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- SPRING 2016

OVERVIEW

DEVELOPING FLORIDA'S PLANNING PROFESSIONALS SINCE 1951



64TH ANNUAL STATE FPZA CONFERENCE 2016 FPZA CONFERENCE UPDATE

BY: 64th Annual FPZA State Conference Committee

The 64th Annual FPZA State Conference is approaching on June 1-3, 2016 at the Omni Hotel in Downtown Jacksonville, and the First Coast Chapter is pleased to present some of the highlights for the upcoming conference. The 2016 FPZA State Conference is themed "The Impacts of Animating Public Spaces."

A Welcome Reception on the Omni Downtown's Pool Deck and a Downtown Art Walk Workshop will officially kick off the 64th Annual Conference Wednesday evening. Sessions on Thursday and Friday will cover a number of topics but a couple sessions are highlighted below:

- The Downtown Public Parklet program - a platform constructed in the footprint of one or two parallel onstreet parking spaces that effectively extend the sidewalk. For a modest cost, well-placed parklets can attract significant and diverse crowds, animating sidewalks and bolstering small businesses, while truly creating "places".
- The Mobility Plan: Five Years Later - a panel session analyzing the positives and negatives of the Mobility fee program since its implementation in Northeast Florida five years ago.
- Systems Thinking in Community Design - takes a comprehensive look at the diverse systems needed to create high performance communities; dynamic workforce, mobility, environmental impacts, infrastructure-as-a-service, distributed energy generation, changing demographics, Internet of Things, food production and waste removal.
- National Preservation/National Register District - session discusses the steps involved in the National Preservation/National Register District designations.



In addition to the session above, the First Coast Chapter has incorporate a number of active tours to the conference schedule, including the Downtown Jacksonville Art Walk Workshop on the opening night, a Riverboat Tour on the St. John's River, a walking tour of Downtown Jacksonville's Historic Buildings, and a campus tour of the University of North Florida, a LEED Campus in the Jacksonville metro area.

The First Coast Chapter looks forward to welcoming conference attendees from all corners of the state to the 64th Annual FPZA State Conference in beautiful downtown Jacksonville. The Early Bird deadline for conference registration is May 1st, after which registration costs increase by \$25.00. See everyone June 1st!

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NORTHWEST - VACANT
SUWANNEE - VACANT

A WORD FROM THE PRESIDENT

As we move through spring to the beginning of summer time, the focus is now on the annual state conference, which will be held Wednesday, June 1st through Saturday, June 4th, in downtown Jacksonville. The conference is being hosted by our First Coast Chapter, which is working out the final touches to make this both an educational and interesting event. Keep in mind that this is also an opportunity to recognize achievement in our profession with the annual awards, so encourage professionals in your chapter to enter a project or plan you think is worthwhile of recognition. If you have not yet registered for the conference, now is the time to do so to receive the early bird rate, which ends May 1st.



I want to thank our friends in the Central Florida Chapter for hosting our most recent Regional Forum this past Friday, April 1st. The topic, Healthy Communities, was timely, as I learned that this is an emerging issue of concern to planners, hearing how community design is a factor influencing the health of those inhabiting our communities. The featured speaker was Jim Sellen, from VHB, Inc., a planning professional instrumental in the design of many of the communities in the central Florida area. In addition to a very informative and thought provoking presentation, there were also several experts in this field, which made for some very interesting audience participation.

I also want to thank Doug Kelly of GAI Consultants for graciously holding the forum and quarterly state board of directors meeting at the GAI building in downtown Orlando. Quarterly forums are a great opportunity to experience another part of our state from our home turf. The forum was also an opportunity to try something new, like in this case, to stroll through this very walkable area of the downtown, including Lake Eola Park.

