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DEVELOPING FLORIDA'S PLANNING PROFESSIONALS SINCE 1951



## FPZA 2017 STATE CONFERENCE RECAP

SETTING SAIL: CHARTING NEW WATERS IN LAND USE PLANNING, URBAN DESIGN AND GROWTH MANAGEMENT



The 2017 FPZA State Conference was held in Naples from June 7th - June 9th. The theme for this year's conference was "Setting Sail: Charting New Waters in Land Use Planning, Urban Design, and Growth Management."

Conference attendees enjoyed the beautiful Ritz-Carlton Golf Resort in Naples. From the opening reception at the Ritz-Carlton, to Thursday night's sunset cruise into Naples Bay aboard the Naples Princess, the conference included unique networking events as well as the opportunity to earn up to 16 AICP CM credits. A brief synopsis of sessions is below, in case you missed it!

Stepping Out of Your Comfort Zone: The Planner as Witness

Russell Schropp discussed the ins and outs of

quasi-judicial and local legislative proceedings. Richard Akins provided pointers and guidelines on being a witness in formal administrative hearings. Scott Beatty discussed the intricacies of testifying in civil court proceedings and establishing a record in the event of appeal. All three discussed the differences in rules and evidentiary standards applicable to each type of proceeding, what the differences mean from a legal perspective, and what lawyers look for from an expert witness.

#### **Doing What's Right**

Beverly Grady, Esq. and Jim LaRue, AICP discussed the Planner's AICP Code and changes for 2017.

They discussed how making ethical decisions requires careful consideration of all potential impacts and outcomes. Case studies were presented to illustrate how to apply the code to make decisions that have legal and planning implications.

#### **The Art of Public Facilitation**

Tim Hancock, AICP presented different methods to improve information presentation skills. He also discussed how to set-up and run meetings to best engage the public.

#### <u>Built Environment & Community Health</u> (<u>Florida Greenways</u>)

Christin Collins discussed the development of greenways and regional trails in Florida. Christin also discussed the economic and health benefits

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## A WORD FROM THE PRESIDENT

I hope everyone enjoyed the Annual Conference at the Ritz-Carlton in Naples. This year's conference was hosted by the Calusa Chapter. Special commendations to the conference committee for their effort and hard work; it was a well-organized conference. The committee was co-chaired by Alexis Crespo, Arleen Hunter and Paula McMichael. Many thanks to them.

The theme "Setting Sail: Charting New Waters in Land Use Planning, Urban Design and Growth Management" provided very relevant and informative sessions and workshops, while the receptions provided opportunities to network with other professionals and the ability to forge new relationships. I hope everyone learned something valuable and was able to share new ideas and planning concepts with their colleagues and communities.

Additionally, I had the privilege to serve on the Awards Committee. Thank you to the committee members for their participation. It was exciting to receive the numerous nominations, so many quality projects that two additional categories were created and several Awards of Merit were presented. Congratulations to all the award winners. It is inspiring to see the many statewide accomplishments.

I am honored to serve as your President this next year. Our members have elected an outstanding 2017/18 Executive Board. This year's President Elect is Alexis Crespo, Scott Stuart will serve as Vice President of Membership Services, newcomer Jim Barnes will serve as Vice President of Financial Affairs and Arleen Hunter is now Immediate Past President. Branden Roe and Linda Trujillo will continue in their current board positions. Branden as the Newsletter Editor and Linda as our Student Representative. Randy Woodruff joins the State Board as a Director. I am excited to have the opportunity to work with the Board members.

My executive priority will be membership and not simply increasing membership. That is always a goal. Instead, I want to focus on the assets of the Association and what it can do for its members. Our membership is made up of varied and diverse professions, including planners, engineers, contractors, and attorneys. I believe we have a very talented, skilled and knowledgeable membership. I want you to know the State Board is a resource. The Board has already started discussions on how to provide services and resources. Your comments and suggestions are always welcome.

Look for details very soon on the next regional forum which is scheduled for Friday, October 27, 2017. The forum will be hosted by the Surfcoast Chapter and the topic is Medical Marijuana. The quarterly board meeting will follow on Saturday morning. The focus of this board meeting will be the state budget for the coming year. Members are always welcome to attend. Upcoming forums will be hosted by the Springs and Gulfstream Chapters.

A reminder to our members — it's that time of year for membership renewals. I encourage you or your agency to renew your membership. Your membership is appreciated and represents your support.

Finally, I want to thank our members for their continued support and participation in the Association.



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### CONFERENCE RECAP CONTINUED

of connected, paved trails. Examples of successful national and international paved trails were presented.

#### A New Generation of Suburbia

David Dixon, FAIA discussed the demographic, social and economic changes that are causing the shift from the suburbs to urban cities. He discussed what traits are needed to help communities adapt to this change and presented projects that successfully utilized these traits.

#### Surban™ Living

Kristine Smale presented a demographic overview of Florida, including "Demographics by Generation Defined" and "Where are the Demographics in Florida Trending?". She discussed that the demographics are trending toward Surban™ development, which combines urban walkability and close proximity to retail with suburban living. Noel Davies, Esq. then provided examples of Surban™ developments in Florida and discussed how local governments can encourage it.

#### Walkability: Sex, Science and the Suburbs

Jim Barnes, AICP discussed the health and psychological impacts planning have on communities. He discussed prioritizing human health and happiness prioritized over level of service, and the challenges inherent in creating walkability in auto-oriented communities.

#### Sea Level Rise and Law

Thomas Ruppert, Esq focused on the challenges facing Florida due to sea-level rise, including impacts to infrastructure such as roads, drainage, and sea-walls. A case study of JORDAN et al. v. St. Johns County was presented as an example of the damage rising sealevels can cause to infrastructure and the legal aspect of the counties responsibility to maintain facilities and repair damages.

#### **Planning for Gated Communities**

Jeremy Frantz, AICP and Caroline Cilek, AICP created a different view of gated communities by challenging frequently held misconceptions. Practical methods were proposed to incorporate best planning principles in existing gated communities.

#### **Defensible Regulations for Effective & Attractive Signage**

Jeff Katims and Kathryn Mehaffey explored planning-related approaches to sign regulation, and presented effective and defensible methods of regulation, particularly of temporary signs. The Reed vs. Town of Gilbert SCOTUS decision was discussed in regards to the politically sensitive nature of temporary signage.

