

- VOLUME 16
- ISSUE 1
- WINTER 2017

OVERVIEW

DEVELOPING FLORIDA'S PLANNING
PROFESSIONALS SINCE 1951



GATED COMMUNITIES: BOON OR BANE?

BY: Jeremy Frantz, AICP and Caroline Cilek, AICP, CFM

Jeremy Frantz is currently a Senior Planner with Collier County's Growth Management Department, and has a Master's Degree in Urban and Regional Planning from the University of Florida.

Caroline Cilek, AICP, CFM, is currently a Manager in the Building Review and Inspection Division within Collier County's Growth Management Department, and has a Master's Degree in Urban and Regional Planning from the University of Iowa.

Over the last thirty years, the increasing prevalence of gated communities has made gates, walls, and secluded residences a defining characteristic of Florida's suburban landscape. As their popularity has increased, so too has their divisiveness. Proponents point to decreased crime rates and increased property values within gated communities. Detractors call out impacts of gating such as increased congestion and travel times, as well as a variety of social ills caused by gated communities. Planners have not been immune to this binary characterization of gated communities. This article calls into question some of our most staunchly held beliefs about gated communities and appeals to planners to begin a more frequent and more robust dialogue about gated community design. We advocate for more dialogue within local communities to promote workable solutions and improve the livability of this at once loved and maligned development pattern.



Gated communities are often painted as exclusionary, insular, and burdensome on local streets. However, an examination of academic literature regarding gated communities suggests a need to reexamine some of our popular conceptions of gated communities. Even some of our most basic statistics regarding population in gated communities, have been inconsistent and unreliable. In fact, the American Housing Survey (AHS) has included information regarding gated communities only twice since 2000. The chart on Page 4, demonstrates the estimates of US households in gated communities found in academic literature.

These estimates have occurred sporadically after 1995 and have demonstrated a lack of consistent and reliable surveying of gated communities. A figure of 4 to 8 million has been the most frequently cited estimate, but it is one which has not changed for many years. Without a better understanding of the number of gated communities at the local and national level, planners and decision makers will likely continue to misunderstand and undervalue the need for more attention to gated community design standards.

Race and income data provided by the AHS in 2001 and 2005 suggests that several other common conceptions of gated communities are simply not supported by facts. While gated communities are often reviled for their homogeneity, there are more socio-economic variation than popular opinion might have us believe. Nevertheless, both academic and practicing planners frequently make claims regarding the impact of gated communities on equality and a variety of sociological issues.

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SUWANNEE - VACANT

Living in Florida, it can sometimes be difficult to remember that it is actually winter time. As this is the "winter" edition of the Overview, I hope that you all had a wonderful holiday season and feel refreshed and renewed to begin a bright new year. A new year is a very exciting time for our communities. As we see increases from our northern visitors escaping the winter conditions in their hometowns, we are seeing an increase in growth and development projects progressing at a much faster pace from the previous recession years. Across the state, there are urban renewal and downtown redevelopment projects, bicycle and pedestrian master plans, multi-use paths and capital improvement projects, proposed or under construction, that will enhance our outdoor lifestyles and our ability to enjoy our amazing "winter" weather.



During our regional forum in Tampa, the Suncoast Chapter provided a wealth of information on the West River Redevelopment Project. I would like to thank the speakers at the forum: David Iloanya, Director of Real Estate Development for the Tampa Housing Authority; Randy Goers, Urban Planning Coordinator with the City of Tampa; Lorraine Duffy-Suarez with the Hillsborough County School District Relocation Plan; Rosa Hill, Case Management Manager with Tampa Housing Authority Residential Relocation Program; and Shawn Wilson, President of Blue Sky Communities, LLC. The presentation provided an in-depth look at all aspects of the redevelopment plan and implementation. I would also like to thank Diane Chadwick and the Suncoast Chapter for hosting the forum.

At the State Board meeting, we dedicated time to conduct a strategic planning session to set the course and focus of our organization. We structured the discussion based on previous strategic planning sessions and concentrated our attention on Education, Membership, Fundraising/Sponsorships, Chapter Boundaries, and the adopted By-Laws. Please read through the minutes of our meeting for a summary of these conversations. Our discussions on these topics will continue at the Spring Board meeting in Orlando. We look forward to everyone's participation in the process. Should you have any thoughts, ideas, or questions, please feel free to contact me at arleen.hunter@cityofbonitasprings.org. I look forward to continuing our strategic planning efforts so that we can keep cultivating and growing our organization by providing quality programing and networking opportunities for our members. Thank you for your continued support of FPZA. I look forward to seeing you all at the regional forum in Orlando this April. More details to come, so please look for email updates.

