

- VOLUME 15
- ISSUE 1
- WINTER 2016

# OVERVIEW

DEVELOPING FLORIDA'S PLANNING  
PROFESSIONALS SINCE 1951



## PLACE-MAKING AT FLORIDA GULF COAST UNIVERSITY:

ENHANCING THE CAMPUS EXPERIENCE THROUGH CONNECTIVITY & ENVIRONMENTAL DESIGN

**BY: Jack Caldwell, PLA & Alexis Crespo, AICP, with Waldrop Engineering, P.A.**

Our most vibrant memories of the university experience often stem from the social engagements and sense of place on campus. Whether it's "the quad", the lawn by the student union, or that secret study spot, well-connected and livable public spaces are critical to a campus' success and the student body's enjoyment. Florida campuses have the unique benefit of outdoor civic spaces that can be enjoyed year-round, and that take advantage of the inherent beauty of our natural landscapes.

In 2014, a diverse team of landscape architects, architects, planners and engineers embarked upon the "Great Lawn" project at Florida Gulf Coast University (FGCU). The vision was to create a central gathering place that was well-integrated into the existing built and natural environment, highly connected to other key campus nodes, and accessible by multiple modes of transport.

By way of background, FGCU is one of the fastest growing public universities in the state, and was dubbed "Dunk City" after a phenomenal NCAA basketball season in 2013. Located in Fort Myers, FGCU has a total undergraduate enrollment of 13,300 students on a 700-acre campus. One of the cornerstones of the campus development process has been environmental sustainability and stewardship, with several LEED certified buildings, enhanced surface water management and water quality standards, and over 400 acres of carefully restored and



preserved wetlands throughout the campus.

Prior to commencement of the Great Lawn project, the heart of the campus contained a central, but under-utilized space. The area had little sense of place and failed to attract the student life needed to support a true campus core. Upon becoming highly visible in the national landscape of unique college campuses, FGCU has steadily increased its campus planning focus on creating iconic spaces that will enhance quality of life on campus and entice students to live and learn on Florida's beautiful Gulf Coast.

### Analysis

The Great Lawn project started with an in-depth study of not only the immediate Great Lawn area, but included an assessment of the major east-west spine and periphery spaces along the axis that linked everything together at the heart of campus. The analysis included on-site observations, site user interviews, student/faculty meetings, environmental and geographical context studies. This evaluation allowed the design team, the University and respective stakeholder groups to understand and respond sensitively to the site's context, environmental characteristics and functional capacities.

The Great Lawn site is surrounded by the University's most highly utilized academic buildings, the library and dining facilities which adopt this space as the nexus of campus. Prior to the final design, the site was characterized by poor grading, lack of shade, undefined circulation, vague program and low performance functionality. To many of the stakeholders, this space was described as a 'weedy field'.

### Design

Resonating with the University's mission on sustainability, the design focus was to create a functional, yet memorable space that linked the natural environment with academics and life. The Great Lawn is anchored by a geometrically refined elliptical pathway of cobble pavers and a

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**APPALACHEE** - VACANT  
**HEARTLAND** - VACANT  
**NORTHWEST** - VACANT  
**SUWANNEE** - VACANT

## A WORD FROM THE PRESIDENT

You can tell spring is in the air, or at least here in Florida, that is, what we experience as spring, with the upcoming conclusion of wintertime. With spring comes renewal, and we are witnessing this with our statewide membership, which has witnessed a 13% increase in membership from this time last year, after several years of decline. Obviously, much of this is due to the rebounding of the economy, especially the recovery of the real estate market, with many development projects formally on hold, re-activating, and new projects starting up. With the rebound, we have seen hiring on both on the public and private side to support this increase in activity, from the wide spectrum of professionals from planning to engineering to environmental.



With the increase in real estate activity, comes the need to properly plan for this growth, from the long-range comprehensive planning level down to the permitting side. This involves both the professionals in the private sector, as well public sector, working together in partnership. Chapter leadership should continue to focus on recruiting these newly hired professionals, bringing them into our membership and Chapter activities. Now is a good time to embark on a membership drive, if you have not already done so.

Your state board has been looking at opportunities this past year to strengthen our active chapters, and rejuvenate chapters that although once active, had taken a hit with loss of membership due to the down turn. We will continue that effort, as we move through winter into spring. This will also include taking stock of where we stand as an organization, and how we can promote our stated goals.

So taking stock of our wintertime activities, I want to thank our Surfcoast Chapter for putting on a very interesting Regional Forum on Community Redevelopment Agencies. The chapter brought in both elected officials and professionals in the field as speakers. I want to thank Mayor Ed Kelley, of Ormond Beach, and Mayor Tom Laputka, of Orange City, for taking the time from their busy schedules to enlighten those in attendance on the redevelopment activities within their respective communities. For our state board meeting, Surfcoast arranged a conference room at the Cici and Hyatt Brown Museum of Art. After our meeting, those in attendance had the opportunity to view the art, which tracks the history of our state. I did not have sufficient time to view all the incredible exhibits, but it is

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## OVERVIEW

## A WORD FROM THE PRESIDENT

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now on my bucket list for a return visit.