Your state board has been looking at opportunities this past year to strengthen our chapters, as we are now seeing a trend of increasing, rather than decreasing membership statewide, as we have during the past several years. We will continue that effort, as we move through spring and summer, into fall, by updating our Strategic Plan so we can better promote our organization's stated goals. I invite all of you to participate in this planning effort that we will take up at our upcoming state board of directors meetings at the conference and meeting this fall.

To conclude, as I always do, I challenge each of you to take the time to get involved, if you are not already involved, locally in your chapter. If you are involved, think of ways you can make your chapter even stronger. I look forward to catching up to each of you at the Annual State Conference in Jacksonville!

WHO BELONGS TO THE FLORIDA PLANNING AND ZONING ASSOCIATION?

MEN AND WOMEN WHO ARE...

Planning professionals - public and private zoning staff, transportation engineers, land-use lawyers, expert witnesses, members of the Florida Bar, city, county and state elected officials, members of local planning and zoning boards, university professors, architects, landscape architects, housing professionals, real estate agents, transportation specialists, surveyors, marketing professionals, communications directors, graphic artists, students of land planning, public relations professionals...and more.

FOR A CHANCE TO NETWORK WITH LIKE-MINDED PROFESSIONALS AND COMMUNITY LEADERS, WHY NOT JOIN US?

Call the state office of FPZA at (407)895-2654 for chapter membership within Florida and your local community. Visit our website at www.FPZA.org.

Spring 2016 Regional Forum Recap

By: Eric Raasch and Scott Stuart

The Central Florida Chapter hosted the 2016 Spring Regional Forum on April 1, 2016 at the GAI Consultants building in downtown Orlando. A turnout of around 30 professionals attended a presentation by Jim Sellen (VHB, Inc.) on healthy community planning. Mr. Sellen's presentation focused on the health epidemics that are facing our communities and the costs associated with the crisis. Mr. Sellen suggested strategies to incorporate healthy community principles into Comprehensive Plans and land development regulations in an attempt to mitigate the crisis. Per the presentation, the following healthy community principles should be considered:



- People before cars
- Sites for community buildings – local art, culture, gathering places
- "Place" focused – emphasize visual appeal, connectivity and authenticity
- Connections to green spaces and nature
- Mix of uses
- Multiple modes of transportation – walking, cycling, cars, transit
- Access to healthy and affordable food
- Connects residents to economic opportunities – both as pathways to employment centers and magnets for job creation and businesses

Following the presentation and a lengthy question and answer session, the group socialized at the World of Beer overlooking Lake Eola. Good times!



SAVE THE DATE!

THE 64TH ANNUAL FPZA CONFERENCE

JUNE 1, 2016 - JUNE 3, 2016

HOSTED BY THE FIRST COAST CHAPTER
IN
DOWNTOWN JACKSONVILLE, FLORIDA

OVERVIEW

CONFERENCE REGISTRATION FORM



"The Impacts of Animating Public Spaces"

Register online at www.fpza.org with Visa or MasterCard
OR

Submit form & check payable to "FPZA" to
 P.O. Box 568544, Orlando, FL 32856-8544
 Attn: Wanda Classe

For hotel reservations, visit <http://www.omnihotels.com/hotels/jacksonville/meetings/florida-planning-zoning-association>

Sponsorship opportunities are available! Visit www.fpza.org for sponsorship package information.