OVERVIEW



**Join us at the beautiful Ritz-Carlton
Golf Resort in Naples for the
2017 FPZA State Conference**

***Setting Sail:
Charting New Waters in Land Use
Planning, Urban Design & Growth
Management***



This year's annual state conference provides the unique opportunity to experience two incredible resorts in one destination – The Ritz-Carlton Golf Resort and the beachfront Ritz-Carlton Naples.

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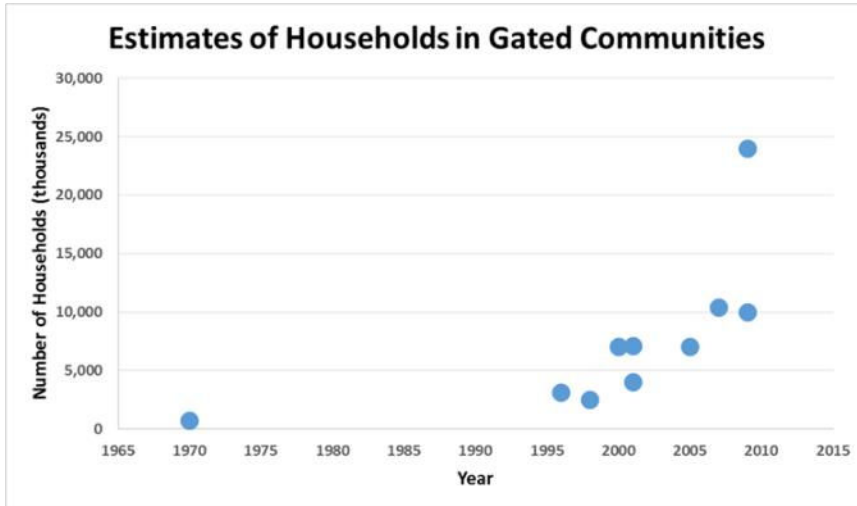
<http://www.ritzcarlton.com/en/hotels/naples/naples-golf/meetings/florida-planning-andzoning-association-annual-conference>



“GATED COMMUNITIES”

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This examination of the most basic claims made in academic literature about gated communities - the character and number of households that live in them - demonstrates how fragile our understanding of gated communities in America is, and highlights the need for more robust dialogue about their place in our communities.

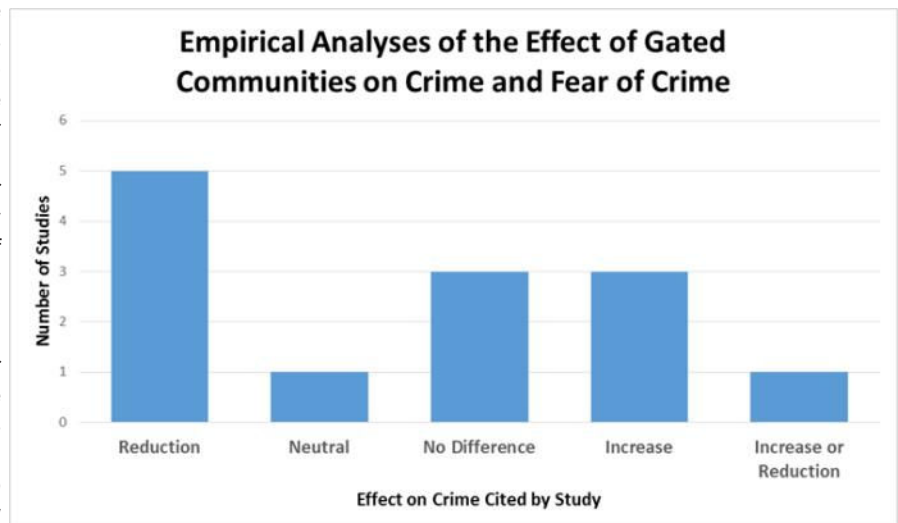


As we expand our examination of gated community literature, we continue to see these popular conceptions of gated communities breakdown. One of the most often cited benefits of gated communities is the reduction of crime. However, studies show in the US and internationally, the reduction of crime can be neutral, reduced or even heightened based on societal factors in the community. Rather, the studies show that there are a range of potential impacts on crime rates. The chart below reports the results of 13 studies (see resources list) which included empirical analysis of crime and the fear of crime in gated communities. Instead of producing a single effect on crime, the effect on crime changes from place to place as social, political, community, and security features change.