### <u>Planning Strategies for Supply and Demand: Populations and Land Use Allocation</u>

David Farmer, P.E., AICP explored using data and forecasting models to ensure various land use proportions are balanced to meet the needs of current and future populations.

### **How to Stay Out of Legal Trouble and Communicate Effectively:** A Guide for Staff Reports and Presentations

Carol Clarke, AICP and Mark Barneby gave guidance on the practical aspects of planning. They discussed how to increase your credibility by preparing good, solid, objective reports and communicating the results honestly and directly.

#### **Brownfield Redevelopment: Tales from the Toxic Avenger**

Brian Moore explored Florida case studies and discussed the benefits and challenges of brownfield redevelopment. He also discussed the importance of building an experienced project team of brownfield specialists to properly assess clean up costs and apply for the Voluntary Cleanup Tax Credit.

## Fleet Farming ("Grow Food, not Lawns!") & the BP Oil Spill 7 Years Later

Melissa Beaudry explored the development of the State Expenditure Plan regarding the allocation of \$300 million dollars in funds to Florida. The process and lessons learned from its development were described, and insight was provided into some of the projects and programs slated to be included. The second portion of the session explored fleet farming - a local food production model that is building an urban agriculture system.

#### Fore!?: Legal and Land Use Implications

Paula McMichael, AICP presented a case study on the Golden Gate Golf Course in eastern Collier County, highlighting the difficulties in redeveloping golf courses that are no longer operating. Caroline Cilek, AICP then discussed the challenges of updating land development code to account for golf course redevelopment.

## <u>From Paris to a Local Government Near You: The Law of Climate Change</u>

Erin Deady, Esq. provided an in depth analysis of how climate change is affecting law and planning. Examples were provided of laws and codes developed and used in reaction to the effects of climate change.

#### **New Directions in State Planning**

Linda Loomis Shelley, Esq., preeminent land use attorney and Tallahassee's Environmental Law Lawyer of the Year, discussed current and upcoming government, land use, and environmental laws.



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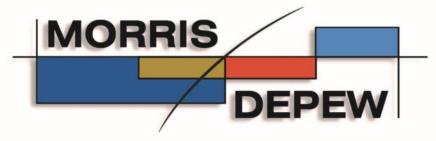
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## Venice's Donald Caillouette: Portrait of a Hurricane Aficionado by Richard Dymond

From the Venice Gondolier Sun 2017 Hurricane Guide

The Atlantic hurricane season officially begins June 1 and ends Nov. 30 and at least one Venice resident will be following every named storm from Arlene to Whitney. Former city of Venice planner – now retired hurricane book writer – Donald Caillouette has written six books about hurricanes, starting with, "Creating a Hurricane Tolerant Community", which he penned in 1994 after Venice received a \$25,000 grant from the Federal Emergency Management Agency, to his current effort, "The Ultimate Hurricane Survival Guide". For his serious focus on storms and his passion for helping people, he has gained fans in pretty lofty positions.

"Having lunch with him on many occasions, I could see that this is part of his soul, mind and body," Edward McCrane, Sarasota County's emergency management chief, said of Caillouette for the forward of the recent book. "He gets enthusiastic when he's telling his hurricane stories, particularly the ones he has experienced."

"Even if you think you might be prepared for a hurricane, you may not be," Caillouette,

sounding kind of like a hurricane guru, said recently. Perhaps he might have once considered a hurricane book titled, "How to Think Your Way through a Hurricane". So what's been on Caillouette's mind coming into the 2017 storm season? The importance of knowing whether to evacuate or not, the case for insurance and planning ahead for shelter without leaving Venice are key issues for him this year.



#### SHOULD WE EVACUATE

Not every Venice resident may have to evacuate in a Category 1 or 2 hurricane, the lowest of storm power ratings. The key is to know ahead of time how your property will react to storm surge, flooding from rain and powerful wind, Caillouette teaches in his latest book. Looking up home elevations and knowing how your development is rated for storm defense may take some effort, but it's well worth it, Caillouette added.

"If you live east of the city, like by Pinebrook, you may be in a new development that handles its own retention water so it doesn't really flood," Caillouette said. "Unless you are close to Curry Creek Preserve or Hatchett Creek, you may also be outside of a really bad storm surge. And the third thing is that if your house has been built in the past 10 years and your development is rated for having protective windows and garages, you may be able to remain during a storm." "Now, if you live on the island, you may look at those factors and realize, 'OK, I have to evacuate in a Category 1 or 2 hurricane,'" Caillouette added.

But evacuation doesn't have to be done in panic, Caillouette writes. "I advocate people think in advance and find someone to partner with, perhaps from their church, synagogue or even ballroom dance group, and ask if they could spend a night or two during a hurricane in exchange for buying the food for meals," Caillouette said. "We call this Second Option Sheltering." Someone who lives on the island could shelter with someone on the mainland in a more storm resistant neighborhood and not have to drive hundreds of miles away from Venice, Caillouette said.

#### **INSURANCE**

A repeated phrase in Caillouette's vocabulary is "risk reduction" and insurance is all about that, he says. Caillouette lives on Harbor Drive, has good elevation and his home is officially rated by the city as in a "no flood zone," the writer said.

But despite that rating, Caillouette has always purchased flood insurance because of risk reduction. "When I got flood insurance, most of the people I know and friends who were insurance agents told me, 'You are crazy to spend money on flood insurance. Harbor Drive doesn't flood." But in 1993, during a very wet seasonal storm, it did flood and Caillouette received nearly \$4,000 from FEMA. "Since many people didn't have flood insurance, FEMA only reported a handful of people like me who were impacted," Caillouette said. "So, we had this false reading about will the city flood or not flood."

One of the few situations that Caillouette doesn't recommend insurance for is those who own older mobile homes. "You have a lot of mobile homes still around from the 1970s and 1980s," Caillouette said. "Those owners may want to think of 'self-insurance,' by which I mean they put a few dollars away each month in case we do have a bad hurricane that impacts their home." "Let's think about it," the writer added. "The insurance company may end up giving the owner of an older mobile home \$600 to \$800 to remove it when it is destroyed. That is not going to come anywhere close to making that owner whole. It's ridiculous to pay \$1,000 a year for insurance and get a payout of \$600 if the unit is destroyed." Those who want to pick up more of Caillouette's wisdom can find it at his new website, HurricaneWriter.com.