Name _____

Firm/Agency _____ FPZA Chapter _____

Address _____

City/State/Zip _____

Email _____ Phone _____

	By May 1 st	After May 1 st	Quantity	Amount
FPZA MEMBER RATE: Full registration including all sessions, receptions, and meals	\$350.00	\$375.00		
NON-MEMBER RATE: Full registration including all sessions, receptions, and meals	\$400.00	\$425.00		
STUDENT RATE: Rate includes sessions and luncheons. * Dinner is not included with student registration fee.	\$100.00	\$125.00		
ONE-DAY ONLY RATE (Please specify which day) Rate includes sessions and luncheons. * Opening Reception & Dinner are not included with one-day registration fee.	\$200.00 _June 2 nd _June 3 rd	\$225.00 _June 2 nd _June 3 rd		
MOBILE TOURS:	Free	Free		
INDIVIDUAL RATES:				
• Wednesday – Opening Reception: 4:00 – 6:00 pm	\$30.00	\$40.00		
• Thursday – Keynote Luncheon: 11:45 am – 1:30 pm	\$40.00	\$50.00		
• Thursday – Evening Reception: 6:30 pm	\$50.00	\$60.00		
• Friday – Awards Luncheon: 11:45 am – 1:30 pm	\$40.00	\$50.00		
Registration is refundable (less a \$75 processing fee) if cancelled by May 25 th . No refunds will be given if cancellation is received after May 25th.			TOTAL	

EARN UP TO 14.5 AICP CM CREDITS

OVERVIEW

CALL FOR ARTICLES

Would you like an opportunity to share an opinion, review or analysis of a current planning topic of personal or state interest?

We are looking for contributions for upcoming issues of the Overview. One time or recurring contributors are welcome. Contributions can include, but are not limited to: news articles, press releases, analytic reviews and narratives, legal briefs and reviews. The views expressed in the Overview are those of the Editor or other contributors and do not necessarily reflect the opinions of the Florida Planning & Zoning Association. Articles may be edited to conform to space and/or style requirements, and may be reserved for use in later issues if appropriate.

If you are interested in submitting a contribution, or would like additional information, please contact Branden Roe, the Overview Editor at branden.roe@mymanatee.org.

AD SPACE AVAILABLE

Quarter, half and full page advertising space is available. Exact ad dimensions and costs are available on request. All advertisements should be sent as a .jpg or .tif.

BUSINESS CARD AD:

4 issues \$100, or \$50/issue
Maximum Ad dimensions: 2" x 3.5"

QUARTER-PAGE AD:

4 issues \$150, or \$75/issue
Maximum Ad dimensions: 4.6" x 3.75" or 2.3" x 7.25"

HALF-PAGE AD:

4 issues \$250, or \$125/issue
Maximum Ad dimensions: 9.2" x 3.75" or 4.6" x 7.5"

FULL-PAGE AD:

4 issues \$500, or \$250/issue
Maximum Ad dimensions: 9.2" x 7.5"

Contact the FPZA office at (407)895-2654 or fpza@bellsouth.net for more information.

MEMBER PROFILE ERIC RAASCH, AICP



Q. WHERE ARE YOU FROM ORIGINALLY?

A. I was born in Savannah, Georgia and I grew up in Jacksonville, Florida.

Q. WHAT COLLEGE/UNIVERSITY DID YOU ATTEND/GRADUATE FROM? PLEASE LIST YOUR DEGREE(S) AND IF YOU HAVE ANY SPECIALIZED TRAINING.

A. My undergraduate degree is a Bachelor of Science in Business Administration, Economics from the University of Central Florida (UCF). I also have a Master of Real Estate Development from the University of Maryland, College Park.

Q. HOW DID YOU BECOME INVOLVED IN FPZA AND HOW LONG HAVE YOU BEEN A MEMBER?

A. I have been a member since 2005 (with the exception of my time up north in grad school) and I joined the Central Florida Chapter board in 2011.

Q. WHAT IS YOUR CURRENT POSITION AND AREA(S) OF EXPERTISE?

A. I currently manage the Development Review Committee (DRC) Office for Orange County, Florida. We are responsible for processing all Land Use Plans (Planned Developments), Preliminary Subdivision Plans, Development Plans and Change Determinations that come through the County review process. We processed over 330 requests last year so it is a bit overwhelming at times.

Q. WHAT ARE YOUR HOBBIES AND INTERESTS?

A. Right now I am really into cycling, trying new eating / drinking establishments, traveling and playing blackjack. My wife and I also have season tickets to UCF football and Orlando City Soccer.

