



~ 60 Years of FPZA ~
Yesterday . Today . Tomorrow

2011 FPZA STATE CONFERENCE

June 8th - 11th, 2011
Naples Beach Hotel & Golf Resort

Hosted By
The Calusa Chapter of FPZA

2011 CONFERENCE COMMITTEE

Conference Co-Chairs

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The 59th Annual Florida Planning & Zoning Association (FPZA) State Conference will be held June 8th - 11th at the Naples Beach Hotel & Golf Resort in Naples, FL.

The conference brings together professionals from multiple disciplines within the planning world including public and private sector planners, developers, attorneys, elected officials, landscape architects, engineers, citizens, environmentalists, and design professionals.

The conference provides an excellent forum to advertise and promote your organization and services, and also offers invaluable networking opportunities.

To make the conference a success, we need your support and sponsorship! The Calusa Chapter has designed several sponsorship opportunities to meet your organization's specific marketing needs.

Your sponsorship demonstrates your strong support for FPZA and the Florida planning industry in general. Thank you in advance for your consideration, and remember every \$ 1 counts!

SPONSORSHIP LEVELS:

CONFERENCE SPONSOR

(\$ 2,000) This deluxe package acknowledges your organization as the top conference sponsor. Benefits include:

- Recognition at receptions/lunches
- Full page ad in the FPZA Overview
- Company logo displayed on FPZA website & conference program
- Recognition at Opening Sessions
- Sponsor website link on FPZA website (6 months)
- Exhibit Display Table in Exhibitor's Hall
- One (1) full conference registration

JOINT VENTURE SPONSOR

(\$ 1,250) Benefits include:

- Half page ad in the FPZA Overview
- Company logo displayed on FPZA website & conference program
- Recognition at Opening Sessions
- Exhibit Display Table in Exhibitor's Hall
- One (1) complimentary mobile tour registration

ASSOCIATE SPONSOR

(\$ 750) Benefits include:

- Quarter-page ad in the FPZA Overview
- Company logo in conference program
- Recognition at Opening Sessions
- Exhibit Display Table in Exhibitor's Hall
- One (1) complimentary lunch ticket

AFFILIATE SPONSOR

(\$ 250) Benefits include:

- Business Card ad in the FPZA Overview
- Company logo in conference program
- Recognition at Opening Sessions

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

HOSPITALITY SUITE

(\$ 250/NIGHT)

Sponsor the suite any evening from June 8th through 10th and enjoy:

- Signage in hospitality suite
- Company logo in conference program
- Recognition at Opening Sessions

REFRESHMENT BREAK

(\$ 250/BREAK)

Sponsor any afternoon refreshment break and receive the following benefits:

- Signage at the refreshment table
- Recognition at the Opening Session
- Company logo in conference program

EXHIBIT DISPLAY TABLE

(\$ 300) Benefits include:

- Exhibit Display Table in Exhibitor's Hall
- Company logo in conference program

MOBILE WORKSHOP

(\$ 350) Benefits are for sponsorship of one (1) workshop based on a first come first choice basis:

- On-site signage
- Company logo in conference program
- Recognition at Opening Sessions
- Recognition during mobile tour

OPENING RECEPTION SPONSOR

FPZA is welcoming any level of donation for the opening evening reception. For your sponsorship you will receive on-site signage at the reception and recognition during the event.

**DON'T FORGET....
EVERY \$ 1 COUNTS!**

Please make check payable
to "FPZA" and mail to:

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