We are sometimes asked by friends and colleagues aware of our interest in gated communities what the “real” impacts of gated communities are; but we aren’t writing this article to convince anyone whether gated communities are good or bad. Rather, we want to challenge the stereotypes and misconceptions about gated communities that suggest this type of question in the first place and which have resulted in a dearth of local regulations and design guidelines for gated communities. As early as 2003, authors have pointed to the permissiveness and general scarcity of local policies and guidelines for gated community design in local regulations. As a result, gated community designs have become more and more entrenched in the landscape and our culture.

Due to their infrastructure and street layouts, gated communities are considered by some to be a near-permanent land use which may be slow to redevelop or which may never experience the organic growth and change that traditional neighborhoods experience. It is also important to recognize that there is still demand for gated communities in many areas of Florida. In the light of the long-term life span of gated communities, practicing planners must be proactive in responding to negative impacts created by gated communities and support policies that promote improved livability within existing and future gated areas. The current lack of discussion regarding the impacts of gated communities during comprehensive or community planning initiatives frequently leads to either an absence of design guidelines, blanket prohibitions, or other unworkable solutions that struggle or fail to meet community goals or to address the potentially widespread impacts of gated communities.

The tendency for gated communities to result in wider, longer, more congested roads often leads to arguments for the abolition of gates and walls altogether. However, there are numerous methods for better integrating gates and walls into the community, both maximizing the benefits and minimizing the impacts of gated communities that often go unexplored. While planners should push for new communities to increase the number access points and shorten block lengths, planners should be prepared to also advocate for very different methods of creating permeability in existing communities, such as new pedestrian entrances, shared community amenities, or less armored vehicular accesses, rather than simply calling for the elimination of walls and thereby eliminating any real chance for neighborhood improvement.



Sooner rather than later, public sector planners need to spearhead conversations with the community, elected officials, developers, and various non-governmental organizations about the design and potential effects of gated communities. Planners regularly encourage discussion regarding the impacts, needs, and community preferences associated

...CONTINUED ON PAGE 5

“GATED COMMUNITIES”

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gated communities during comprehensive plan updates, community planning initiatives, or other public forums. After over 20 years of gated community research, it is long overdue that practicing planners reconsider our approach to gated communities. While academic research has not provided a single narrative that explains all the complex motivations for, or outcomes of gated communities, planners can serve their communities well in navigating just this type of problem.

Portions of this article were based on a Master's Thesis by Jeremy Frantz. Resources available upon request.



Winter 2017 Regional Forum Recap

By: Diane Chadwick, AICP

The SunCoast Chapter hosted the 2017 Winter Regional Forum on February 10, 2017 at the Hillsborough County City-County Planning Commission office in Tampa. There were 35 people in attendance to hear a presentation on the West River Redevelopment project. There were five speakers including David Iloanya and Rosa Hill of the Tampa Housing Authority, Randy Goers as Tampa's Urban Planning Coordinator, Lorraine Duffy-Suarez of the Hillsborough County School District and Shawn Wilson of Blue Sky Communities as an affordable housing developer.

The presentation centered on Tampa's InVision Plan and the public participation process to reach consensus on the redevelopment of multiple areas of the City. The West River Area consists of 120 acres located directly west of Tampa's downtown Core along the Hillsborough River. The majority of the acreage is in public/institutional ownership with the waterfront having restricted access to the general public. The goal is for West River to become a mixed use interconnected community of assisted and market rate housing, public schools and commercial services to serve the greater community. The presentation included information on programs for assisted housing residents to gain life and job skills to reduce dependency on public assistance.



The attendees learned from a private developer about the process used to determine which projects to pursue and how the development process works from their perspective. They discussed the challenges of mixing assisted housing units with market rate housing and the challenges and/or benefits of a public-private partnership.

The existing assisted housing units of the West River area have been vacated and demolition of some areas has begun. Private developers have been chosen to rebuild the housing while the Housing Authority and the County School District are working on land swaps to bring the West River Redevelopment Plan to reality.

OVERVIEW



Setting Sail 2017:

Charting New Waters in Urban Design & Growth Management

2017 FPZA State Conference ~ June 7th through 10th, 2017 ~ Ritz-Carlton Golf Resort Naples

Register Online at: www.fpza.org with Visa or MasterCard OR Remit form & Check payable to "FPZA Calusa Chapter" to: Alexis Crespo, 28100 Bonita Grande Dr. #305 Bonita Springs, FL 34135 \$139 room rate until 5/15: <http://www.ritzcarlton.com/en/hotels/naples/naples-golf/meetings/florida-planning-and-zoning-association-annual-conference>