Q. WHAT DO YOU THINK YOU'D BE DOING NOW IF YOU HADN'T CHOSEN YOUR CURRENT PROFESSION?

A. I am pretty good with numbers and rules, so I would probably be an accountant.

Q. IF A NEW COLLEGE GRADUATE ASKED YOU FOR ADVICE ABOUT YOUR FIELD, WHAT WOULD YOU TELL THEM?

A. It's really simple:

- Work hard. Don't expect to leave at 5, even if you work in the public sector.
- Meet all of the people you possibly can—public, private, residents, attorneys, planners, engineers, politicians, etc. This is a people business.
- Research things before you pass them off, even if they aren't in your scope of responsibility. You will learn more that way.
- Don't shy away from difficult conversations or situations.
- When you are upset and write a scathing email, don't push send until you re-read it in the morning.
- Planning theory isn't always politically realistic or practical. Understand the situation.

Q. WHAT PERSONAL GOALS WOULD YOU LIKE TO ACHIEVE (BEFORE YOU RETIRE)?

A. I would like for the Central Florida Chapter to double the membership of the Surfcoast Chapter. I would also like to oversee the buildout of Orange County's east and west growth centers so we can take a realistic look at infill and redevelopment.

"The Impacts of Animating Public Spaces"

2016 FPZA State Conference - June 1-3 - Downtown Jacksonville

SPONSORSHIP OPPORTUNITIES

On June 1-3, 2015, the Florida Planning and Zoning Association will host its 64th Annual State Conference at the Omni Hotel in Downtown Jacksonville, Florida.

FPZA is pleased to extend a special opportunity for you and/or your company to support this worthwhile, educational event and, subsequently, increase your visibility statewide. The State Conference provides an opportunity for you to promote your business to other business, organizations and public agencies actively engaged in identifying and implementing sound planning principles.

PARTNER - \$2500

- Special recognition at the Welcome Reception, Opening Sessions and Luncheons
- Company Logo in advertising, FPZA Website and conference program
- Sponsor website link from FPZA website (six months)
- Two (2) full conference registrations

JOINT VENTURE - \$1500

- Recognition at Opening Sessions and Luncheons
- Company Logo in advertising, FPZA website and conference program
- One (1) full conference registration

ASSOCIATE - \$500

- Recognition at Opening Sessions
- Company Logo in conference program
- Two (2) complimentary tickets for Thursday evening's event

COFFEE BREAK - \$300

- Recognition at Opening Sessions
- Company logo at coffee tables
- Company logo in conference program

AFFILIATE - \$250

- Company logo in conference program
- On-site signage - Affiliate Board

For more information on becoming a conference sponsor, please contact Randy Gallup at cmcjax@bellsouth.net or Amy Reed at areed@ersenvironmental.com. Please make checks payable to FPZA and mail to P. O. Box 568554, Orlando, FL 32856-8544, Attn: Wanda Classe. To sponsor via credit card, contact FPZA at 407-895-2654. To ensure sufficient time for inclusion of sponsor information on all print and advertising materials, all sponsorships must be finalized no later than May 1, 2016. FPZA thanks you for your support!

OVERVIEW



"The Impacts of Animating Public Spaces"

SPONSORSHIP REGISTRATION FORM

Please complete form and include with sponsorship. Please make checks payable to FPZA and mail to WANDA CLASSE P.O. BOX 568544, ORLANDO, FL 32856-8544. To sponsor via credit card, contact FPZA at 407-895-2654. To ensure sufficient time for inclusion of sponsor information on print and advertising materials, all sponsorships must be finalized no later than **May 1, 2016**.