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If you are interested in submitting a contribution, or would like additional information, please contact:

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### MEMBER PROFILE RANDY WOODRUFF, AICP

#### Q. Where are you from originally?

A. I was born and raised in Titusville, Florida.

# Q. WHAT COLLEGE/UNIVERSITY DID YOU ATTEND/GRADUATE FROM? PLEASE LIST YOUR DEGREE(S) AND IF YOU HAVE ANY SPECIALIZED TRAINING

A. I graduated from Florida State University in 1992 with a Bachelors in Social Science and a Certificate in Urban & Regional Planning....GO NOLES!!! I then received my Master Degree in Public Administration from Webster University in 1996 and became a member of the American Institute of Certified Planners in 2008.

### Q. How did you become involved in FPZA and how long have you been a member?

A. I have been a member of FPZA for over 20 years. During this time I have served on the Board of Directors and cofounded the Space Coast Chapter. A great organization.

## Q. WHAT IS YOUR CURRENT POSITION AND AREA(S) OF EXPERTISE?

A. I am the City of Casselberry Community Development Director where I lead planning, building, code compliance, and economic development efforts for the City. My areas of expertise include land use planning, economic development, project and strategic planning, long range planning, due diligence, project entitlements, and community redevelopment.

#### Q. WHAT ARE YOUR HOBBIES AND INTERESTS?

A. I love all things Florida State. Each year I try to attend numerous FSU football games, plus baseball and basketball events as my schedule permits. In addition, I love to serve and spend time with those with special needs.

#### Q. WHAT DO YOU THINK YOU'D BE DOING NOW IF YOU HADN'T CHOSEN YOUR CURRENT PROFESSION?

A. I would be an owner of multiple craft breweries....which would mean spending lots of time making and sampling new beers.



## Q. IF A NEW COLLEGE GRADUATE ASKED YOU FOR ADVICE ABOUT YOUR FIELD, WHAT WOULD YOU TELL THEM?

A. I would tell them to never underestimate the value of hard work. Nothing is owed to them but anything is possible if you're willing to go the extra mile.

### Q. WHAT PERSONAL GOALS WOULD YOU LIKE TO ACHIEVE (BEFORE YOU RETIRE)?

A. My goal is to be the best husband to my wife Michelle and the best father to my three boys Chase, Marshall, and Brantley. Professionally my goal is to be an exemplary employee and leader to the City of Casselberry.

### 2017 FPZA ANNUAL CONFERENCE AWARD WINNERS

The FPZA Awards define the standard for innovative approaches to land development and public/private sector planning statewide. For decades, the awards program has been the centerpiece of FPZA's intention to identify and promote best practices in planning. FPZA was pleased to accept so many phenomenal entries this year, and is delighted to be able to recognize so many commendable projects.

This year the Conference Awards Committee received numerous qualified and competitive entries, and the review and selection process can be grueling. So on behalf of the general body of the Florida Planning and Zoning Association, we'd like to recognize the 2017 Award Committee for their hard work and dedication in selecting such a strong group of award recipients. The 2017 Conference Committee was comprised of Committee Chair Helen LaValley and Committee Members Thad Crowe, Paul Wieczorek, Linda Trujillo, and Branden Roe. Thank you again for all your hard work.

#### Outstanding Development Award - Lakeshore Loop Trail

City of Deltona
Edgewater Condominium Association
AVCON Engineering
Carr and Collier Project Management
Tiera CEI Consultants

The City of Deltona's Lakeshore Loop Trail is a mile long and provides a nature based detour along the LK Monroe shoreline. It connects to a community center and 4 local parks (Deltona's Thornby Park, the Deltona Community Center, Deltona Boat Ramp Park,

Lake Monroe, and Volusia County's Green Springs Park) and then connects back to the Coast2coast and River2Sea trails.



President Arleen Hunter with Scott McGrath of the City of Deltona

This project took 7 years from

vision to completion. This lakefront trail offers scenic views, Live Oak trees estimated to be over 500 years old, construction took into account the trees and modified plans to ensure the trees were not adversely affected. The residents have quickly fallen in love with the Lakeshore Loop Trail.

Lakeshore Loop Trail

### <u>Outstanding Redevelopment Award</u> - Railroad Street Affordable Housing Development

City of New Smyrna Beach New Smyrna Beach Community Redevelopment Agency New Smyrna Beach Housing Authority Volusia County Community Services Division

The NSB Housing Authority, the City of New Smyrna Beach, the City's Community Redevelopment Agency, Housing and Grants Administration of Volusia County and residents partnered for the development of six new affordable housing units.

These units were constructed to fill the need for affordable rental housing in the City's Historic Westside neighborhood – evidenced by the mass exodus of 30 families and the results of a community survey that indicated that affordable housing was the community's first priority. Properties near parcels already owned by the City were acquired, designed and construction has been completed.



President Arleen Hunter with Steven Bapp of the City of New Smyrna Beach

### 2017 FPZA ANNUAL CONFERENCE AWARD WINNERS

#### Outstanding Redevelopment Award of Merit - MD Anderson Cancer Center

Baptist Health Kimley-Horn & Associates, Inc. England Thims and Miller, Inc. Gunster P.A. HKS Architects/Freeman White Architects

The MD Anderson Cancer Center project was created for the purpose of redeveloping part of the downtown campus, which consists of the Baptist Outpatient Campus and an underutilized 5.5-acre property. The consolidation of the existing uses and structures provides for a specialty medical treatment hub to serve the southeastern United States region. The proposed redevelopment of the Property results in a unified development plan.

The new building and parking structure will be fully integrated and include a pedestrian bridge/skywalk connecting the MD Anderson building and the existing Baptist Outpatient Center building across San Marco Boulevard. The streetscape along San Marco Boulevard will be enhanced through wider building setbacks and sidewalks, street furniture, and landscaping. The construction of the pedestrian bridge/skywalk connecting the buildings and the construction of a shared use path adjacent to the Property will reduce traffic in this corridor and provide a safer alternative to employees and patients.



President Arleen Hunter with Karl Soderholm of England Thims and Miller, Inc.