The next Regional Forum is coming up in Orlando, hosted by our Central Florida Chapter on Friday, April 1<sup>st</sup> (cannot resist, no fooling). The topic, Healthy Communities, is timely, given the increase in development activity, by keeping in mind that they will be inhabited by people, and this a critical component of making our communities vibrant. The featured speaker is Jim Sellen, from VHB, Inc., a planning professional instrumental in the design of many of the communities in the central Florida area. The Regional Forum and state board meeting will be held at the GAI Consultants Building in the downtown area of Orlando. I encourage all of you to attend both the forum and state board meeting. Also, take advantage of this very walkable area of the downtown, with a stroll through Lake Eola Park and the Thornton Park commercial area. The Central Florida folks tell me there is a Fiesta at Lake Eola that I will definitely check out.

And finally, tops on the list of events, at the conclusion of spring, Wednesday, June 1<sup>st</sup> through Saturday, June 4<sup>th</sup>, is the annual state conference, which will be located in downtown Jacksonville and hosted by our First Coast Chapter. Please mark your calendars, if you have not already done. The chapter is feverishly working to make this both an educational and interesting event. This is also an opportunity to recognize achievement in our profession with the annual awards, so encourage professionals in your chapter to enter a project or plan you think is worthwhile of recognition.

To conclude, as I always do, I challenge each of you to take the time to get involved, if you are not already involved, locally in your chapter. If you are involved, think of ways you can make your chapter even stronger. My challenge still stands to all of our chapters to take on a public service activity. A big tip of the hat to Surfcoast for spending a Saturday in December to "spruce up" the Mary DeWees Park in the small coastal town of Oak Hill, which has a limited budget for maintaining its facilities. Chapters, if you have undertaken a community service project, please share it with our state board. If you have not done so, schedule an outside public service activity as an opportunity to enjoy the springtime weather.

*John D. Thouser*

## Winter 2016 Regional Forum Recap

By: Helen LaValley



The Surfcoast Chapter hosted the State Forum on January 22, 2016 at Daytona Beach International Airport's Dennis R. McGee Conference Room. The event was attended by over forty five professionals interested in the economic benefits of CRAs.

A four member panel shared their knowledge and experience with CRAs including public private partnerships, brownfields, and local and regional perspectives. The featured speakers were Carol Westmoreland, Executive Director of the Florida Redevelopment Association; Sonja Fonseca, Seminole County US17-92 Program Manager; Tony Otte, New Smyrna Beach Community Redevelopment Director; and Michael Snapszailer, Attorney with CobbCole and past president of the Florida Brownfields Association.

The Mayors of Orange City, Tom Laputka, and Ormond Beach, Ed Kelley, attended the forum and provided opening remarks. Many thanks to our featured speakers and everyone that attended the event for making the forum a success.

SAVE THE DATE!

THE 64TH ANNUAL FPZA CONFERENCE

JUNE 1, 2016 - JUNE 3, 2016

HOSTED BY THE FIRST COAST CHAPTER

IN

DOWNTOWN JACKSONVILLE, FLORIDA

## “GREEN INFRASTRUCTURE & WATER MANAGEMENT”

...CONTINUED FROM PAGE 1

Laurel Oak colonnade. The overriding geometry provides a unique sense of formality, while alleviating circulation congestion and reserving passive green space. The native Laurel Oak trees ceremoniously march around the paths to establish a consistent shade canopy to allow site users to comfortably pass through to their next destination, lay down in their dappled shade, or set up a hammock and relax in this dynamic space.

The interior lawn area is planted with Zoysia turf and elegantly graded to a dome shape, invoking an iconic sense of place. This form also ensures positive drainage and increases the perspective across the lawn to maximize the impact of the open space. A reinforced grass-pave system was installed along a 20-foot wide corridor to provide emergency vehicle access across the lawn. The additional memorial pavilion/stage, designed to respond to the University's standard architectural materials and treatments, supports a wide range of events, including concerts, key campus moments, presentations and more. Additionally, a boardwalk-style pathway, achieved by a non-traditional plank style paver of different sizes and colors, forms a strong pedestrian axis linking the existing west and future east portions of the campus, and psychological link to the many boardwalk corridors connecting various parts of campus throughout its wetland fabric.

The periphery of the formal open lawn and circulation system is characterized by a series of transitional spaces that respond directly to both the built and natural environments surrounding the site, and promotes a broad program of uses for the space. Outdoor classrooms, located on the east side of The Great Lawn, set the stage for students and faculty to have a didactic experience with the existing wetland preserve areas that are reminiscent of Florida's iconic Everglades ecosystem. A diverse range of contemporary garden-style seating and tables offer flexible gathering spaces, with an intimate setting amongst the Great Lawn's energetic public atmosphere. Blending the University's existing use of traditional style light poles and bollards, with high efficiency LED fixtures, The Great Lawn is elegantly illuminated to provide safety at night, and further enhance the sense of place.