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| Mobile Workshops Rates (Check All You Will Attend) Bonita Springs Downtown Redevelopment – June 8th, 8 a.m. – 12:00 p.m. Gordon River Greenway - June 9th, 8 a.m. – 12:00 p.m. | \$25.00 June 8th _____ June 9th _____ | \$30.00 June 8th _____ June 9th _____ | | |
| A LA CARTE Rates (Check All You and/or Guest Will Attend) ***No additional meal/reception fees with a full or one-day registration*** Wednesday – Law & Ethics Sessions 1.30pm—5.30pm Wednesday – Evening Reception 5.30pm Thursday – Keynote Luncheon 12pm—1.30pm Thursday – Sunset Cruise Reception 6.00pm Friday – Awards Luncheon 12pm—1.30pm | \$40.00 _____ \$70.00 _____ \$55.00 _____ \$70.00 _____ \$55.00 _____ | \$50.00 _____ \$80.00 _____ \$65.00 _____ \$80.00 _____ \$65.00 _____ | | |
| Registration is refundable less a \$50 processing fee up to 14 days prior to the conference. Within 7-14 days of the conference, registration is refundable less a \$75 processing fee. No refunds will be given if cancellation is received less than 7 days prior to the conference. | | | TOTAL | \$ |

2017 FPZA STATE CONFERENCE ~CALL FOR PROPOSALS~



Want to showcase your ideas, solutions, and strategies to colleagues and potential clients from across the state?

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Please tailor your proposals to fit with our theme of looking ahead at innovative approaches, solutions & strategies to address the ever-evolving climate in which we work. Tell us how your expertise, approaches, and projects have evolved over time to fit the ever-changing needs of the planning industry!

Submit the attached "Session Proposal Form" to:
PaulaMcMichael@hmeng.com or alexis.crespo@waldropengineering.com

Please submit your proposal, prior to the firm deadline of
Friday, March 10th, 2017

The conference will be held June 7-9th at the Ritz Carlton Golf Resort in Naples. For full details on the 2017 conference, please visit www.fpza.org.



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*Setting Sail ...***2017 FPZA State Conference**

The 65th annual Florida Planning & Zoning Association (FPZA) State Conference will be held June 7-10, 2017, at the Ritz-Carlton Golf Resort, Naples, Florida.

The conference brings together professionals in the development world – planners, developers, attorneys, elected and appointed officials, ecologists, and design professionals – and provides a unique and important forum for discussion of common concerns and challenges.

To make the conference a success, we need your support. Please consider becoming a sponsor, supporting FPZA, and promoting your business to other businesses, organizations, and public agencies actively engaged in identifying and implementing sound planning practices.

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2017 FPZA Conference

June 7-10, 2017

The Ritz-Carlton Golf Resort, Naples

Hosted by the Calusa Chapter of FPZA

SAVE THE DATE

SPRING FPZA BOARD OF DIRECTORS MEETING AND REGIONAL FORUM

REGIONAL FORUM:

WHEN: FRIDAY MARCH 31, 2017, 3PM -5PM

WHERE: ORLANDO GAI OFFICES

TOPIC: "MAIN STREETS" WITH A WALKING TOUR TO HAPPY HOUR!

BOARD OF DIRECTORS MEETING:

WHEN: SATURDAY APRIL 1, 2017, 9AM – 12PM

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Call the state office of FPZA at (407)895-2654 for chapter membership within Florida and your local community. Visit our website at www.FPZA.org.

OVERVIEW



2017 PLANNING AWARDS

DEADLINE: APRIL 21, 2017

It's time again for the Florida Planning and Zoning Awards! The FPZA Awards recognize outstanding land development and public/private sector planning statewide. For several decades, the awards program has been the centerpiece of FPZA's acknowledgment and promotion of best practices in planning throughout Florida.

FPZA encourages members to submit award applications. Projects must have been approved or completed during the last calendar year (2016). The categories are as follows:

1. **Outstanding Development:** Newly planned, designed, or built "brick and mortar" projects.
2. **Outstanding Redevelopment:** Reuse of a site, facility or structure.
3. **Outstanding Study/Plan:** Reports, studies, plans, documents, planning analysis, etc.
4. **Infrastructure:** Plans or projects that skillfully blend facilities or services into the community.
5. **Design Excellence:** Development which exhibits superior form and function.
6. **Innovation:** Project or development that is unusual or ahead of its time.
7. **Education:** Plans or efforts that effectively promote planning and zoning best practices.
8. **Grassroots/Non-Profit Initiative:** Recognizes a nonprofit or neighborhood organization that has furthered the quality of life through the planning process within its community, such as: new or redevelopment, infrastructure, outreach, cultural events, education, health, festivals, tourism, and environmental.
9. **Sustainability:** Plans or projects that improve on and harmonize with the natural environment and reduce energy costs.
10. **Outstanding Elected Official:** Local, state or federal elected official who champions sound planning practices and accomplishes positive gains in areas of smart growth, environmental preservation, sustainable development, or equity planning.
11. **Outstanding Journalist:** Journalist who effectively and accurately puts forth information about planning and zoning issues to the public.
12. **Outstanding FPZA Chapter:** The chapter that increases or maintains their membership, achieves FPZA goals, and provides quality programs for its chapter members.
13. **George W. Simons, Jr. Award:** Candidate must be a current member of FPZA; evaluation is based upon the person's work and efforts over time, rather than just for the past year; and evaluation will also be based upon work directed towards the stated purposes, mission and goals of FPZA.

EVALUATION CRITERIA

Each award entry must state how the development, study, project, design, innovation, chapter or person meets one or more of the following purposes of FPZA:

- To promote cooperation among official planning and zoning boards and commissions, civic bodies, citizens, technicians and students interested in planning and zoning in Florida.
- To cultivate and stimulate interest in planning and zoning in the State of Florida.
- To encourage the observance of sound planning and zoning practices.
- To furnish information, advice and assistance to its members and provide a medium to exchange information, advice and assistance among them.
- To engage in research and issue publications on planning and zoning and related matters.
- To promote education concerning matters related to planning and zoning.

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2017 PLANNING AWARDS

DEADLINE: APRIL 21, 2017

In addition, each award entry will be judged based upon the following criteria:

Background: History or context within which the project is significant; indication of expenditure of time, type of personnel, budget, population and size of jurisdiction.

Innovativeness: Use of an original concept or refinement of an existing technique or procedure.

Effectiveness: Project/strategy impact on the subject matter.

Implementation: Project/Strategy method or application to the subject matter; adaptability to changing conditions; and consideration of and solution to practical constraints.

Comprehensiveness: Scope and consideration of project/strategy in relationship to all aspects of the subject matter.

Clarity: Clearness of the award entry application.

SUBMITTAL PROCEDURES

- A cover letter that states the name of the nomination, the award that is sought, the name of the recipient(s), and the name, phone number, address and email of the applicant.
- A brief summary to be used for ceremony purposes, if selected. (100 words or less)
- A brief description of the nomination for the award relevant to the award category. (500 words or less)
- A narrative of the nomination which clearly demonstrates the evaluation criteria, as outlined on page one (1) of this "Call for Entries" (1,000 words or less).
- Applicable images and graphics representing the projects, in JPEG or PDF format.
- Letter(s) of recommendation.
- Nomination submittal packages on CD preferred but not required.
- **Submit nominations to:**
Helen LaValley, LCS Growth Planning Department, 201 W. Burleigh Blvd., Tavares, FL 32778 or by email to hellin14@gmail.com

NOTE: For the Outstanding Journalist and Chapter Awards, in lieu of the above submittal procedures, only a one (1) page statement in support of the nominee is required, while further supporting information is encouraged.

NOTE: For the George W. Simons, Jr. Award, the nomination application must be submitted by an FPZA member with a statement by FPZA member(s), however, additional endorsements included in the application may be from non-members.

The FPZA Awards Committee reserves the right to reclassify the category for any submittal.

Award recipients will be announced at the Awards Luncheon at the FPZA State Conference being held June 7-9, 2017, at the Ritz-Carlton Golf Resort in Naples. The Awards Luncheon will be held on Friday, June 9th.

OVERVIEW

CALL FOR ARTICLES

Would you like an opportunity to share an opinion, review or analysis of a current planning topic of personal or state interest?

We are looking for contributions for upcoming issues of the Overview. One time or recurring contributors are welcome. Contributions can include, but are not limited to: news articles, press releases, analytic reviews and narratives, legal briefs and reviews. The views expressed in the Overview are those of the Editor or other contributors and do not necessarily reflect the opinions of the Florida Planning & Zoning Association. Articles may be edited to conform to space and/or style requirements, and may be reserved for use in later issues if appropriate.

If you are interested in submitting a contribution, or would like additional information, please contact Branden Roe, the Overview Editor at branden.roe@mymanatee.org.

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Contact the FPZA office at (407)895-2654 or fpza@bellsouth.net for more information.

MEMBER PROFILE

WILLIAM "BILL" CONERLY, P.E., GULF COAST CHAPTER

Q. WHERE ARE YOU FROM ORIGINALLY?

A. I grew up in The Keys and moved to Arcadia when I was 15 years old. I have literally lived all over Florida. From Islamorada to Jacksonville to Panama City.