In addition, the shared use path will create a stronger multi-modal link to the surrounding neighborhoods than exists today. This project is an example of how well planned redevelopment with can enhance the neighborhoods and areas our families live in.



MD Anderson Cancer Center

### 2017 FPZA ANNUAL CONFERENCE AWARD WINNERS

Outstanding Infrastructure Award - Village of Tequesta US1 Master Plan and Complete Streets

Treasure Coast Regional Planning Council Village of Tequesta

The Village of Tequesta US 1 Corridor Master Plan and Complete Streets Project proposes the first-ever lane elimination in Palm Beach County by decreasing vehicular lanes from 6 to 4, adding protected bike lanes, improving safety, and increasing connections to local, regional and national pedestrian and bicycle networks. The Master Plan resulted from a comprehensive public involvement campaign led by the Treasure Coast Regional Planning Council, and the Village seizing an opportunity to implement their vision by leveraging FDOT's scheduled Resurfacing, Restoration, and Rehabilitation (RRR) maintenance project for the US 1 corridor. Construction is scheduled for the fall of 2017.



President Arleen Hunter with Kim Delaney of the Treasure Coast Regional Planning Council



Outstanding Infrastructure Award of Merit - Walmart Low Impact Development (LID)

Boyd Development Kelly, Collins, and Gentry, Inc. Dix Hite +Partners



President Arleen Hunter with Scott Stuart of Kelly, Collins, and Gentry, Inc.

LID systems can be implemented in numerous ways on smaller projects. However, on a project the scale of a Super WalMart with over 4.5 acres of roof area, and a massive parking area, made this project challenging. For example, running a roof drain which serves 1 acre of roof area into a raised planter is going to make a mess due to the sheer volume of water. The addition of LID systems typically creates a dual stormwater system. The design provides green effects but must also provide for the excess quantity of water.

The LID could increase the costs while the long-term maintenance of these specialized systems concerned the county and water management districts. So, their goal was simple, create a massive LID system to serve 90 percent of a Super WalMart project, make WalMart comfortable with the pedestrian flow and customer experience, address the county and WMD concerns about long term maintenance, and to significantly cut the costs for the developer. The best asset of the site was the great soils (highly permeable, sandy soils).

### 2017 FPZA ANNUAL CONFERENCE AWARD WINNERS

The LID system was built around the asset. In order to take advantage of the high percolation rates, they performed a high flow soil test developed expressly for this project, and developed over 20 different LID systems. Each system was tested separately. The new ideas for stormwater permitting required buy in from the South Florida Water Management District, Orange County Public Works, and Orange County Planning. Using creativity and innovative drainage ideas the goal was accomplished.

#### **Design Excellence Award** - The Old Still Planned Unit Development

AV Homes, Inc.
Basham Lucas Design Group, Inc.
England Thims & Miller, Inc.

Old Still began as the first Florida Home for Richard Green and Annie Elizabeth Skinner and their seven (7) sons in 1898. The site was then the central feature of their 50,000-acre turpentine operation or 'still'. The Still remained in operation until 1905. Between the 1930s and 1940s, members of the Skinner family gathered at the homesite or as they know it "The Old Still".

The family ties and personal use of the property guided the design of the residential enclave to create homesites for more folks to enjoy the wildlife, landscape and beauty of the land. The site clusters lots within the center of the parcel, retaining wetlands and open space around the perimeter much like he original homesite was situated.

The Old Still development retains the cultural and environmental characteristic of the property's history creating a positive impact on the built environment and blending modern housing with history.



President Arleen Hunter with Karl Soderholm of England Thims and Miller, Inc.

#### Outstanding Environmental Design - The Players Championship Satellite Parking



President Arleen Hunter with Katie Berky and Stuart Robinson of Kimley-Horn & Associates, Inc.

PGA TOUR, INC. RocaPoint Partners, LLC Kimley-Horn & Associates, Inc. Rogers Towers P.A.

The truly unique element about the design for the TOUR's Satellite Parking lot is its focus and emphasis on harmonizing the parking facility with its surroundings and the natural environment.

This included the following unique design aspects:

- The parking lot project was designed to be pervious and reduce the size of the stormwater facilities
- Over 400 new trees were planted on the property. Many of these trees were planted within the parking areas to provide future canopy and shade.
- Wetland areas were conserved.
- A live oak, identified as a specimen tree, was preserved.
- The project included natural buffers ranging from 30' to 50' wide along the southern border-with existing residential development. The existing vegetation

within this buffer was preserved and supplemented, where necessary. This unique, environmentally conscious parking facility is a stark contrast to the more traditional paved or gravel parking lots.

### 2017 FPZA ANNUAL CONFERENCE AWARD WINNERS

#### 2017 Outstanding Public Involvement Award - St. Johns Village

Chance Partners Kimley-Horn & Associates, Inc. Davis Architects Rogers Towers, P.A.



President Arleen Hunter with Katie Berky and Stuart Robinson of Kimley-Horn & Associates, Inc.

The St. Johns Village Redevelopment Project permitted the infill redevelopment of a historic property next to Fishweir Creek in Riverside as a multi-family community.

The project team worked well in advance of the submittal of applications to build a consensus with several neighborhood groups that resulted in unanimous approvals from the City's Planning Commission, Land Use and Zoning Committee and full City Council.

Numerous small group meetings, a noticed community meeting, and a website (established by the neighbors, using information provided and continuously updated by the applicant) served as forums for open communication and transparency among the applicant and stakeholders. The District Councilman and City staff also participated in this process.

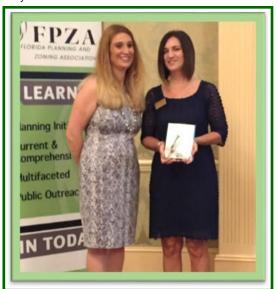
At the final hearings representatives noted that although the Riverside/Avondale area has been the site of some recent zoning controversies, the collaborative process involved in this project should serve as a positive precedent for future infill development in the area.

Outstanding Innovation Award - John Mica Engineering and Aerospace Complex at Embry Riddle Research Park

Embry-Riddle Aeronautical University (ERAU)

Also known as The MicaPlex, the research park promotes cooperation between the University, the City of Daytona Beach, and the County of Volusia. There is also the ability for various other members of the community to become either Nexus or Resident Partners in the park. Currently, the Nexus Partners include DuvaSawko EM Billing & Management Solutions, and International Speedway Corporation (ISC).