### Collaboration

From the project's inception, student and faculty involvement played a key role in finalizing the program and design for The Great Lawn. The design team's collaboration with multiple faculties on campus revealed the preferences of users, seasonal operational needs, environmental characteristics, and allowed the design to remain sensitive to these requirements.

Recognized as a Tree Campus USA, sponsored by the Arbor Day Foundation, the University was awarded a grant of \$5,000 to purchase and plant the first phase of native Laurel Oak trees defining the lawn in 2012. Student volunteers, staff and faculty gathered to assist in planting these trees and provided a platform to educate event attendees on the University's commitment to urban forestry.



### Challenges

The success of The Great Lawn project depended heavily on master planning, detailed construction plans, project management and communication. The primary challenge for this project was the narrow construction window due to the University's limited summer off-season, as this space would function as a major hub of campus activity and circulation immediately starting in the Fall semester. A dedicated and highly skilled team of consultants, contractors and project managers allowed The Great Lawn project to successfully meet the Client's goals, maintain exceptional installation standards and reach optimum performance and functionality upon immediate occupancy.

### Experience

The Great Lawn has elegantly united both form and function, and has continued to receive positive feedback from its users. The space now supports a diverse range and scale of activities, functions at a high frequency and of higher capacities than previously able. The project has set a standard for future expansion throughout the entire University. Most importantly, the revitalized Great Lawn provides a desired place that evokes emotion, pride, and possesses the spirit of the campus.



# OVERVIEW



## Central Florida Chapter 2016 Spring Regional Forum

Friday, April 1, 2016

GAI Consultants Building

6<sup>th</sup> Floor Training Room

618 E. South Street, Orlando, FL 32801

### Healthy Communities

Can the planning, design, and engineering of communities contribute to a healthier society? Most definitely. In fact, healthy community design principles can be integrated into planning practice for cities, corridors, and neighborhoods. We will explore how the built environment and conventional development pattern has impacted our personal health, and identify best practices and lessons learned from applying healthy community design principles to projects ranging from inner-city revitalization to the retrofit of aging suburban corridors.



#### Featured Speaker

Jim Sellen, MSP

Florida Planning Practice Leader

VHB, Inc.



**FPZA Members - \$25 / Non-Members \$35**

Light refreshments and snacks provided

Happy hour social to immediately follow event

Registration: 3:00 – 3:30 p.m.

Program: 3:30 – 5:00 p.m.

AICP CM credits pending

RSVP to [sastuart@kcgcorp.com](mailto:sastuart@kcgcorp.com)

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## CONFERENCE REGISTRATION FORM



## "The Impacts of Animating Public Spaces"

Register online at [www.fpza.org](http://www.fpza.org) with Visa or MasterCard  
**OR**

Submit form & check payable to "FPZA" to  
 P.O. Box 568544, Orlando, FL 32856-8544  
 Attn: Wanda Classe

For hotel reservations, visit <http://www.omnihotels.com/hotels/jacksonville/meetings/florida-planning-zoning-association>

Sponsorship opportunities are available! Visit [www.fpza.org](http://www.fpza.org) for sponsorship package information.

Name \_\_\_\_\_

Firm/Agency \_\_\_\_\_ FPZA Chapter \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

	By May 1 <sup>st</sup>	After May 1 <sup>st</sup>	Quantity	Amount
<b>FPZA MEMBER RATE:</b>				
Full registration including all sessions, receptions, and meals	\$350.00	\$375.00		
<b>NON-MEMBER RATE:</b>				
Full registration including all sessions, receptions, and meals	\$400.00	\$425.00		
<b>STUDENT RATE:</b>				
Rate includes sessions and luncheons. * Dinner is not included with student registration fee.	\$100.00	\$125.00		
<b>ONE-DAY ONLY RATE (Please specify which day)</b>				
Rate includes sessions and luncheons. * Opening Reception & Dinner are not included with one-day registration fee.	\$200.00 _June 2 <sup>nd</sup> _June 3 <sup>rd</sup>	\$225.00 _June 2 <sup>nd</sup> _June 3 <sup>rd</sup>		
<b>MOBILE TOURS:</b>	Free	Free		
<b>INDIVIDUAL RATES:</b>				
• Wednesday – Opening Reception: 4:00 – 6:00 pm	\$30.00	\$40.00		
• Thursday – Keynote Luncheon: 11:45 am – 1:30 pm	\$40.00	\$50.00		
• Thursday – Evening Reception: 6:30 pm	\$50.00	\$60.00		
• Friday – Awards Luncheon: 11:45 am – 1:30 pm	\$40.00	\$50.00		
Registration is refundable (less a \$75 processing fee) if cancelled by May 25 <sup>th</sup> . <b>No refunds will be given if cancellation is received after May 25<sup>th</sup>.</b>			<b>TOTAL</b>	

EARN UP TO 14.5 AICP CM CREDITS

# OVERVIEW



**Proposal  
Deadline  
April 15th,  
2016!**

## 2016 FPZA STATE CONFERENCE ~CALL FOR PROPOSALS~

Want to showcase your ideas, solutions, and strategies to colleagues and potential clients from across the state? Then submit your session proposal today for FPZA's 2016 Conference...

