinvigorating local chapters with assistance from the state board.

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Deadline for articles for the next issue is June 29, 2018. Editor Branden Roe was not in attendance but had sent an email with the following articles needed for the newsletter: cover story – conference session summaries; article regarding the 2018 FPZA award recipients; fall regional forum and board of directors' meeting save-the-date; 2019 FPZA Conference save-the-date; member profile; board meeting minutes; and president's message. Irina Pashinina will be the member profile. Nothing has been provided regarding a new template for the *Overview*, so that discussion was tabled until the next meeting.

OLD BUSINESS

Immediate Past-President Helen LaValley is still looking into updating the FPZA brochures and will bring forward a proposal at the next board meeting.

CHAPTER REPORTS

- **Calusa Chapter** – Calusa held a happy hour with APA in May. They are planning a "meet-the-planning-director" luncheon in

OVERVIEW

MEETING MINUTES CONTINUED

Charlotte County.

- **Central Florida** - The chapter focus has been the conference.
- **Springs** – The chapter hosted the spring forum and just recently received the final invoice for the lunch. Joe Quinn requested that the \$250 reimbursement check, which was approved at the last board meeting, be distributed. He also requested a copy of the tax-exempt form. The Chapter hopes to do another event in September or October.
- **Suncoast**– Alexia Rotberg reported that the chapter hosted a walking tour of Franklin Street in Tampa in May. Ms. Rotberg also asked that the board look into creating a separate membership form and updating the membership application on the website to add the ability to join on-line as an agency member.
- **Surfcoast** – Scott Ashley reported that they had hosted two events recently – a boat tour of the Indian River as a joint event with the Marine Discovery Center and the Atlantic Coast Section of APA-FL, and an event regarding beach lighting and sea turtle protection. Upcoming events are: on August 10th, manufacturing jobs as a targeted industry, and on September 15th, a coastal clean-up in Brevard County. They are considering a future floodzone/CFM credit event. The chapter is also working to plan the 2019 conference in Key West, June 5-7th. Helen LaValley is the conference chair, Colleen Miles and Becky Mendez are co-chairs. They are researching hotels and meeting space to look for low-cost options. They will have more updates and a confirmed space at the next quarterly board meeting.

NEW BUSINESS

The non-profit tax exemption will expire in 2019

Membership renewals will go out in July

Doug Kelly, Past-President, stated that he has FPZA newsletters and other documents going back to the 1970s, and suggested establishing a state historian as custodian of the documents.

FUTURE BOARD MEETINGS:

QUARTERLY BOARD MEETING SCHEDULE

Fall: First Coast has volunteered to sponsor September 28th-29th—Location TBD

Winter: Possibly Gulfstream/South Florida with a regional forum centered around Deerfield Beach's award-winning design standards. [Previous discussion was a possible central Florida location—Clewiston, Sebring, or LaBelle.]

Spring: Diane Chadwick volunteered Suncoast and a Tampa location.

2019 Conference: Friday, June 7, 2019, Key West

ADJOURN – With no further business, the meeting was adjourned at 2:58 PM.

CALL FOR ARTICLES

Would you like an opportunity to share an opinion, review or analysis of a current planning topic of personal or state interest?

We are looking for contributions for upcoming issues of the Overview. One time or recurring contributors are welcome. Contributions can include, but are not limited to: news articles, press releases, analytic reviews and narratives, legal briefs and reviews. The views expressed in the Overview are those of the Editor or other contributors and do not necessarily reflect the opinions of the Florida Planning & Zoning Association. Articles may be edited to conform to space and/or style requirements, and may be reserved for use in later issues if appropriate.

If you are interested in submitting a contribution, or would like additional information, please contact Branden Roe, the Overview Editor at branden.m.roe@gmail.com.

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MEMBERSHIP IN FPZA

DUES

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INDIVIDUAL MEMBERSHIP DUES

Chapter	State Dues	Local Chapter Dues	Total Dues
Apalachee	\$50	\$10	\$60
Calusa	\$50	\$20	\$70
Central Florida	\$50	\$20	\$70
First Coast	\$50	\$35	\$85
Gulfcoast	\$50	\$15	\$65
Gulfstream	\$50	\$15	\$65
Heartland	\$50	\$10	\$60
Northwest	\$50	\$10	\$60
South Florida	\$50	\$10	\$60
Springs	\$50	\$10	\$60
Suncoast	\$50	\$20	\$70
Surfcoast	\$50	\$25	\$75
Suwannee	\$50	\$10	\$60

GROUP MEMBERSHIP (MINIMUM FOUR INDIVIDUALS)

Chapter	State Dues per Person	Local Chapter Dues per Person	Total Dues per Person
Apalachee	\$40	\$8.00	\$48.00
Calusa	\$40	\$15.00	\$55.00
Central Florida	\$40	\$20.00	\$60.00
First Coast	\$40	\$23.00	\$63.00
Gulfcoast	\$40	\$12.00	\$52.00
Gulfstream	\$40	\$15.00	\$55.00
Heartland	\$40	\$7.00	\$47.00
Northwest	\$40	\$7.00	\$47.00
South Florida	\$40	\$7.00	\$47.00
Springs	\$40	\$8.00	\$48.00
Suncoast	\$40	\$13.00	\$53.00
Surfcoast	\$40	\$23.00	\$63.00
Suwannee	\$40	\$7.00	\$47.00

♦ To find out the chapter you will belong to, visit the [FPZA website](http://fpza.org).

♦ Return your application form with payment to:

FPZA
Post Office Box 1443
Titusville, Florida 32781

♦ For questions call (407) 508-7974 or email fpza@bellsouth.net

A NOTE ABOUT AGENCY DUES:

The minimum number of individuals for a group is now four, but there is no longer a maximum number; you may add an unlimited number of additional people to your overall group. You now also have the option to pay a group rate for a combined group with members of different local chapters or for combinations of professional staff and board/commission members, rather than the previously separate categories.

Type of Membership Applying For: ☐ Individual ☐ Agency (minimum four reps) ☐ Student (copy of i.d. required)

Name: _____ Email: _____

Company: _____ FPZA Chapter: _____

Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____

If Agency, list additional names and email addresses below (minimum four per agency):

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____