The current Resident Partners are Firespring Fund (Igniting Innovation), Cobb Cole Law Firm, James Moore & Company, venVelo venture fund (named 2015 "Tech investor for the Year"). The research park will provide for interaction with University Faculty, Undergraduate, Graduate and Doctoral Students, the Tenant Partners and the Resident Partners in a shared atmosphere of information exchange and learning.



President Arleen Hunter with Brittnee Freeman with Embry-Riddle Aeronautical University.

### 2017 FPZA ANNUAL CONFERENCE AWARD WINNERS

Outstanding Education Award - Bonita Beach Road Visioning/Quadrant Study/EAR Based Amendments

City of Bonita Springs
Toole Design Group
McMahon & Associates
Florida Gulf Coast University
Waldrop Engineering, P.A.



President Arleen Hunter with representatives from the City of Bonita Springs, Toole Design Group, McMahon & Associates, Florida Gulf Coast University and Waldrop Engineering, P.A.

nominated Project was collaborative effort involving Florida Gulf Coast University faculty and students, landscape planners. architects. transportation engineers. The process was driven by grass roots planning techniques spearheaded by the City of Bonita Springs Staff, consultants, and FGCU. The Project provides a long range vision for a multi-modal, well planned, and beautiful Bonita Beach Road that balances the needs for vehicular transportation corridors with broader goals for walkability, mixed-use development patterns and an integrated built environment. The plan was truly driven by the community involved extensive education of the citizens on topics including: the relationship between land uses and the transportation network, "Complete Streets" retrofitting suburban principles and infrastructure to improve walkability.



President Arleen Hunter with Steven Bapp of the City of New Smyrna Beach

### <u>Outstanding Grassroots/Non-Profit Initiative</u> - Coronado Island Neighborhood Plan

Coronado Island Neighborhood Association City of New Smyrna Beach Neighborhood Council

The City of New Smyrna Beach launched an initiative to plan for future development and redevelopment of neighborhoods which endure quality, livability and character. The goal was to support an attractive and functional mix of living, working, shopping and recreational

activities for citizens of all ages.

One Neighborhood Plan that epitomized this effort was the Coronado Island Neighborhood Plan. As part of the

adopted Comprehensive Plan, the City identified and prioritized this individual neighborhood. The leveraging of the identified community networks was instrumental in the success of this initiative.



Neighborhood Meeting Participants

### 2017 FPZA ANNUAL CONFERENCE AWARD WINNERS

Outstanding Sustainability Project - Stetson University Marshall and Vera Lea Rinker Welcome Center Stetson University, Inc Williams Company Building Division, Inc. ROJO Architecture. LLC

The Rinker Welcome Center achieved Green Globe Certification. This was done by conserving land and building up multiple stories, use of a 50year rated metal roof that reflects heat energy, extensive use of glass walls to reduce the need for artificial light, and LED lights throughout the building that use 75 percent less energy than traditional light fixtures.

The air conditioning is provided by the campus chilled-water facility, which is the most energy efficient way to provide air conditioned climate control in buildings. On the exterior, solar powered lights illuminate the concrete parking lot, which stays cooler than typical asphalt paved lots. Native plants are used throughout site. Since 2010, the campus uses four million gallons less water from the Floridan aquifer. This was through the use of reclaimed water for irrigation and low-flow plumbing fixtures in the restrooms and residence halls. In addition, a StormChamber system was developed to treat and attenuate storm water from the new Stetson Welcome Center.

This system is efficient in reducing nutrient and pollutant loadings by taking advantage of the natural biological and physical properties of the soil and provides a sustainable storm-water management solution that can be easily maintained. It is also effective at recharging ground water drinking supplies and mimicking the pre-development hydrology of the area.



Stetson University Marshall and Vera Lea Rinker Welcome Center



President Arleen Hunter with Maryann Batlle

#### Outstanding Journalist - Maryann Batlle, Naples Daily News - The Banner

Maryann Batlle is a multimedia journalist and storyteller. She earned a Bachelor of Arts degree in Communication from Florida Gulf Coast University and a Master of Mass Communication from the Walter Cronkite School of Journalism and Mass Communication at Arizona State University.

Maryann is the interim editor of Naples Daily News The Banner. Her work has appeared in print and online publications such as the Center for Public Integrity, NBCNews.com, the Philadelphia Inquirer and the Naples Daily News.

#### Outstanding FPZA Chapter - Surfcoast Chapter

The Surfcoast Chapter has consistently maintained their membership and held numerous programs and events. The Chapter is currently the largest chapter in the State and strives to further the mission of the association.



President Arleen Hunter with members of the Surfcoast Chapter

### 2017 FPZA ANNUAL CONFERENCE AWARD WINNERS

Outstanding Master Plan - Downtown Ocoee Master Plan

City of Ocoee
GAI Consultants – Community Solutions Group

In 2016, the City of Ocoee worked to develop an ambitious plan for their downtown area including the historic main street, lakefront, adjacent neighborhood, and interchange area. Though it has always been the civic and cultural heart of Ocoee, the downtown had, in many ways, been left behind and lacked infrastructure and investment to make it a desirable destination.

It was only through the vision of the community and the leadership of the elected officials that a real path forward to a revitalized downtown could be charted - a downtown that the people of Ocoee can enjoy and be proud of.



President Arleen Hunter with Craig Shadrix and Mike Rumer of the City of Ocoee



President Arleen Hunter with Francesca Taylor of the Palm Beach County MPO and Stuart Robinson of Kimley-Horn and Associates

<u>Outstanding Transportation Study</u> - Palm Beach County MPO Pedestrian and Bicycle Safety Study

Palm Beach County Metropolitan Planning Organization

Pedestrian and bicyclist crashes and the resulting deaths and injuries are a serious problem on our nation's roadways, and Palm Beach County is no exception.

The Palm Beach County MPO conducted the Pedestrian and Bicycle Safety Study to formally analyze five years of pedestrian and bicyclist crash data in Palm Beach County to develop evidence based recommendations for safety countermeasures, educational strategies, and performance targets.