### **"The Impacts of Animating Public Spaces"**

Please tailor your proposals to fit with our theme of  
*The Impacts of Animating Public Spaces.*

We are looking for sessions in the areas of transportation, health, cultural, economics, public policy, engagement and environment relating to the utilization of public space.

Request your "Session Proposal Form" by emailing  
[cmcjax@bellsouth.net](mailto:cmcjax@bellsouth.net) or [areed@ersenvironmental.com](mailto:areed@ersenvironmental.com). Submit your proposal, including CM Credit Form, prior to deadline of Friday, April 15th, 2016.

The 2016 FPZA State Conference will be held at the Omni Hotel in Downtown Jacksonville. The conference will run from Wednesday, June 1st through Friday, June 3rd.

The First Coast Chapter is hosting this event. Please join us and take advantage of this opportunity to earn up to 14.5 CM credits!

For details on the 2016 conference please visit [www.fpza.org](http://www.fpza.org) or email [cmcjax@bellsouth.net](mailto:cmcjax@bellsouth.net) or [areed@ersenvironmental.com](mailto:areed@ersenvironmental.com)

## OVERVIEW

**"The Impacts of Animating Public Spaces"****2016 FPZA State Conference - June 1-3 - Downtown Jacksonville****SPONSORSHIP OPPORTUNITIES**

On June 1-3, 2015, the Florida Planning and Zoning Association will host its 64th Annual State Conference at the Omni Hotel in Downtown Jacksonville, Florida.

FPZA is pleased to extend a special opportunity for you and/or your company to support this worthwhile, educational event and, subsequently, increase your visibility statewide. The State Conference provides an opportunity for you to promote your business to other business, organizations and public agencies actively engaged in identifying and implementing sound planning principles.

**PARTNER - \$2500**

- Special recognition at the Welcome Reception, Opening Sessions and Luncheons
- Company Logo in advertising, FPZA Website and conference program
- Sponsor website link from FPZA website (six months)
- Two (2) full conference registrations

**JOINT VENTURE - \$1500**

- Recognition at Opening Sessions and Luncheons
- Company Logo in advertising, FPZA website and conference program
- One (1) full conference registration

**ASSOCIATE - \$500**

- Recognition at Opening Sessions
- Company Logo in conference program
- Two (2) complimentary tickets for Thursday evening's event

**COFFEE BREAK - \$300**

- Recognition at Opening Sessions
- Company logo at coffee tables
- Company logo in conference program

**AFFILIATE - \$250**

- Company logo in conference program
- On-site signage - Affiliate Board

For more information on becoming a conference sponsor, please contact Randy Gallup at [cmcjax@bellsouth.net](mailto:cmcjax@bellsouth.net) or Amy Reed at [areed@ersenvironmental.com](mailto:areed@ersenvironmental.com). Please make checks payable to FPZA and mail to P. O. Box 568554, Orlando, FL 32856-8544, Attn: Wanda Classe. To sponsor via credit card, contact FPZA at 407-895-2654. To ensure sufficient time for inclusion of sponsor information on all print and advertising materials, all sponsorships must be finalized no later than May 1, 2016. FPZA thanks you for your support!

## OVERVIEW

*"The Impacts of Animating Public Spaces"***SPONSORSHIP REGISTRATION FORM**

Please complete form and include with sponsorship. Please make checks payable to FPZA and mail to WANDA CLASSE P.O. BOX 568544, ORLANDO, FL 32856-8544. To sponsor via credit card, contact FPZA at 407-895-2654. To ensure sufficient time for inclusion of sponsor information on print and advertising materials, all sponsorships must be finalized no later than **May 1, 2016**.

**NAME**

**AGENCY/COMPANY/ORGANIZATION NAME**

**MAILING ADDRESS (FOR RETURN RECIEPT)**

**PHONE**

**CONTACT EMAIL**

**WEBSITE ADDRESS**

**PLEASE SELECT SPONSORSHIP LEVEL AND AMOUNT**

<input type="checkbox"/> PARTNER *	Amount: \$2500
<input type="checkbox"/> JOINT VENTURE *	Amount: \$1500
<input type="checkbox"/> ASSOCIATE *	Amount: \$500
<input type="checkbox"/> COFFEE BREAK *	Amount: \$300
<input type="checkbox"/> AFFILIATE *	Amount: \$250
	<b>TOTAL: \$</b>

\* Please email a .jpg or .tif file of your Agency, Company, or Organization logo to Rusty Newman at **[rnewman@esinc.cc](mailto:rnewman@esinc.cc)** for inclusion in the conference program and other printed materials.