NAME

AGENCY/COMPANY/ORGANIZATION NAME

MAILING ADDRESS (FOR RETURN RECIEPT)

PHONE

CONTACT EMAIL

WEBSITE ADDRESS

PLEASE SELECT SPONSORSHIP LEVEL AND AMOUNT

<input type="checkbox"/> PARTNER *	Amount: \$2500
<input type="checkbox"/> JOINT VENTURE *	Amount: \$1500
<input type="checkbox"/> ASSOCIATE *	Amount: \$500
<input type="checkbox"/> COFFEE BREAK *	Amount: \$300
<input type="checkbox"/> AFFILIATE *	Amount: \$250
TOTAL: \$	

* Please email a .jpg or .tif file of your Agency, Company, or Organization logo to Rusty Newman at rnewman@esinc.cc for inclusion in the conference program and other printed materials.

2016 Planning Awards Call for Entries - Deadline May 9, 2016

SUBMITTAL PROCEDURES *(note – electronic submittals are encouraged)*

- A cover letter that states the name of the nomination, the award that is sought, the name of the recipient(s), and the name, phone number, address and email of the applicant.
- A brief summary to be used for ceremony purposes, if selected. (100 words or less)
- A brief description of how the nomination for the award meets award criteria. (500 words or less)
- Applicable images and graphics representing the projects, in Powerpoint, JPEG or PDF format.
- Project/Plan (links are acceptable).
- Letter(s) of recommendation.

Submit to Thad Crowe, AICP; Awards Committee, 3670 Eloise St., Jacksonville, FL 32205, or crowet6@gmail.com

NOTE: For the Outstanding Journalist and Chapter Awards, in lieu of the above submittal procedures, only a one (1) page statement in support of the nominee is required, while further supporting information is encouraged.

NOTE: For the George W. Simons, Jr. Award, the nomination application must be submitted by an FPZA member with a statement by FPZA member(s), however; additional endorsements included in the application may be from non-members.

Award recipient representatives will be presented with awards at the FPZA State Conference being held June 1-4, 2016, at the Downtown Omni Hotel in Jacksonville. The Awards Luncheon will be held on Friday, June 3.

The FPZA Awards Committee reserves the right to reclassify any submittal.



Riverside Avenue



St Johns River with downtown skyline

2016 FLORIDA PLANNING & ZONING ASSOCIATION AWARD CATEGORIES

1. **Outstanding Development:** newly planned, designed and/or built "brick and mortar" projects.
2. **Outstanding Redevelopment:** reuse of a site, facility or structure.
3. **Outstanding Study/Plan:** reports, studies, plans, documents, planning analysis, etc.
4. **Design Excellence:** developments which exhibit superior form and function.
5. **Infrastructure:** original and effective public or private facilities or operations, including utilities, transit, transportation systems, parks, etc., blended into the community.
6. **Innovation:** project/development that is unusual and/or ahead of its time.
7. **Education:** plans or efforts that effectively promote planning and zoning best practices.
8. **Grassroots/Non-Profit Initiative:** nonprofit or neighborhood organization that has furthered the quality of life through the planning process within its community, such as: new or redevelopment, infrastructure, outreach, cultural events, education, health, festivals, tourism, and environmental.
9. **Sustainability:** plans or projects that improve on and harmonize with the natural environment and reduce energy costs.
10. **Outstanding Elected Official:** local, state or federal elected official who champions sound planning practices and accomplishes positive gains in areas of smart growth, environmental preservation, sustainable development, or equity planning.
11. **Outstanding Journalist:** a journalist who effectively and accurately puts forth information about planning and zoning issues to the public.
12. **Outstanding FPZA Chapter:** the chapter who increases and/or maintains their membership, achieves FPZA goals, and provides quality programs for its chapter members.
13. **Outstanding Students:**
14. **George W. Simons, Jr. Award:** current member of FPZA; evaluation is based upon the person's work and efforts over time, rather than just for the past year; and evaluation will also be based upon work directed towards the stated purposes, mission and goals of FPZA.