<u>Outstanding Transportation Plan Award of Merit</u> - Orange Park Bicycle and Pedestrian Sub-Area Plan

North Florida Transportation Planning Organization (NFTPO) Town of Orange Park Clay County England Thims & Miller, Inc.

The Orange Park Bicycle and Pedestrian Sub-Area Plan is the result of a partnership among regional, county and city entities and included a resident steering committee to focus on the bicycle and pedestrian needs unique to Orange Park. The study was prepared as part of the NFTPO Unified Planning Work Program, for 2015-2016 in support of the 2013 Regional Bicycle and Pedestrian Plan that prioritized the Town of Orange Park. The study area is 11 square miles incorporating the Town of Orange Park and areas of Clay County, generally along the St. Johns River and south of I295. The study recommendations focus on investments that may offer the greatest return to a system based on specific routes identified through field work. It connects the municipal system to regional routes. It is comprehensive in scope and process; provides the connection of the public to the evaluation of the existing system and the development of the recommendations.



President Arleen Hunter with Karl Soderholm of England Thims and Miller, Inc.

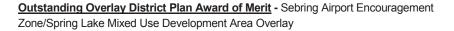
### 2017 FPZA ANNUAL CONFERENCE AWARD WINNERS

Outstanding Overlay District Plan - Greater Auburndale JPA Overlay District

City of Auburndale Central Florida Regional Planning Council

In 2009, a Joint Planning Agreement (JPA) was approved between the City of Auburndale and Polk County to support desired development patterns in the "North Auburndale" area. In 2015, the CFRPC assisted the City in drafting LDRs to support the JPA. In May of 2016, the City adopted LDRs, which included the new Greater Auburndale JPA Overlay District and associated design standards.

The LDRs provide property owners, developers and City Officials with a clear and predictable understanding of the design expectations of the Overlay District with a goal of creating an economically viable and visually appealing built environment.





President Arleen Hunter with Pat Steed of the Central Florida Regional Planning Council



Central Florida Regional Planning Council Highlands County

CFRPC in partnership with Highlands County and public sector, private sector and community stakeholders, developed a framework for urban visioning that may be applied to strategic growth areas of Highlands County.

The project included development of a vision study, comprehensive plan goals, objectives and policies and implementing land development regulations incorporating policies providing for a mix of uses, jobs, and variety of housing types and services to support the Encouragement Zone as part of an interconnected community with walkability and amenities. A pilot vision project is included, the Sebring Airport Encouragement Zone/Spring Lake Mixed Use Development Area Overlay.

President Arleen Hunter with Pat Steed of the Central Florida Regional Planning Council and Susan BuChans and Linda Conrad with Highlands County

#### Outstanding Long Range Plan - Manatee County Urban Corridors

Manatee County SM&E, Inc.

The Urban Corridor project culminated in substantial changes to Manatee County's land development regulations. The intent of the changes is to improve the opportunities for quality infill, redevelopment, and development of mixed uses and attainable housing within its urban core of the County. The goal is that these amendments will serve as the catalyst for future redevelopment projects in an area that has declined over the past several decades, but where great opportunities and services already exist within Manatee County. Although the amendments were recently adopted, the amendments provide an incentive to encourage the type of development that has been envisioned within the County for serval years. Through community efforts, goals of administration, hard work of staff, and dedication of elected officials, the Urban Corridor amendments came to fruition.



President Arleen Hunter with Lisa Barrett of Manatee County and Pat Tyjeski of SM&E, Inc.

### 2017 FPZA ANNUAL CONFERENCE AWARD WINNERS

Outstanding Long Range Plan Award of Merit - Sarasota County Comprehensive Plan

Sarasota County

Planning for the future begins with capturing the community's vision. The Sarasota County Comprehensive Plan is a roadmap to the vision of Sarasota County, to guide development of land, economic growth, resource protection, and the provision of public services and facilities in Sarasota County.

The Plan underwent an overhaul; allowing the public and staff to transition a siloed Plan into a new user-friendly Plan, using a system of Elements, highlighting synergies and Core Principles throughout the Plan's 15 chapters. The resulting Comprehensive Plan provides the framework and direction which will enable the county to achieve its desired goals.

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President Arleen Hunter with Elma Felix, Allen Parsons and Brett Harrington of Sarasota County.

#### Outstanding Planning Students

Cindy Brizuela University of Florida

Alyssa Henriquez University of Florida

**Linda Trujillo** Florida Atlantic University

**Dayna Lazarus** University of South Florida

Sarah Kelty Florida State University

This year FPZA had the opportunity to select five students for the Outstanding Planning Student award. These students represented four of the Florida University System's planning programs. These students are the next generation of professionals in our industry and their active engagement



President Arleen Hunter with Cindy Brizuela and Alyssa Henriquez of the University of Florida, Linda Trujillo of Florida Atlantic University, Dayna Lazarus of the University of South Florida and Sarah Kelty of Florida State University

with current members as well as conference presenters at this year's conference is a positive sign for the future of planning leaders in this state. We look forward to their continued engagement with the organization as they complete their education and begin their professional careers.

The Fall 2017 Issue of the FPZA Overview will be providing an opportunity for this year's outstanding Planning Students to share their thoughts on the conference . Stay tuned for their conference summaries in the next issue!

### 2017 FPZA ANNUAL CONFERENCE AWARD WINNERS



**Outstanding Elected Official** - Representative Matt Caldwell

A member of the Reconnecting Lee, whose goal it is to study and provide analysis on land use and transportation solutions. Served as a member of the Lee County's Smart Growth Council. Most of his career in the Legislature focused on environment and agricultural issues. Passionate defender of limited government, individual liberties and the concept of citizen legislators. Professionally he is a Real Estate Appraiser.

Representative Matt Caldwell

#### 2017 George W. Simons Award - Sharon Jenkins-Owen

Sharon Jenkins-Owen was instrumental in contacting Florida Gulf Coast University (FGCU) to form and lead a subcommittee of professionals to promote and actively guide the efforts that resulted in the Florida Gulf Coast University Planning Certification program and MPA concentration in Environmental Policy and Planning programs.

She led and organized an effort to offer a Florida Planning Certification through FPZA to enhance professional's credentials. Sharon has published multiple articles to educate readers on affordable and workforce housing issues and presented at several previous FPZA State Conferences, AICP Study Groups, and to local organizations.