# OVERVIEW

## 2016 Planning Awards Call for Entries - Deadline May 9, 2016

### SUBMITTAL PROCEDURES *(note – electronic submittals are encouraged)*

- A cover letter that states the name of the nomination, the award that is sought, the name of the recipient(s), and the name, phone number, address and email of the applicant.
- A brief summary to be used for ceremony purposes, if selected. (100 words or less)
- A brief description of how the nomination for the award meets award criteria. (500 words or less)
- Applicable images and graphics representing the projects, in Powerpoint, JPEG or PDF format.
- Project/Plan (links are acceptable).
- Letter(s) of recommendation.

Submit to Thad Crowe, AICP; Awards Committee, 3670 Eloise St., Jacksonville, FL 32205, or [crowet6@gmail.com](mailto:crowet6@gmail.com)

☐ **NOTE:** For the Outstanding Journalist and Chapter Awards, in lieu of the above submittal procedures, only a one (1) page statement in support of the nominee is required, while further supporting information is encouraged.

☐ **NOTE:** For the George W. Simons, Jr. Award, the nomination application must be submitted by an FPZA member with a statement by FPZA member(s), however; additional endorsements included in the application may be from non-members.

**Award recipient representatives will be presented with awards at the FPZA State Conference being held June 1-4, 2016, at the Downtown Omni Hotel in Jacksonville. The Awards Luncheon will be held on Friday, June 3.**

The FPZA Awards Committee reserves the right to reclassify any submittal.



*Riverside Avenue*



*St Johns River with downtown skyline*

## OVERVIEW

**2016 FLORIDA PLANNING & ZONING ASSOCIATION AWARD CATEGORIES**

1. **Outstanding Development:** newly planned, designed and/or built "brick and mortar" projects.
2. **Outstanding Redevelopment:** reuse of a site, facility or structure.
3. **Outstanding Study/Plan:** reports, studies, plans, documents, planning analysis, etc.
4. **Design Excellence:** developments which exhibit superior form and function.
5. **Infrastructure:** original and effective public or private facilities or operations, including utilities, transit, transportation systems, parks, etc., blended into the community.
6. **Innovation:** project/development that is unusual and/or ahead of its time.
7. **Education:** plans or efforts that effectively promote planning and zoning best practices.
8. **Grassroots/Non-Profit Initiative:** nonprofit or neighborhood organization that has furthered the quality of life through the planning process within its community, such as: new or redevelopment, infrastructure, outreach, cultural events, education, health, festivals, tourism, and environmental.
9. **Sustainability:** plans or projects that improve on and harmonize with the natural environment and reduce energy costs.
10. **Outstanding Elected Official:** local, state or federal elected official who champions sound planning practices and accomplishes positive gains in areas of smart growth, environmental preservation, sustainable development, or equity planning.
11. **Outstanding Journalist:** a journalist who effectively and accurately puts forth information about planning and zoning issues to the public.
12. **Outstanding FPZA Chapter:** the chapter who increases and/or maintains their membership, achieves FPZA goals, and provides quality programs for its chapter members.
13. **Outstanding Students:**
14. **George W. Simons, Jr. Award:** current member of FPZA; evaluation is based upon the person's work and efforts over time, rather than just for the past year; and evaluation will also be based upon work directed towards the stated purposes, mission and goals of FPZA.

**EVALUATION CRITERIA**

Each award entry must state how the development, study, project, design, innovation, chapter or person meets one or more of the following purposes of FPZA:

- To promote cooperation among official planning and zoning boards and commissions, civic bodies, citizens, technicians and students interested in planning and zoning in Florida.
- To cultivate and stimulate interest in planning and zoning in the State of Florida.
- To encourage the observance of sound planning and zoning practices.
- To furnish information, advice and assistance to its members and provide a medium to exchange information, advice and assistance among them.
- To engage in research and issue publications on planning and zoning and related matters.
- To promote education concerning matters related to planning and zoning.

In addition, each award entry will be judged based upon the following criteria:

**Background:** History or context within which the project is significant; indication of expenditure of time, type of personnel, budget, population and size of jurisdiction.

**Innovativeness:** Use of an original concept or refinement of an existing technique or procedure.

**Effectiveness:** Project/strategy impact on the subject matter.

**Implementation:** Project/Strategy method or application to the subject matter; adaptability to changing conditions; and consideration of and solution to practical constraints.

**Comprehensiveness:** Scope and consideration of project/strategy in relationship to all aspects of the subject matter.

**Clarity:** Clearness of the award entry.

## OVERVIEW

## CALL FOR ARTICLES

Would you like an opportunity to share an opinion, review or analysis of a current planning topic of personal or state interest?

We are looking for contributions for upcoming issues of the Overview. One time or recurring contributors are welcome. Contributions can include, but are not limited to: news articles, press releases, analytic reviews and narratives, legal briefs and reviews. The views expressed in the Overview are those of the Editor or other contributors and do not necessarily reflect the opinions of the Florida Planning & Zoning Association. Articles may be edited to conform to space and/or style requirements, and may be reserved for use in later issues if appropriate.