EVALUATION CRITERIA

Each award entry must state how the development, study, project, design, innovation, chapter or person meets one or more of the following purposes of FPZA:

- To promote cooperation among official planning and zoning boards and commissions, civic bodies, citizens, technicians and students interested in planning and zoning in Florida.
- To cultivate and stimulate interest in planning and zoning in the State of Florida.
- To encourage the observance of sound planning and zoning practices.
- To furnish information, advice and assistance to its members and provide a medium to exchange information, advice and assistance among them.
- To engage in research and issue publications on planning and zoning and related matters.
- To promote education concerning matters related to planning and zoning.

In addition, each award entry will be judged based upon the following criteria:

Background: History or context within which the project is significant; indication of expenditure of time, type of personnel, budget, population and size of jurisdiction.

Innovativeness: Use of an original concept or refinement of an existing technique or procedure.

Effectiveness: Project/strategy impact on the subject matter.

Implementation: Project/Strategy method or application to the subject matter; adaptability to changing conditions; and consideration of and solution to practical constraints.

Comprehensiveness: Scope and consideration of project/strategy in relationship to all aspects of the subject matter.

Clarity: Clearness of the award entry.

OVERVIEW

MEMBERSHIP IN FPZA

DUES

TO JOIN THE FLORIDA PLANNING AND ZONING ASSOCIATION, IDENTIFY A CHAPTER CONTAINING YOUR LOCATION ON THE LIST AT LEFT. REFER TO THE CURRENT LIST OF CHAPTER DUES BELOW TO DETERMINE THE APPROPRIATE DUES AMOUNT. THESE AMOUNTS INCLUDE BOTH STATE AND LOCAL DUES.

INDIVIDUAL MEMBERSHIP DUES

Chapter	State Dues	Local Chapter Dues	Total Dues
Apalachee	\$50	\$10	\$60
Calusa	\$50	\$20	\$70
Central Florida	\$50	\$20	\$70
First Coast	\$50	\$35	\$85
Gulfcoast	\$50	\$15	\$65
Gulfstream	\$50	\$15	\$65
Heartland	\$50	\$10	\$60
Northwest	\$50	\$10	\$60
South Florida	\$50	\$10	\$60
Springs	\$50	\$10	\$60
Suncoast	\$50	\$20	\$70
Surfcoast	\$50	\$25	\$75
Suwannee	\$50	\$10	\$60

GROUP MEMBERSHIP (MINIMUM FOUR INDIVIDUALS)

Chapter	State Dues per Person	Local Chapter Dues per Person	Total Dues per Person
Apalachee	\$40	\$8.00	\$48.00
Calusa	\$40	\$15.00	\$55.00
Central Florida	\$40	\$20.00	\$60.00
First Coast	\$40	\$23.00	\$63.00
Gulfcoast	\$40	\$12.00	\$52.00
Gulfstream	\$40	\$15.00	\$55.00
Heartland	\$40	\$7.00	\$47.00
Northwest	\$40	\$7.00	\$47.00
South Florida	\$40	\$7.00	\$47.00
Springs	\$40	\$8.00	\$48.00
Suncoast	\$40	\$13.00	\$53.00
Surfcoast	\$40	\$23.00	\$63.00
Suwannee	\$40	\$7.00	\$47.00

- ♦ To find out the chapter you will belong to, visit the [FPZA website](#).
- ♦ Return your application form with payment to:
FPZA
Post Office Box 568544
Orlando, Florida 32856-8544
Fax: (407) 895-2654
- ♦ For questions call (407) 895-2654 or email fpza@bellsouth.net

A NOTE ABOUT AGENCY DUES:

The minimum number of individuals for a group is now four, but there is no longer a maximum number; you may add an unlimited number of additional people to your overall group. You now also have the option to pay a group rate for a combined group with members of different local chapters or for combinations of professional staff and board/commission members, rather than the previously separate categories.

Type of Membership Applying For: Individual Agency (minimum four reps) Student (copy of i.d. required)

Name: _____ Email: _____

Company: _____ FPZA Chapter: _____

Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____

If Agency, list additional names and email addresses below (minimum four per agency):

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____