Q. WHAT COLLEGE/UNIVERSITY DID YOU ATTEND/GRADUATE FROM? PLEASE LIST YOUR DEGREE(S) AND IF YOU HAVE ANY SPECIALIZED TRAINING.

A. My path to the University of Florida was not very direct. I worked on the family ranch, I was in the Navy, I worked as an electrician and I even worked as robotics technician on the Jaws ride at Universal Studios.

My degree is in Agricultural and Biological Engineering with Specialization in Soil and Water Conservation. My Professional Engineering licenses is in Civil Engineering, with a focus in Water Resources.

Q. HOW DID YOU BECOME INVOLVED IN FPZA AND HOW LONG HAVE YOU BEEN A MEMBER?

A. I learned of FPZA as a result of my involvement with the Manatee County Planning Commission. I have been a member of FPZA for about 3 years.

Q. WHAT IS YOUR CURRENT POSITION AND AREA(S) OF EXPERTISE?

A. I am currently a Senior Project Manager with Kimley-Horn and Associates, as well as the Chairman of the Manatee County Planning Commission.

Q. WHAT ARE YOUR HOBBIES AND INTERESTS?

A. I have coached youth tackle football for the past 3 years and I am looking forward to next season.

Q. WHAT DO YOU THINK YOU'D BE DOING NOW IF YOU HADN'T CHOSEN YOUR CURRENT PROFESSION?

A. If I had not become an Engineer, I think I would probably be an electrician.

Q. IF A NEW COLLEGE GRADUATE ASKED YOU FOR ADVICE ABOUT YOUR FIELD, WHAT WOULD YOU TELL THEM?

A. Sharpen your technical skills, develop your personal skills, and remember good enough is never good enough.

One of the many things I did not learn in school was how big a part trust would play in my career. As an engineer, many times I must rely on my education and experience to formulate a solution or opinion. It takes a very long time to develop relationships in which your clients, partners, and reviewing agencies trust you... if you violate this trust, your reputation is destroyed.

Q. WHAT PERSONAL GOALS WOULD YOU LIKE TO ACHIEVE (BEFORE YOU RETIRE)?

A. My greatest personal goal can't wait until I retire. It is to spend more time with my family. While my kids are still young, I would like to travel and create last memories.



BOARD OF DIRECTORS MEETING MINUTES

FEBRUARY 11, 2017

President Hunter called the meeting to order at 9:10 AM.

The following were present:

JOHN THOMSON – SURFCOAST
COLLEEN MILES – SURFCOAST
ALEXIS CRESPO – CALUSA
ARLEEN HUNTER – CALUSA
PAULA McMICHAEL – CALUSA
LINDA TRUJILLO – STUDENT
HELEN LAVALLEY – SURFCOAST
BRANDEN ROE – GULF COAST
DIANE CHADWICK – SUNCOAST
RACHEL LAYTON – GULF COAST
PAUL WIECZOREK – SPRINGS

WANDA CLASSE ATTENDED AS ADMINISTRATOR

WELCOME AND INTRODUCTIONS

President Hunter welcomed everyone and thanked them for participating in today's board meeting. Each person introduced themselves and their chapter.

VP FINANCIAL AFFAIRS REPORT

In Treasurer Stuart's absence, his report was displayed on the screen. His report stated that 2016 financial reports had been received from all chapters except First Coast and Calusa. The promotional signage was ordered and delivered on budget of \$1,000.00. First Coast is reporting a loss of \$1,897 inclusive of the \$2,270 still due to the chapter from credit card processing and \$200.00 for award lunches. He stated the bylaw that covers financial responsibilities for conferences. On closer inspection of the First Coast financial report, it was determined that the \$1,897 amount included the \$2,500 seed money incorrectly posted as income, so in reality, the conference loss was \$4,487.00. Alexis Crespo made a motion to use the methodology of the bylaws which would determine the state was responsible for \$2,200. Her motion continued to say for them to keep the seed money of \$2,500 which is \$300 more than the state's responsibility. Diane Chadwick seconded the motion; approved.

ADMINISTRATOR'S REPORT

Wanda Classe stated that the agenda, minutes of the October 15, 2016 board conference call

meeting, membership numbers and balance sheet had been emailed to everyone. The membership report showed 429 as the total number of members: 124 individual members, 293 members from 69 agencies, three students, four Honorary Students, four Past President Emeritus and one paid Past President Emeritus. At the January 20, 2016 meeting the membership count was 491 resulting in 62 members less than this time last year.

She also asked for corrections or updates to the board listing.

