Sponsorship Opportunities

Re: Florida Planning and Zoning Association - State Conference
June 10-12, 2020 @ The Casa Monica – St. Augustine, Florida

On behalf of the Florida Planning & Zoning Association, I am pleased to invite you to share in the goals of our organization to cultivate and encourage observance of sound planning and zoning practices in our state through sponsorship of the 2020 State Conference, “A Taste of Florida-Exploring Matters That Make Our State”. The conference will be held from June 10th through June 12th at the Casa Monica Resort in the heart of historic St. Augustine.

The annual FPZA State Conference brings together professionals from multiple disciplines within the planning field, including public and private sector planners, developers, attorneys, elected and appointed officials, landscape architects, engineers, citizens, environmentalists, and design professionals. We are working diligently to ensure the 2020 conference provides an excellent forum to advertise and network with public and private land planning professionals from around the state, to promote land planning related services, and to provide outstanding educational sessions while supporting FPZA.

The sponsorship is also an opportunity to promote your company’s name and recognition through the State Conference, FPZA activities, the Overview newsletter, and the annual awards program. The funding derived from the conference sponsorship program will help defray the cost of registration to increase conference attendance, as well as foster student participation at minimal or no cost.

To meet your specific marketing needs, a variety of sponsorship opportunities have been developed to address every budget, which are detailed on the enclosed sponsorship form. In addition, custom sponsorship benefits packages are available; please contact us to discuss. Thank you in advance for your consideration. Please contact me directly at (904) 256-2369 or email: firstcoastfpza@gmail.com with any questions.

Sincerely,

Rosario L. Souto
President of FPZA First Coast Florida Chapter

Scott Stuart
President of FPZA
The First Coast Chapter of the Florida Planning & Zoning Association (FPZA) offers a special opportunity to support an educational event while increasing your visibility locally and statewide. Sponsorship of the 68th Annual FPZA state conference is a worthwhile way to promote your business or organization and further the sound planning principals of the FPZA.

The Sunshine State Sponsor $2,500

- Two (2) full conference registrations
- Exhibitors booth space
- X-Large sponsor logo on all promotional materials
- Full-page ad in the FPZA Overview newsletter

Florida Springs Sponsor $1,000

- One (1) full conference registration
- Exhibitors booth space
- Large sponsor logo on all promotional materials
- Half page ad in the FPZA Overview newsletter

Live Oak Sponsor $500

- Exhibitors booth space
- Medium sponsor logo on all promotional materials
- Quarter page ad in the FPZA Overview newsletter

Florida Man Sponsor $250

- Small sponsor logo on all promotional materials
- Business card size ad in the FPZA Overview newsletter
68TH ANNUAL FPZA STATE CONFERENCE
SPONSORSHIP LEVELS
June 10-12, 2020 Casa Monica Resort. St. Augustine, FL
A TASTE OF FLORIDA

The First Coast Chapter and the Florida Planning and Zoning Association thanks you for considering sponsorship of this event. You may make checks payable to Florida Planning and Zoning Association and mail this form with payment to:

FPZA First Coast Chapter
Attn. Blair Knighting
112470 Gran Bay Parkway West, Suite 2350
Jacksonville, FL 32258

Please ensure enough time for inclusion in the print advertisements by mailing or paying online before April 20, 2020.

Name ____________________________________________
Organizations Name __________________________________
Mailing address ______________________________________
Phone _____________________________________________
Contact Email _______________________________________
Website ____________________________________________

Please check the box that applies:

☐ Sunshine State Sponsor
☐ Florida Springs Sponsor
☐ Live Oak Sponsor
☐ Florida Man Sponsor

Contact for More Information:
Rosario Souto, FPZA First Coast Chapter (904) 256-2369 Email: firstcoastfpza@gmail.com
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