



60th ANNUAL FPZA STATE CONFERENCE 2012 SPONSORSHIP LEVELS

The Central Florida Chapter of the Florida Planning and Zoning Association has a special opportunity for you and/or your company to support this worthwhile, educational event, and increase your visibility in our region and statewide. The State Conference provides an opportunity for you to promote your business to other businesses, organizations and public agencies actively engaged in identifying and implementing sound planning principles. Several sponsorship opportunities are available:

'REGIONAL' SPONSORSHIP \$2,500 +

- Two (2) full complimentary conference registrations
- Exhibitors booth space at conference
- Sponsor's logo and name on all promotional materials
- Sponsor's logo and name throughout the Hospitality Suite
- Sponsor's website link and logo posted on FPZA website for 6 months
- Full page ad in FPZA OVERVIEW Newsletter
- Recognition of sponsorship at Opening Reception

MOBILE TOUR SPONSOR \$300

- One (1) complimentary mobile tour registration
- Sponsor's logo/name in conference program
- Recognition of Sponsorship at Opening Reception

'URBAN' SPONSORSHIP \$1,000

- One (1) full complimentary conference registration
- Exhibitors booth space at conference
- Sponsor's logo and name on all promotional materials
- Sponsor's logo posted on FPZA website for 3 months
- Half page ad in FPZA OVERVIEW Newsletter
- Recognition of Sponsorship at Opening Reception

EXHIBITORS BOOTH \$200

- Exhibitors booth space at conference
- Sponsor's name in conference program
- Recognition of Sponsorship at Opening Reception

'COMMUNITY' SPONSORSHIP \$500

- Exhibitors booth space at conference
- Sponsor's logo in conference program
- Quarter page ad in FPZA OVERVIEW Newsletter
- Recognition of Sponsorship at Opening Reception

HOSPITALITY SUITE SPONSOR \$100

- Sponsor's logo and name throughout the Hospitality Suite
- Sponsor's logo/name in conference program
- Recognition of Sponsorship at Opening Reception

'NEIGHBORHOOD' SPONSORSHIP \$250

- Sponsor's logo in conference program
- Business card ad in FPZA OVERVIEW Newsletter
- Recognition of Sponsorship at Opening Reception

OPENING RECEPTION SPONSOR \$50

- Sponsor's name in conference program
- Recognition of Sponsorship at Opening Reception

For more information on becoming a conference sponsor, please contact Amye King at aking@lakecountyfl.gov or Brady Woods at brady.woods@cityofbradenton.com.