If you are interested in submitting a contribution, or would like additional information, please contact Branden Roe, the Overview Editor at [branden.roe@mymanatee.org](mailto:branden.roe@mymanatee.org).

## AD SPACE AVAILABLE

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MEMBER PROFILE  
BRANDEN ROE, GULF COAST CHAPTER**Q. WHERE ARE YOU FROM ORIGINALLY?**

A. I was born and raised in Sarasota, Florida, and have lived here for my entire life aside from a (not so) short pit stop in Tallahassee for college.

**Q. WHAT COLLEGE/UNIVERSITY DID YOU ATTEND/GRADUATE FROM? PLEASE LIST YOUR DEGREE(S) AND IF YOU HAVE ANY SPECIALIZED TRAINING.**

A. I am a two time graduate from THE Florida State University (GO NOLES!). In 2011 I received my Bachelor of Art degree in International Relations and History, and in 2014 I received a Master of Science degree in International Relations and a Master of Science degree in Urban and Regional Planning with concentrations in Comprehensive Planning & Growth Management, and Planning for Developing Areas. I also have a Graduate Certificate in Emergency Management from Florida State University.

**Q. HOW DID YOU BECOME INVOLVED IN FPZA AND HOW LONG HAVE YOU BEEN A MEMBER?**

A. I have been a member of FPZA since 2012 when I was volun-told to apply for the Outstanding Planning Student Award and attend the State Conference in Daytona Beach.

**Q. WHAT IS YOUR CURRENT POSITION AND AREA(S) OF EXPERTISE?**

A. I am currently a Planner in Manatee County's Building and Development Services Department, my focus has largely been on land development review including rezoning, comprehensive plan amendments and public hearings.

**Q. WHAT ARE YOUR HOBBIES AND INTERESTS?**

A. I'm a huge sports fan, both collegiate and professional, I also enjoy fishing and I have a serious case of wanderlust, it would be an understatement to say that I enjoy traveling.

**Q. WHAT DO YOU THINK YOU'D BE DOING NOW IF YOU HADN'T CHOSEN YOUR CURRENT PROFESSION?**

A. Well... I went into college as a meteorology major, that lasted about as long as my first college level math class... I then switched my major to International Relations and History. I'd have to say that if I hadn't fallen into planning (I had no clue what planning was until I applied for FSU's graduate program) I'd likely have remained on track to join the Peace Corps and ultimately work for the federal government, likely with the US State Department working on political and economic policy.

**Q. IF A NEW COLLEGE GRADUATE ASKED YOU FOR ADVICE ABOUT YOUR FIELD, WHAT WOULD YOU TELL THEM?**

A. Dang, well as a recent college graduate myself, I have a lot of things I wish I'd have been told prior to beginning my professional career. I'd say the most important thing I've been told and that every college graduate should know is that : **you can't make everyone happy, and you can't take planning personal.** No matter whether you recommend approval or denial, no matter how well you mitigate for impacts, someone will always be unhappy. Sometimes it'll be residents, sometimes it'll be your elected officials, but no matter what is said to you or about you, you can't take it to heart. Public comments and approvals/denials are not indicative of your capabilities as a planner. Take this job personally, and you'll quickly become jaded.

**Q. WHAT PERSONAL GOALS WOULD YOU LIKE TO ACHIEVE (BEFORE YOU RETIRE)?**

A. Wow, lets talk about some real long range planning... that's a solid 40 years out at least. But first and foremost I hope to pass my AICP exam in the next year or so, and after that move to Colorado and continue my planning career.

## BOARD OF DIRECTORS MEETING MINUTES

JANUARY 23, 2016

MUSEUM OF THE ARTS — DAYTONA BEACH, FL

President Thomson called the meeting to order at 9:30 AM.

The following were present:

**PAULA MCMICHAEL – CALUSA VIA TELEPHONE**

**ALEXIS CRESPO – CALUSA VIA TELEPHONE**

**ARLEEN HUNTER – CALUSA VIA TELEPHONE**

**THAD CROWE – FIRST COAST**

**DIANE CHADWICK – SUNCOAST**

**BRANDEN ROE – GULF COAST**

**JOHN THOMSON – SURFCOAST**

**HELEN LAVALLEY – SURFCOAST**

**JOHN STOCKHAM – SURFCOAST**

**PAUL WIECZOREK – SPRINGS**

**ERIC RAASH – CENTRAL FLORIDA**

**JAMIE SCHINDEWOLF – STUDENT**

**WANDA CLASSE ATTENDED AS ADMINISTRATOR**

### WELCOME AND INTRODUCTIONS

President Thomson welcomed everyone and thanked them for attending. Introductions were made by each individual stating their name and chapter/state affiliation.

President Thomson thanked the Surfcoast Chapter for hosting yesterday's forum, the board meeting and providing today's refreshments.