Wanda stated that the total monies in the bank as of January 31, 2017 is \$56,112.36 of which approximately \$8,000 is owed back to the chapters and will be distributed when chapter financials are received.

VP MEMBERSHIP SERVICES REPORT

Alexis Crespo stated that FPZA continues to add five or six a week to LinkedIn. After the comment about membership being down from last year, Wanda was asked to send each chapter a list of current members and a list of former members who have not renewed.

She has spoken with Jim Barnes and he is very interested in FPZA in the Gulfstream area and it appears that he this it is still an active chapter.

PRESIDENT ELECT'S REPORT

Helen LaValley is still trying to determine who the Professional Development Officer is in each chapter and she will continue with the process.

Paul reported that Springs participated in an APA event in April.

Suncoast had 35 attend their Forum the previous day.

STUDENT OUTREACH

Helen LaValley distributed a proposed list of requirements and responsibilities of the student representative. Linda listed several associations/organizations that she is involved with and will promote FPZA when



she has the opportunity. She will also state sending out student award applications.

Wanda was asked to put Linda Trujillo on the website as the Student Representative.

PRESIDENT'S REPORT

President Hunter stated that several Presidential Appointee slots were still open. She reminded chapters to plan their community involvement events.

STRATEGIC PLANNING AND GOALS FOR 2016-2017

Education - Strengths

1. Conference
2. Mobile Tours
3. Provider for AICP Certification
4. Strong Chapter = Strong Programs
5. Consistent Quality on Newsletter
6. Planning Commissioners Training - Barnaby
7. Website
8. *Year-end Financial Requiring a list of Officers and PDO.*

Education - Weaknesses

1. Weak Chapters = Weak or no programs
2. Inconsistent Press - *Create press kit for news releases and awards*
3. Need Articles & Chapter

Reporting

4. No Centralized Speakers

Database

- *Alexis will work on this*
- 5. Conference Book - *Calusa will*

OVERVIEW

MEETING MINUTES CONTINUED

start

over on book to be passed on each year

Finance - Strengths

1. 501(c)(3)
2. Balanced Budget
3. Conference Sponsorship
4. Dues Provide Consistent Funding
5. Solid Financial Base
6. Strong Executive Administrator
7. We Run a Lean Program

Finance - Weaknesses

1. Tax Cuts - *Local Budgeting* - Potential Loss of Dues \$\$
2. Minimal Coordination of Finances between State and Chapter for Tax Reporting
3. Overly Dependent on Dues
4. Minimal Sponsorship \$\$
5. More Time needed for Budget by Board
6. Treasurer Assumes Duties Mid-Year
7. Limited Reserves
8. Chapters not Depositing Checks
9. FPZA merchandise not on web - *Merchandise not selling*
10. Not Taking Advantage of Revenue Opportunities
11. Minimal Fundraising Activities

Membership - Strengths

1. Ongoing Strong Chapters
2. Scholarships
3. Diversity in Members (public/private, different professions)
4. Potential for New Members Due to AICP Credit Requirements
5. Updated Brochure
6. Website
7. Affordable Dues
8. Statewide Consistent Membership
9. Grassroots Planning Organization, not Corporate
10. Great Networking

In the past there had been discussion regarding the chapter boundaries and if they needed to be changed. In discussion, it was determined to leave the boundaries as is and encourage area meetings within chapters. The priority membership area concentration will be on the Tallahassee area.

1. Clarification on Conference Regarding Money Distribution
2. Create a New Policy - State Conference Deadlines

OVERVIEW

Branden stated that he needs conference information, forum write-up and minutes

CHAPTER REPORTS

- **Calusa Chapter** – They are un the process of planning the 2017 Conference that will be held June 7, 8, and 9, 2017. The location will be the Ritz Carlton Golf Resort in Naples, Florida and they have secured a room rate of \$139.00 per night.
- **First Coast** - Mark Shelton emailed his report: "The First Coast Chapter kicked-off the new year with five new board members. We have already had our second board meeting and put together a tentative event calendar for the rest of the year which includes three luncheons, an educational seminar, two socials and our annual awards banquet in November. We've also begun the planning for a new community service project. The first luncheon is Friday February 24th and we'll be hearing about 'Fleet Farming'".
- **Gulf Coast** – The chapter is having a lunch meeting every other month. They are currently meeting on Wednesdays. They will send a list of new officers so that the website can be updated.
- **Springs** – Paul reported earlier that Springs participated with APA in an event last April.
- **Sun Coast**– They held the forum the previous day where approximately 30 attended.
- **Surfcoast** – Helen LaValley reported that they have a luncheon program scheduled for February 17 and the topic will be historic preservation. Their March 24 program will be Bicycle/Pedestrian Safety.

