

AD SPACE IS AVAILABLE!

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THE OVERVIEW IS A QUARTERLY PUBLICATION OF FPZA FOR ITS 500+ MEMBERS. THE OVERVIEW IS DISTRIBUTED AS A PDF VIA EMAIL AND PUBLICATION DATES ARE:

WINTER: FEBRUARY

SPRING: MAY

SUMMER: AUGUST

FALL: NOVEMBER

BUSINESS CARD AD:	4 issues \$100 or \$50/issue
QUARTER-PAGE AD:	4 issues \$150 or \$75/issue
HALF-PAGE AD:	4 issues \$250 or \$125/issue
FULL-PAGE AD:	4 issues \$500 or \$250/issue
CLASSIFIED ADS:	Job ads, positions wanted, RFPs – First 50 words: FPZA members, free, non-members \$15; 76-100 words: \$25; each additional 20 words above 100: \$5. Ad copy should include position, title, location, responsibilities, special requirements, deadlines (where applicable), and, where possible, salary. Editing of job ads for space and format is the prerogative of the <i>Overview</i> .

Sample ad sizes follow. All advertisements should be sent as a .jpg or .tif.

Contact the FPZA office at (407)895-2654 or fpza@bellsouth.net for more information.

OVERVIEW

BUSINESS CARD AD

2" x 3.5"

4 issues \$100 or \$50/issue

HALF-PAGE AD

VERTICAL

9.2" x 3.75"

4 issues \$250 or \$125/issue

QUARTER-PAGE AD

VERTICAL

4.6" x 3.75"

4 issues \$150 or \$75/issue

QUARTER-PAGE AD

HORIZONTAL

2.3" x 7.5"

4 issues \$150 or \$75/issue

HALF-PAGE AD

HORIZONTAL

4.6" x 7.5"

4 issues \$250 or \$125/issue

FULL-PAGE AD

9.2" x 7.5"

4 issues \$500 or \$250/issue