She influenced State affordable housing policies as a Commissioner appointed to the Florida Affordable Housing Study Commission representing statewide growth management organizations.

She provided policy recommendations that were presented to the Governor and legislature on the State Housing Initiative Program (SHIP), the Preservation Strategy for Multi-family Housing, Storm Relief and Recovery/ Preservation, Housing the Extremely Low Income, Manufactured Housing, and Affordable Housing and Design.

Sharon has influenced local affordable housing policies as a Committee member on the Lee County Affordable Housing Committee, and has supported innovative programs such as Community Land Trusts and the use of School Board Impact fees interest money to be used for affordable housing impact fee waivers, as well as State Housing Initiative Program trust disbursement to deserving projects.



President Arleen Hunter with Sharon Jenkins-Owen

She has served in numerous leadership positions on nonprofit organizations bringing a planner's perspective to real estate professionals, finance, architects, engineers, attorneys, property managers, developers, builders, as well as land planners.

She served from 1993-2001 as the FPZA Calusa Chapter Director and District Director; was a member of the FPZA state board from 2001-2007, and served as the 2005-2006 FPZA State President; and is one of only a select few named as an FPZA President Emeritus.

Sharon makes a point to always promote the planning profession and FPZA. She always has a welcoming smiling face and is always supportive of new members.

#### **BOARD OF DIRECTORS MEETING MINUTES**

JUNE 10, 2017 RITZ CARLTON, NAPLES

President LaValley called the meeting to order at 9:05 AM.

The following were present: JOHN THOMSON - SURFCOAST PAULA McMichael - Calusa **ALEXIS CRESPO - CALUSA ARLEEN HUNTER - CALUSA** JOE QUINN - SPRINGS SCOTT STUART - CENTRAL FLORIDA JAY MARDER - CENTRAL FLORIDA **LINDA TRUJILLO - STUDENT HELEN LAVALLEY - SURFCOAST THAD CROWE - FIRST COAST DIANE CHADWICK - SUNCOAST KATHLEEN THOMPSON - GULFCOAST PAUL WIECZOREK - SPRINGS** RANDY WOODRUFF - CENTRAL FLORIDA TOM BROOKS - SURFCOAST JIM BARNES - GULFSTREAM **BRANDEN ROE ATTENDED BY TELEPHONE** WANDA CLASSE ATTENDED AS ADMINISTRATOR

#### **WELCOME AND INTRODUCTIONS**

President LaValley welcomed everyone and thanked them for participating in today's board meeting. Each person introduced themselves and their chapter.

#### 2017 CONFERENCE

Alexis Crespo reported that approximately 60 attended the conference as fully registered and several attended one day sessions and other sessions. From all reports, everyone attending thought the conference was great and they had excellent feedback. Alexis also stated that the chapter would probably lose a few hundred dollars after they paid back the state's seed money.

#### **ADMINISTRATOR'S REPORT**

Wanda Classe stated that the agenda and the minutes of the April 1, 2017 board meeting were emailed to everyone. Scott Stuart made a motion to approve the minutes as distributed. Paula McMichael seconded the motion; approved. The membership report showed 473 as the total number of members: 143 individual members, 306 members from 71 agencies, 15 students, four Honorary Students, four Past President Emeritus and one paid Past President Emeritus. The May 2016 report

showed a total of 498 members. She also asked for corrections or updates to the board listing.

Wanda stated that the total monies in the bank as of May 31, 2017 was \$49,493.80 compared to \$46,772.76 for May 2016. Wanda did state that the May 2017 total included approximately \$8,000 conference credit card money that will be given over to the conference committee.

The report showed the April 30, 2016 bank balances to be \$52,745.11 compared to the April 30, 2015 balance of \$45,629.74.

#### **VP FINANCIAL AFFAIRS REPORT**

Outgoing Treasurer Stuart presented his report from January through May 2017. Alexis Crespo made a motion to accept the treasurer's report. Paul Wieczorek seconded the motion; approved. Scott did reiterate that a budget of \$1,000 had been set for the roll banners and had actually cost \$961.74. Wanda asked if the old table top display was needed. Alexis made a motion to destroy the old table top display. Thad Crowe seconded the motion; approved.

A question was raised regarding 2016 board plaques. Several board members did not receive one and some did. Wanda will check her file for an invoice and Thad will also check to see if he has the invoice so a determination could be made as to how many were ordered. Jim Barnes will be the new treasurer and next board meeting will be determining the 2018 budget.

#### **VP MEMBERSHIP SERVICES REPORT**

Alexis Crespo stated that FPZA has 906 contacts in LinkedIn.

Scott Stuart will be the new VP of Membership and he commented that he wanted to 'map' the membership. Wanda was asked to send a full membership listing to Scott, Helen and Jim.

It was mentioned that Terry Virta's name should be removed from FPZA, especially from the web.

#### PRESIDENT ELECT'S REPORT

Helen LaValley will make sure that Alexis Crespo has the information regarding the professional development officers in each chapter.

Paul reported that the Springs Chapter was planning a spring forum to be held in either Gainesville or Ocala.

#### PRESIDENT'S REPORT

President LaValley stated that she wanted everyone to think along the lines of 'how can we help membership'? Alexis is building a speaker list from past conferences and Helen will send her a list of rejected speakers from the FAPA conference. Tom Brooks stated that there are small communities who need help with codes and redevelopment and FPZA has the resources to offer them help.

Another suggestion was to be a resource for new hires and post resumes on the web site. Alexis volunteered to check the resumes before they are posted to ensure they are industry related. Randy Woodruff of Central Florida Chapter consented to be a Presidential Appointee.

#### STUDENT OUTREACH

Linda Trujillo will remain Student
Representative for the coming year. A
suggestion was made to have an event with
the USF interns in the Suncoast area.

There was discussion regarding the scholarship students attending the conference and their interaction at the conference. Linda suggested assigning a board member to each student to help them be more involved at the conference.

Central Florida Chapter stated that they have an excellent relationship with the UCF students and have 12 of them as members of the chapter. Randy Woodruff will get the UCF contact to Linda.

Jim Barnes will assist Linda in coordinating with FAU.