### ADMINISTRATOR'S REPORT

Wanda Classe distributed an agenda, membership numbers and balance sheet stating that the minutes of the September 19, 2015 meeting were emailed to everyone. Paul Wieczorek made a motion to accept the minutes as distributed. Diane Chadwick seconded the motion; approved.

The Membership Report showed 491 as the total number of members: 151 individual members, 319 members from 75 agencies, 12 students, four Honorary Students, two Past President Emeritus and three paid Past President Emeritus. In January 2015 the total number of members was 437. Wanda stated that some of the chapters were entitled to small dues reimbursement checks. Wanda stated that the chapter yearend financial reports were

now due so she will hold the chapter checks until the reports are received. Everyone agreed to hold checks until reports are received. Treasurer Alexis will send out request for reports this week.

The report showed the December 31, 2016 bank balances to be \$57,185.31 compared to the December 31, 2015 balance of \$49,920.14.

### VP FINANCIAL AFFAIRS REPORT

President Thomson distributed a budget report for January – December 2015 and an adjusted 2015 budget for Treasurer Crespo. Treasurer Crespo stated that the 2015 budget was being adjusted to accommodate an over budget expenditure on awards. Thad Crowe explained that the past year's winners consisted of multiple recipients per entry. After discussion it was determined that one plaque per entry would be given in the future. If the company wants to purchase additional plaques they will be able to do so by ordering them through the FPZA office. The current yearend report showed income of \$56,366.12 and expenses of \$49,100.95. There was discussion regarding a couple of line items that were still switched. Alexis will make these corrections which have no bearing on the total income and expenses. Thad Crowe made a motion to adjust the 2015 budget as presented and accept the financial reports contingent on these stated corrections being made. Branden Roe seconded the motion; approved.

### VP MEMBERSHIP SERVICES REPORT

Helen LaValley stated that she has added 41 new people to LinkedIn, three being members. This brings the total to 731 with 21 endorsements.

Jamie Schindewolf, the student representative, will assist in reactivating the Tallahassee Chapter. Helen has also been given names of people who now work in the Tallahassee area. She stated her goal is to have an event in late March or early April. Diane Chadwick is still looking into the



specifics of possibly sponsoring a luncheon for the Sun Coast Chapter. Jim Barnes has also stated that he would like to see an event held in his area.

Wanda Classe stated that Leigh Kerr did close his chapter's checking account and sent the remaining money to the state office.

Diane Chadwick showed a FPZA Chapter map with the APA Sections overlay. This led to a discussion regarding chapter boundaries. President Thomson suggested everyone familiarize themselves with the current

### PRESIDENT ELECT'S REPORT

Wanda Classe explained that she had not been able to renew the APA membership allowing FPZA to offer continuing education credits. When she finally did reach someone she was told that an email went out in October telling the PDOs of the new renewal process. Being unaware of this, Wanda was just trying to renew as she had each year. This year an application has to be completed and then approved. Wanda apologized to Arleen Hunter because she reached out to Helen LaValley, in error, when she needed help with the application. Helen did complete the application and it has been submitted for approval. Helen stated that there are some names listed as PDOs for FPZA on the web site that should come off.

## OVERVIEW

## MEETING MINUTES CONTINUED

## PRESIDENT'S REPORT

President Thomson stated that he would like to see the Chapter mentoring continued.

## STUDENT OUTREACH

President Thomson stated that he will ask Jamie Schindewolf's assistance in planning a Tallahassee event.

## OVERVIEW

Branden Roe announced the deadline for the next newsletter will be February 12 with a projected publish date of February 26. For this article he really needs conference information as this is usually the publication with all the conference details. Future deadline and publish dates are:

Deadline April 15 - Publish April 29

Deadline July 15 - Publish 29

Deadline October 14 - Publish 28

## 2016 CONFERENCE UPDATE

Randy Gallup was not present but forwarded an email to President Thomas. His email stated that they would be signing a contract with the Omni Downtown this coming week. The dates of the conference will be June 1 through 3 with the board meeting the morning of June 4, 2016. Paul Wiczorek stated that he needed to know where to send his pledged \$500 sponsorship toward the Hospitality.

As stated in the June minutes, Thad Crowe will again serve as Awards Committee Chair with Paul Wiczorek, Arleen Hunter, Branden Roe and Courtney Mendez as committee members. Thad said he would send out preliminary list of categories to the members of the committee

## CHAPTER REPORTS

- **Calusa Chapter** – Calusa Chapter volunteered to host a Forum and Board Meeting in the fall. Calusa will also be hosting the 2017 Conference.
- **Central Florida** – Eric Raash reported that the chapter held a student outreach and a tail gate event at UCF. Their holiday social was well attended with approximately 60 attending. Next week they will be co-hosting International Drive Visioning.