FUTURE MEETINGS

Spring 2017 - April 1, 2017 hosted by Central Florida Chapter

Annual Conference - June 7-9, 2017 hosted by Calusa Chapter

Fall 2017 - Surfcoast will host the board meeting on October 28, 2017

Central Florida Chapter will host the 2018 Conference.

ANNUAL CONFERENCE

Calusa Chapter will host the 2017 conference June 7-9, 2017. They brought everyone up to date on their planning of the conference. They are hoping for 75 full registrants and 50 half-day registrants. Their title will be "Sailing Ahead". Branden will include their 'Call for Awards' in the next newsletter. The awards committee will be chaired by Helen LaValley with Paul, Thad, Branden and Linda serving on the committee.

The hotel rate of \$139.00 extends until May 15, 2017. The hotel has complimentary transportation to the beach so everyone was encouraged to bring their families.

ADJOURN – with no further business, the meeting was adjourned at 12:40 PM.

OVERVIEW

MEMBERSHIP IN FPZA

DUES

TO JOIN THE FLORIDA PLANNING AND ZONING ASSOCIATION, IDENTIFY A CHAPTER CONTAINING YOUR LOCATION ON THE LIST AT LEFT. REFER TO THE CURRENT LIST OF CHAPTER DUES BELOW TO DETERMINE THE APPROPRIATE DUES AMOUNT. THESE AMOUNTS INCLUDE BOTH STATE AND

INDIVIDUAL MEMBERSHIP DUES

| <i>Chapter</i> | <i>State Dues</i> | <i>Local Chapter Dues</i> | <i>Total Dues</i> |
|-----------------|-------------------|---------------------------|-------------------|
| Apalachee | \$50 | \$10 | \$60 |
| Calusa | \$50 | \$20 | \$70 |
| Central Florida | \$50 | \$20 | \$70 |
| First Coast | \$50 | \$35 | \$85 |
| Gulfcoast | \$50 | \$15 | \$65 |
| Gulfstream | \$50 | \$15 | \$65 |
| Heartland | \$50 | \$10 | \$60 |
| Northwest | \$50 | \$10 | \$60 |
| South Florida | \$50 | \$10 | \$60 |
| Springs | \$50 | \$10 | \$60 |
| Suncoast | \$50 | \$20 | \$70 |
| Surfcoast | \$50 | \$25 | \$75 |
| Suwannee | \$50 | \$10 | \$60 |

GROUP MEMBERSHIP (MINIMUM FOUR INDIVIDUALS)

| <i>Chapter</i> | <i>State Dues per Person</i> | <i>Local Chapter Dues per Person</i> | <i>Total Dues per Person</i> |
|-----------------|------------------------------|--------------------------------------|------------------------------|
| Apalachee | \$40 | \$8.00 | \$48.00 |
| Calusa | \$40 | \$15.00 | \$55.00 |
| Central Florida | \$40 | \$20.00 | \$60.00 |
| First Coast | \$40 | \$23.00 | \$63.00 |
| Gulfcoast | \$40 | \$12.00 | \$52.00 |
| Gulfstream | \$40 | \$15.00 | \$55.00 |
| Heartland | \$40 | \$7.00 | \$47.00 |
| Northwest | \$40 | \$7.00 | \$47.00 |
| South Florida | \$40 | \$7.00 | \$47.00 |
| Springs | \$40 | \$8.00 | \$48.00 |
| Suncoast | \$40 | \$13.00 | \$53.00 |
| Surfcoast | \$40 | \$23.00 | \$63.00 |
| Suwannee | \$40 | \$7.00 | \$47.00 |

♦ To find out the chapter you will belong to, visit the [FPZA website](http://fpza.org).

♦ Return your application form with payment to:
FPZA
Post Office Box 568544
Orlando, Florida 32856-8544
Fax: (407) 895-2654

♦ For questions call (407) 895-2654 or email fpza@bellsouth.net

A NOTE ABOUT AGENCY DUES:

The minimum number of individuals for a group is now four, but there is no longer a maximum number; you may add an unlimited number of additional people to your overall group. You now also have the option to pay a group rate for a combined group with members of different local chapters or for combinations of professional staff and board/commission members, rather than the previously separate categories.

Type of Membership Applying For: ☐ Individual ☐ Agency (minimum four reps) ☐ Student (copy of i.d. required)

Name: _____ Email: _____

Company: _____ FPZA Chapter: _____

Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____

If Agency, list additional names and email addresses below (minimum four per agency):

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____