#### MEETING MINUTES CONTINUED

Linda mentioned several activities where she can interact with students: FAU orientation, Broward APA and the Planning Club.

#### **OVERVIEW**

Deadline for the next issue is June 30, 2017. Branden listed the following articles needed for the newsletter: conference session recap, awards, pictures of all conference activities, Surfcoast save the date for next Forum, Scott Stuart volunteered to write an article on his mobile tour, list of sponsors, directors and chapter presidents, save the date for 2018 conference, student conference summaries and Tom Brooks will write an article on the legislative special session.

#### **OLD BUSINESS**

QUARTERLY BOARD MEETING SCHEDULE

FALL: October 28, 2017 - Surfcoast with a forum on Friday, October 27, 2017

WINTER: Date TBD, Gulfstream Chapter area (possibly the end of January)

SPRING: Tentative date of March 24, 2018 with a forum on March 23, 2018—Springs Chapter, Joe Quinn will coordinate.

COMMUNITY SERVICE PROJECTS -President LaValley encouraged all chapters to adopt a community service project and to publicize it in all ways possible.

STATE SPONSORSHIP - John Thomson presented an updated FPZA Annual Statewide Sponsorship Program with the input received at the last meeting. During a review of the updated program, ability to display signage at conference was added as a benefit to Platinum Level \$1,000. Alexis Crespo made a motion to approve the program as updated. Thad Crowe seconded the motion; approved

#### **CHAPTER REPORTS**

- Calusa Chapter They are planning a July social. They do continue to have lunch meetings and have been spending time on the 2017 conference.
- Central Florida The Chapter is planning four sessions for the year. They have also been organizing the 2018 conference.
   The conference committee is strongly

leaning toward having a full day Wednesday and ending at noon on Friday. The theme being considered is "Character Towns - Determining and Preserving". The hotel rate is \$209 per night. Alexis will send Scott the actual hotel nights used at the 2017 conference.

- Gulf Coast They had a May networking/happy hour event and they are meeting for lunch every other month. Their big event is the December Holiday Meeting.
- Springs The Chapter held a joint meeting APA and are planning another
- Surfcoast

   They had a
   May meeting in Deland
   and FPL provided the
   speaker. The chapter
   had a drawing for a free
   conference registration
   and Tom Brooks won it.
   They are planning a
   legislative update
   breakfast in July.

ADJOURN – with no further business, the meeting was adjourned at 11:13 AM.

# WHO BELONGS TO THE FLORIDA PLANNING AND ZONING ASSOCIATION?

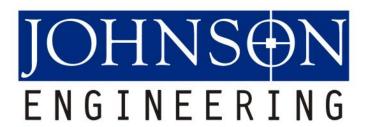
MEN AND WOMEN WHO ARE...

Planning professionals - public and private zoning staff, transportation engineers, land-use lawyers, expert witnesses, members of the Florida Bar, city, county and state elected officials, members of local planning and zoning boards, university professors, architects, landscape architects, housing professionals, real estate agents, transportation specialists surveyors, marketing professionals, communications directors, graphic artists, students of land planning, public relations professionals...and more.

FOR A CHANCE TO NETWORK WITH LIKE-MINDED PROFESSIONALS AND COMMUNITY LEADERS, WHY NOT JOIN US?

Call the state office of FPZA at

(407)895 -2654 for chapter membership within Florida and your local community. Visit our website at www.FPZA.org.





Save

the

Date

Friday, October 27, 2017

The Surfcoast Chapter will host the Fall Regional Forum
The topic is Medical Marijuana

Look for event details very soon!



### MEMBERSHIP IN FPZA

#### DUES

To Join the Florida Planning and Zoning Association, identify a Chapter containing your location on the list at left. Refer to the current list of Chapter Dues below to determine the appropriate dues amount. These amounts include both State and

#### INDIVIDUAL MEMBERSHIP DUES

Chapter	State Dues	Local Chapter Dues	<b>Total Dues</b>
Apalachee	\$50	\$10	\$60
Calusa	\$50	\$20	\$70
Central Florida	\$50	\$20	\$70
First Coast	\$50	\$35	\$85
Gulfcoast	\$50	\$15	\$65
Gulfstream	\$50	\$15	\$65
Heartland	\$50	\$10	\$60
Northwest	\$50	\$10	\$60
South Florida	\$50	\$10	\$60
Springs	\$50	\$10	\$60
Suncoast	\$50	\$20	\$70
Surfcoast	\$50	\$25	\$75
Suwannee	\$50	\$10	\$60

- To find out the chapter you will belong to, visit the FPZA website.
- Return your application form with payment to: FPZA

Post Office Box568544 Orlando, Florida 32856-8544 Fax: (407) 895-2654

• For questions call (407) 895-2654 or email fpza@bellsouth.net

#### GROUP MEMBERSHIP (MINIMUM FOUR INDIVIDUALS)

Chapter	State Dues per Person	Local Chapter Dues per Person	Total Dues per Person
Apalachee	\$40	\$8.00	\$48.00
Calusa	\$40	\$15.00	\$55.00
Central Florida	\$40	\$20.00	\$60.00
First Coast	\$40	\$23.00	\$63.00
Gulfcoast	\$40	\$12.00	\$52.00
Gulfstream	\$40	\$15.00	\$55.00
Heartland	\$40	\$7.00	\$47.00
Northwest	\$40	\$7.00	\$47.00
South Florida	\$40	\$7.00	\$47.00
Springs	\$40	\$8.00	\$48.00
Suncoast	\$40	\$13.00	\$53.00
Surfcoast	\$40	\$23.00	\$63.00
Suwannee	\$40	\$7.00	\$47.00

#### A NOTE ABOUT AGENCY DUES:

The minimum number of individuals for a group is now four, but there is no longer a maximum number; you may add an unlimited number of additional people to your overall group. You now also have the option to pay a group rate for a combined group with members of different local chapters or for combinations of professional staff and board/commission members, rather than the previously separate categories.

Type of Membership Applying For:	□ Individual □ Agency (minimum four reps) □ Student (copy of i.d. required)	
Name:	Email:	
Company:	FPZA Chapter:	
Address:	City, State, Zip:	
Phone:	Fax:	
If Agency, list additional names and	email addresses below (minimum four per agency):	
Name:	Email:	