- **Gulf Coast** – Branden Roe reported that the chapter held a December Holiday Event. They have a new and younger board with John Osbourne as present. They continue to meet every two months.
- **Springs** – Paul Wiczorek stated that he is now an Executive Board Member of the Suncoast Section of the APA and as such they are required to have a meeting in each county represented. He wants to co-host the Citrus County meeting with FPZA
- **Sun Coast** – Diane Chadwick stated that she would like to see Sun Coast hold the January 2017 Forum and Board Meeting
- **Surfcoast** – Helen reported that 54 registered for Friday's forum and 48 attended. The board will plan out 2016 at the February board meeting.

## FUTURE MEETINGS

April 1 & 2, 2016 Regional Forum and Board Meeting – Central Florida

June 1 through 4, 2016 Conference and Board Meeting – First Coast/Jacksonville

ADJORN – with no further business, the meeting was adjourned at 11:20 AM.

## WHO BELONGS TO THE FLORIDA PLANNING AND ZONING ASSOCIATION?

## MEN AND WOMEN WHO ARE...

Planning professionals - public and private zoning staff, transportation engineers, land-use lawyers, expert witnesses, members of the Florida Bar, city, county and state elected officials, members of local planning and zoning boards, university professors, architects, landscape architects, housing professionals, real estate agents, transportation specialists, surveyors, marketing professionals, communications directors, graphic artists, students of land planning, public relations professionals...and more.

## FOR A CHANCE TO NETWORK WITH LIKE-MINDED PROFESSIONALS AND COMMUNITY LEADERS, WHY NOT JOIN US?

Call the state office of FPZA at (407)895-2654 for chapter membership within Florida and your local community. Visit our website at [www.FPZA.org](http://www.FPZA.org).

## COMPLIMENTARY

## MEMBERSHIP

FPZA will extend a complimentary membership, for up to one year, to current members who have been laid off or lost their job due to the economic situation. Please contact the FPZA Office at (407) 895-2654 or [info@fpza.org](mailto:info@fpza.org), or the VP of Member Services, Helen LaValley, at [hlaValley@planningsolutionscorp.com](mailto:hlaValley@planningsolutionscorp.com) for more information.

## OVERVIEW

## MEMBERSHIP IN FPZA

## DUES

TO JOIN THE FLORIDA PLANNING AND ZONING ASSOCIATION, IDENTIFY A CHAPTER CONTAINING YOUR LOCATION ON THE LIST AT LEFT. REFER TO THE CURRENT LIST OF CHAPTER DUES BELOW TO DETERMINE THE APPROPRIATE DUES AMOUNT. THESE AMOUNTS INCLUDE BOTH STATE AND LOCAL DUES.

## INDIVIDUAL MEMBERSHIP DUES

Chapter	State Dues	Local Chapter Dues	Total Dues
Apalachee	\$50	\$10	\$60
Calusa	\$50	\$20	\$70
Central Florida	\$50	\$20	\$70
First Coast	\$50	\$35	\$85
Gulfcoast	\$50	\$15	\$65
Gulfstream	\$50	\$15	\$65
Heartland	\$50	\$10	\$60
Northwest	\$50	\$10	\$60
South Florida	\$50	\$10	\$60
Springs	\$50	\$10	\$60
Suncoast	\$50	\$20	\$70
Surfcoast	\$50	\$25	\$75
Suwannee	\$50	\$10	\$60

## GROUP MEMBERSHIP (MINIMUM FOUR INDIVIDUALS)

Chapter	State Dues per Person	Local Chapter Dues per Person	Total Dues per Person
Apalachee	\$40	\$8.00	\$48.00
Calusa	\$40	\$15.00	\$55.00
Central Florida	\$40	\$20.00	\$60.00
First Coast	\$40	\$23.00	\$63.00
Gulfcoast	\$40	\$12.00	\$52.00
Gulfstream	\$40	\$15.00	\$55.00
Heartland	\$40	\$7.00	\$47.00
Northwest	\$40	\$7.00	\$47.00
South Florida	\$40	\$7.00	\$47.00
Springs	\$40	\$8.00	\$48.00
Suncoast	\$40	\$13.00	\$53.00
Surfcoast	\$40	\$23.00	\$63.00
Suwannee	\$40	\$7.00	\$47.00

♦ To find out the chapter you will belong to, visit the [FPZA website](http://fpza.org).

♦ Return your application form with payment to:

FPZA  
Post Office Box 568544  
Orlando, Florida 32856-8544  
Fax: (407) 895-2654

♦ For questions call (407) 895-2654 or email [fpza@bellsouth.net](mailto:fpza@bellsouth.net)

## A NOTE ABOUT AGENCY DUES:

The minimum number of individuals for a group is now four, but there is no longer a maximum number; you may add an unlimited number of additional people to your overall group. You now also have the option to pay a group rate for a combined group with members of different local chapters or for combinations of professional staff and board/commission members, rather than the previously separate categories.

Type of Membership Applying For: ☐ Individual ☐ Agency (minimum four reps) ☐ Student (copy of i.d. required)

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_ FPZA Chapter: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

If Agency, list additional names and email addresses below (minimum four per agency):

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_